
FOR IMMEDIATE RELEASE

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BLS Data: Wisconsin Employment Numbers Released

MADISON – The Wisconsin Department of Workforce Development (DWD) today announced 3,068,700 total nonfarm jobs in the state, according to August 2025 preliminary estimates from the U.S. Bureau of Labor Statistics.

Preliminary employment estimates for August 2025 showed Wisconsin's seasonally adjusted unemployment rate remained at 3.1%, which is 1.2 percentage points below the national unemployment rate of 4.3%. The state's labor force participation rate ticked down to 64.8% in August while the national rate increased slightly to 62.3%, making Wisconsin's participation rate 2.5 percentage points above the rest of the nation.

- **Place of Residence Data:** Wisconsin's unemployment rate was 3.1% in August, 1.2 percentage points below the national rate of 4.3%. Wisconsin's labor force decreased by 7,100 over the month and 36,900 over the year. The number of people employed decreased 6,000 over the month to 3,045,400 employed, down 40,400 over the year.
- **Place of Work Data:** Total nonfarm jobs increased 8,600 over the month and 22,800 over the year to 3,068,700 jobs.

Additional information about the data included in the release is available at [Wisconomy.com](https://www.wisconsin.gov/economy/wisconomy).

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

WISCONSIN LABOR FORCE SUMMARY

Seasonally Adjusted

	PRELIM. Aug-25	REVISED Jul-25	YEAR AGO Aug-24	NET CHANGE OVER	
PLACE OF RESIDENCE DATA				1-Month	1-Year

Labor Force	3,142,900	3,150,000	3,179,800	-7,100	-36,900
Employment	3,045,400	3,051,400	3,085,800	-6,000	-40,400
Unemployment	97,500	98,600	94,100	-1,100	3,400
Unemployment Rate	3.1%	3.1%	3.0%	0.0%	0.1%
US Unemployment Rate	4.3%	4.2%	4.2%	0.1%	0.1%
Labor Force Participation Rate	64.8%	65.0%	66.0%	-0.2%	-1.2%
US Labor Force Participation Rate	62.3%	62.2%	62.7%	0.1%	-0.4%

PLACE OF WORK DATA

<i>NONFARM WAGE & SALARY</i>	3,068,700	3,060,100	3,045,900	8,600	22,800
TOTAL PRIVATE	2,649,600	2,639,500	2,621,000	10,100	28,600
GOODS PRODUCING	609,800	611,600	608,600	-1,800	1,200
MINING & LOGGING	4,100	4,100	4,000	0	100
CONSTRUCTION	143,600	144,000	141,000	-400	2,600
MANUFACTURING	462,100	463,500	463,600	-1,400	-1,500
Durable Goods	265,700	267,600	268,700	-1,900	-3,000
Nondurable Goods	196,400	195,900	194,900	500	1,500
SERVICE PROVIDING	2,458,900	2,448,500	2,437,300	10,400	21,600
PRIVATE SERVICE PROVIDING	2,039,800	2,027,900	2,012,400	11,900	27,400
TRADE	427,000	428,100	429,600	-1,100	-2,600
Wholesale Trade	131,800	132,100	132,400	-300	-600
Retail Trade	295,200	296,000	297,200	-800	-2,000
TRANS., WAREHOUSING, & UTILITIES	123,600	123,500	123,900	100	-300
INFORMATION	48,000	47,800	46,900	200	1,100
FINANCIAL ACTIVITIES	159,400	160,000	159,300	-600	100
Real Estate, Rental, & Lease	29,000	29,100	28,900	-100	100
PROFESSIONAL & BUSINESS SERVICES	333,700	331,200	330,400	2,500	3,300
Prof., Scien., & Tech. Services	128,500	128,400	130,200	100	-1,700
Admin. Support & Waste Mgmt. Services	140,700	138,600	134,900	2,100	5,800
PRIVATE EDUCATION & HEALTH SERVICES	499,500	495,100	486,900	4,400	12,600
Private Educational Services	63,200	63,400	61,500	-200	1,700
Health Care & Social Assistance	436,300	431,700	425,400	4,600	10,900
LEISURE & HOSPITALITY	298,500	292,700	288,100	5,800	10,400
Arts, Entertain., & Recreation	47,200	46,500	47,400	700	-200
Accommodation & Food Services	251,300	246,200	240,700	5,100	10,600
OTHER SERVICES, except Public Admin.	150,100	149,500	147,300	600	2,800
GOVERNMENT	419,100	420,600	424,900	-1,500	-5,800
Federal Government	30,200	30,300	31,400	-100	-1,200
State Government	101,400	98,200	100,600	3,200	800
Local Government	287,500	292,100	292,900	-4,600	-5,400

Note: Differences in totals may occur as a result of rounding.

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Bureau of Workforce Information and Technical Support.

Numbers in blue are statistically significant changes.

WISCONSIN LABOR FORCE SUMMARY

Not Seasonally Adjusted

	PRELIM.	REVISED	YEAR AGO	NET CHANGE OVER	
PLACE OF RESIDENCE DATA	Aug-25	Jul-25	Aug-24	1-Month	1-Year

Labor Force	3,144,600	3,174,200	3,194,900	-29,600	-50,300
Employment	3,043,200	3,072,400	3,101,200	-29,200	-58,000
Unemployment	101,500	101,800	93,700	-300	7,800
Unemployment Rate	3.2%	3.2%	2.9%	0.0%	0.3%
US Unemployment Rate	4.5%	4.6%	4.4%	-0.1%	0.1%
Labor Force Participation Rate	64.8%	65.5%	66.3%	-0.7%	-1.5%
US Labor Force Participation Rate	62.4%	62.7%	62.8%	-0.3%	-0.4%

PLACE OF WORK DATA

<i>NONFARM WAGE & SALARY</i>	3,086,800	3,088,400	3,065,700	-1,600	21,100
TOTAL PRIVATE	2,695,300	2,695,000	2,669,100	300	26,200
<i>GOODS PRODUCING</i>	622,000	626,200	623,300	-4,200	-1,300
MINING & LOGGING	4,200	4,200	4,200	0	0
CONSTRUCTION	152,500	153,200	149,400	-700	3,100
MANUFACTURING	465,300	468,800	469,700	-3,500	-4,400
Durable Goods	267,300	271,100	271,300	-3,800	-4,000
Nondurable Goods	198,000	197,700	198,400	300	-400
<i>SERVICE PROVIDING</i>	2,464,800	2,462,200	2,442,400	2,600	22,400
<i>PRIVATE SERVICE PROVIDING</i>	2,073,300	2,068,800	2,045,800	4,500	27,500
TRADE	428,600	431,800	432,400	-3,200	-3,800
Wholesale Trade	133,200	133,800	133,200	-600	0
Retail Trade	295,400	298,000	299,200	-2,600	-3,800
TRANS., WAREHOUSING, & UTILITIES	123,200	122,400	122,100	800	1,100
Utilities	8,500	8,500	8,600	0	-100
INFORMATION	48,100	47,800	47,300	300	800
FINANCIAL ACTIVITIES	161,100	162,200	161,200	-1,100	-100
Finance and Insurance	131,200	132,100	131,000	-900	200
Real Estate, Rental, & Lease	29,900	30,100	30,200	-200	-300
PROFESSIONAL & BUSINESS SERVICES	337,700	335,400	334,600	2,300	3,100
Prof., Scien., & Tech. Services	129,100	129,500	130,800	-400	-1,700
Mgmt. Of Companies and Enterprises	64,900	65,000	65,600	-100	-700
Admin. Support & Waste Mgmt. Services	143,700	140,900	138,200	2,800	5,500
PRIVATE EDUCATION & HEALTH SERVICES	499,300	495,700	486,100	3,600	13,200
Private Educational Services	59,400	59,200	57,600	200	1,800
Health Care & Social Assistance	439,900	436,500	428,500	3,400	11,400
LEISURE & HOSPITALITY	324,300	322,900	313,100	1,400	11,200
Arts, Entertain., & Recreation	57,700	57,800	57,000	-100	700
Accommodation & Food Services	266,600	265,100	256,100	1,500	10,500
OTHER SERVICES, except Public Admin.	151,000	150,600	149,000	400	2,000
GOVERNMENT	391,500	393,400	396,600	-1,900	-5,100
Federal Government	30,100	30,400	31,400	-300	-1,300
State Government	90,000	86,700	90,700	3,300	-700
Local Government	271,400	276,300	274,500	-4,900	-3,100

Note: Differences in totals may occur as a result of rounding.

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Bureau of Workforce Information and Technical Support.

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