

Worker's Compensation Insurance Letter

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To:WC StakeholdersFrom:Steven Peters, AdministratorSubject:Agency Website Redesign

We are pleased to announce the upcoming launch of the Department of Workforce Development's (DWD) redesigned public website at: <u>https://dwd.wisconsin.gov/</u>, including Division of Worker's Compensation (WC) content at <u>https://dwd.wisconsin.gov/wc/</u>.

We invite you to visit our site when the update takes effect on Thursday, January 2, 2020 and experience first-hand the ways in which the new design offers the following enhancements:

- Deploy a more modern look and feel across the entire site
- Simplify navigation and page design from the homepage and high-level landing pages down
- Improve site performance, particularly for a growing % of mobile users
- Improve customer satisfaction, prioritize the highest-value content, and improve ability to search website and produce relevant results

Please note that almost all current web addresses will stay the same following this launch, so any WC web pages that you've previously bookmarked should still work. However, WC Staff are here to help you locate content, documents or data on the site.

Please contact us at <u>DWDDWC@dwd.wisconsin.gov</u> or 608-266-1340 with any questions or assistance. We also need your feedback, so please provide that to us as well.

This redesign represents a major step forward in our efforts to modernize and respond to customer demands. Stay tuned for communication on other enhancements as we refine the site and plan for future upgrades in the months ahead.

Thank you for your interest in the WC Division.