
FOR IMMEDIATE RELEASE

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CONTACT: [DWD Communications](#)

CommunicationsOffice@dwd.wisconsin.gov

September Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development today released U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for metropolitan areas, major cities, and counties in Wisconsin for September 2025.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary September 2025 unemployment rates decreased in all 13 metropolitan areas over the month. Rates decreased in one metropolitan area over the year: Fond du Lac. Rates increased in the remaining 12 metropolitan areas.
- **Municipalities:** Preliminary September 2025 unemployment rates decreased in all of Wisconsin's 35 largest cities over the month. Unemployment rates decreased in three cities over the year. Rates increased in 27 cities over the year and stayed the same in the five remaining cities.
- **Counties:** Preliminary September 2025 unemployment rates decreased in all 72 counties over the month. Unemployment rates decreased in 11 counties over the year. Rates increased in 44 counties over the year and stayed the same in the 17 remaining counties.

Additional information about the data included in the release is available at [Wisconomy.com](https://www.wisconsin.gov/economy).

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

Current Employment Statistics and Local Area Unemployment Statistics
September 2025

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM Sep-25	FINAL Aug-25	YEAR AGO Sep-24	NET CHANGE OVER		PRELIM Sep-25	FINAL Aug-25	YEAR AGO Sep-24	NET CHANGE OVER	
Appleton	129,500	130,700	129,200	-1,200	300	130,000	130,000	129,300	0	700
Eau Claire	90,300	90,200	90,300	100	0	90,200	90,100	90,100	100	100
Fond du Lac	46,300	46,700	46,600	-400	-300	46,300	46,300	46,500	0	-200
Green Bay	184,000	185,000	181,700	-1,000	2,300	184,000	183,900	181,100	100	2,900
Janesville-Beloit	72,300	72,600	72,800	-300	-500	72,300	72,200	72,600	100	-300
Kenosha	78,200	78,700	77,700	-500	500	78,300	78,500	78,000	-200	300
La Crosse-Onalaska	88,500	87,600	88,500	900	0	88,300	88,400	87,800	-100	500
Madison	431,800	428,400	431,500	3,400	300	429,600	428,800	431,000	800	-1,400
Milwaukee-Waukesha	858,300	865,100	863,600	-6,800	-5,300	856,600	857,100	862,300	-500	-5,700
Oshkosh-Neenah	96,900	97,600	97,200	-700	-300	96,800	97,400	97,200	-600	-400
Racine	78,200	79,600	78,700	-1,400	-500	78,300	78,500	78,900	-200	-600
Sheboygan	64,100	64,700	63,500	-600	600	64,000	64,200	63,000	-200	1,000
Wausau	71,800	71,900	72,200	-100	-400	72,000	71,900	72,400	100	-400

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM Sep-25	FINAL Aug-25	YEAR AGO Sep-24	NET CHANGE OVER	
Appleton	2.3	2.9	2.2	(0.6)	0.1
Eau Claire	2.5	3.1	2.4	(0.6)	0.1
Fond du Lac	2.5	3.1	2.6	(0.6)	(0.1)
Green Bay	2.5	2.9	2.3	(0.4)	0.2
Janesville-Beloit	2.9	3.5	2.7	(0.6)	0.2
Kenosha	2.9	3.4	2.7	(0.5)	0.2
La Crosse-Onalaska	2.5	2.9	2.3	(0.4)	0.2
Madison	2.3	2.7	2.2	(0.4)	0.1
Milwaukee-Waukesha	3.0	3.7	2.9	(0.7)	0.1
Oshkosh-Neenah	2.5	3.0	2.4	(0.5)	0.1
Racine	3.1	3.9	3.0	(0.8)	0.1
Sheboygan	2.4	2.8	2.3	(0.4)	0.1
Wausau	2.4	2.8	2.2	(0.4)	0.2

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE Sep-25	RATE Aug-25	RATE Sep-24	RANK Sep-25	RANK Aug-25
Appleton	2.5	3.3	2.4	8	24
Beloit	3.2	4.2	3.2	32	33
Brookfield	2.8	3.2	2.5	24	18
Caledonia	2.7	3.5	2.7	20	28
De Pere	2.7	3.0	2.2	20	8
Eau Claire	2.6	3.4	2.4	12	25
Fitchburg	2.2	2.5	2.1	1	1
Fond du Lac	2.8	3.5	3.1	24	28
Franklin	2.8	3.1	2.7	24	15
Green Bay	2.6	3.1	2.5	12	15
Greenfield	2.6	3.2	2.6	12	18
Janesville	3.0	3.4	2.6	30	25
Kenosha	3.0	3.6	2.9	30	30
La Crosse	2.9	3.2	2.5	29	18
Madison	2.3	2.7	2.2	2	2
Manitowoc	2.6	3.0	2.6	12	8
Menomonee Falls	2.6	3.2	2.4	12	18
Mequon	2.8	3.4	2.7	24	25
Milwaukee	3.9	4.9	3.7	35	35
Mount Pleasant	2.5	3.2	2.7	8	18
Muskego	2.3	2.8	2.3	2	4
Neenah	2.5	3.0	2.2	8	8
New Berlin	2.4	2.9	2.5	5	6
Oak Creek	2.4	3.0	2.2	5	8
Oshkosh	2.7	3.2	2.6	20	18
Racine	3.8	4.8	3.7	34	34
Sheboygan	2.6	3.1	2.3	12	15
Stevens Point	2.7	3.0	2.4	20	8
Sun Prairie	2.3	2.7	2.2	2	2
Superior	2.8	3.8	2.6	24	31
Waukesha	2.5	3.0	2.3	8	8
Wausau	2.6	3.0	2.4	12	8
Wauwatosa	2.6	2.9	2.5	12	6
West Allis	3.2	4.1	2.9	32	32
West Bend	2.4	2.8	2.3	5	4

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
City and county unemployment rates are not seasonally adjusted.

Wisconsin Department of Workforce Development, Division of Employment and Training, Bureau of Workforce Information and Technical Support

Local Area Unemployment Statistics

September 2025

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE Sep-25	RATE Aug-25	RATE Sep-24	RANK Sep-25	RANK Aug-25
Adams	3.4	4.2	3.5	68	69
Ashland	3.1	3.7	2.6	62	61
Barron	2.8	3.5	2.7	49	54
Bayfield	2.7	3.4	2.6	43	48
Brown	2.5	2.9	2.3	22	18
Buffalo	2.7	3.5	2.8	43	54
Burnett	3.0	3.6	2.9	58	60
Calumet	2.2	2.6	2.1	1	5
Chippewa	2.5	3.0	2.4	22	26
Clark	2.2	2.7	2.4	1	8
Columbia	2.4	2.9	2.3	12	18
Crawford	3.0	3.5	2.8	58	54
Dane	2.3	2.7	2.2	8	8
Dodge	2.2	2.7	2.3	1	8
Door	2.2	2.5	2.2	1	1
Douglas	3.1	3.9	2.8	62	63
Dunn	2.6	3.2	2.5	36	39
Eau Claire	2.5	3.2	2.4	22	39
Florence	2.9	3.2	3.2	53	39
Fond du Lac	2.5	3.1	2.6	22	35
Forest	3.1	3.9	2.9	62	63
Grant	2.7	3.2	2.7	43	39
Green	2.2	2.5	2.1	1	1
Green Lake	2.6	3.2	2.6	36	39
Iowa	2.2	2.5	2.2	1	1
Iron	3.4	4.7	3.4	68	71
Jackson	2.8	3.3	2.6	49	45
Jefferson	2.5	3.0	2.3	22	26
Juneau	2.8	3.5	2.7	49	54
Kenosha	2.9	3.4	2.7	53	48
Kewaunee	2.3	2.6	2.1	8	5
La Crosse	2.5	2.8	2.3	22	12
Lafayette	2.2	2.5	2.1	1	1
Langlade	3.0	3.8	2.9	58	62
Lincoln	2.6	3.4	2.4	36	48
Manitowoc	2.4	2.9	2.4	12	18
Marathon	2.4	2.8	2.2	12	12
Marinette	3.1	4.1	3.1	62	67
Marquette	2.9	3.3	2.7	53	45
Menominee	4.4	7.8	3.9	72	72
Milwaukee	3.5	4.3	3.3	71	70
Monroe	2.4	2.7	2.4	12	8
Oconto	2.5	3.0	2.5	22	26
Oneida	2.4	2.9	2.5	12	18
Outagamie	2.4	2.9	2.3	12	18
Ozaukee	2.4	3.0	2.3	12	26
Pepin	2.3	2.8	2.3	8	12
Pierce	2.7	3.4	2.7	43	48
Polk	2.9	3.4	2.9	53	48
Portage	2.6	3.0	2.4	36	26
Price	3.2	3.9	3.4	67	63
Racine	3.1	3.9	3.0	62	63
Richland	2.5	2.8	2.5	22	12
Rock	2.9	3.5	2.7	53	54
Rusk	3.4	4.1	3.2	68	67
Sauk	2.3	2.6	2.1	8	5
Sawyer	2.7	3.2	2.8	43	39
Shawano	2.5	3.0	2.5	22	26
Sheboygan	2.4	2.8	2.3	12	12
St. Croix	2.6	3.3	2.5	36	45
Taylor	2.5	2.9	2.6	22	18
Trempealeau	2.6	3.1	2.4	36	35
Vernon	2.5	2.8	2.4	22	12
Vilas	2.7	3.1	2.7	43	35
Walworth	2.4	2.9	2.4	12	18
Washburn	2.8	3.5	3.2	49	54
Washington	2.4	2.9	2.3	12	18
Waukesha	2.5	3.0	2.4	22	26
Waupaca	2.5	3.0	2.3	22	26
Waushara	3.0	3.1	2.8	58	35
Winnebago	2.5	3.0	2.4	22	26
Wood	2.6	3.4	2.6	36	48

COUNTY	ASCENDING ORDER		
	RATE Sep-25	RATE Aug-25	RATE Sep-24
Calumet	2.2	2.6	2.1
Clark	2.2	2.7	2.4
Dodge	2.2	2.7	2.3
Door	2.2	2.5	2.2
Green	2.2	2.5	2.1
Iowa	2.2	2.5	2.2
Lafayette	2.2	2.5	2.1
Dane	2.3	2.7	2.2
Kewaunee	2.3	2.6	2.1
Pepin	2.3	2.8	2.3
Sauk	2.3	2.6	2.1
Columbia	2.4	2.9	2.3
Manitowoc	2.4	2.9	2.4
Marathon	2.4	2.8	2.2
Monroe	2.4	2.7	2.4
Oneida	2.4	2.9	2.5
Outagamie	2.4	2.9	2.3
Ozaukee	2.4	3.0	2.3
Sheboygan	2.4	2.8	2.3
Walworth	2.4	2.9	2.4
Washington	2.4	2.9	2.3
Brown	2.5	2.9	2.3
Chippewa	2.5	3.0	2.4
Eau Claire	2.5	3.2	2.4
Fond du Lac	2.5	3.1	2.6
Jefferson	2.5	3.0	2.3
La Crosse	2.5	2.8	2.3
Oconto	2.5	3.0	2.5
Richland	2.5	2.8	2.5
Shawano	2.5	3.0	2.5
Taylor	2.5	2.9	2.6
Vernon	2.5	2.8	2.4
Waukesha	2.5	3.0	2.4
Waupaca	2.5	3.0	2.3
Winnebago	2.5	3.0	2.4
Dunn	2.6	3.2	2.5
Green Lake	2.6	3.2	2.6
Lincoln	2.6	3.4	2.4
Portage	2.6	3.0	2.4
St. Croix	2.6	3.3	2.5
Trempealeau	2.6	3.1	2.4
Wood	2.6	3.4	2.6
Bayfield	2.7	3.4	2.6
Buffalo	2.7	3.5	2.8
Grant	2.7	3.2	2.7
Pierce	2.7	3.4	2.7
Sawyer	2.7	3.2	2.8
Vilas	2.7	3.1	2.7
Barron	2.8	3.5	2.7
Jackson	2.8	3.3	2.6
Juneau	2.8	3.5	2.7
Washburn	2.8	3.5	3.2
Florence	2.9	3.2	3.2
Kenosha	2.9	3.4	2.7
Marquette	2.9	3.3	2.7
Polk	2.9	3.4	2.9
Rock	2.9	3.5	2.7
Burnett	3.0	3.6	2.9
Crawford	3.0	3.5	2.8
Langlade	3.0	3.8	2.9
Waushara	3.0	3.1	2.8
Ashland	3.1	3.7	2.6
Douglas	3.1	3.9	2.8
Forest	3.1	3.9	2.9
Marinette	3.1	4.1	3.1
Racine	3.1	3.9	3.0
Price	3.2	3.9	3.4
Adams	3.4	4.2	3.5
Iron	3.4	4.7	3.4
Rusk	3.4	4.1	3.2
Milwaukee	3.5	4.3	3.3
Menominee	4.4	7.8	3.9

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.