
FOR IMMEDIATE RELEASE

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BLS Data: Wisconsin Employment Numbers Released

MADISON – The Wisconsin Department of Workforce Development (DWD) today announced 3,055,200 total nonfarm jobs in the state, according to March 2025 preliminary estimates from the U.S. Bureau of Labor Statistics.

Preliminary employment estimates for March 2025 showed Wisconsin's seasonally adjusted unemployment rate remained unchanged at 3.2% over last month, which is 1.0 percentage points below the national unemployment rate of 4.2%. The state's labor force participation rate ticked down to 65.6% in March while the national rate increased to 62.5%, marking Wisconsin's participation rate 3.1 percentage points above the rest of the nation.

- **Place of Residence Data:** Wisconsin's unemployment rate was 3.2% in March, 1.0 percentage points below the national rate of 4.2%. Wisconsin's labor force decreased by 5,000 over the month but is up 8,200 over the year. The number of people employed decreased 5,600 over the month to 3,071,900 employed and is down 3,100 over the year.
- **Place of Work Data:** Total nonfarm jobs increased 10,000 over the month and increased 15,000 over the year to 3,055,200 jobs.

Additional information about the data included in the release is available at [Wisconomy.com](https://www.wisconsin.gov/economy).

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

WISCONSIN LABOR FORCE SUMMARY

Seasonally Adjusted

PLACE OF RESIDENCE DATA	PRELIM.	REVISED	YEAR AGO	NET CHANGE OVER	
	Mar-25	Feb-25	Mar-24	1-Month	1-Year
Labor Force	3,174,800	3,179,800	3,166,600	-5,000	8,200
Employment	3,071,900	3,077,500	3,075,000	-5,600	-3,100
Unemployment	102,900	102,300	91,700	600	11,200
Unemployment Rate	3.2%	3.2%	2.9%	0.0%	0.3%
US Unemployment Rate	4.2%	4.1%	3.8%	0.1%	0.4%
Labor Force Participation Rate	65.6%	65.7%	65.9%	-0.1%	-0.3%
US Labor Force Participation Rate	62.5%	62.4%	62.7%	0.1%	-0.2%

PLACE OF WORK DATA

<i>NONFARM WAGE & SALARY</i>	3,055,200	3,045,200	3,040,200	10,000	15,000
TOTAL PRIVATE	2,639,600	2,628,100	2,624,400	11,500	15,200
GOODS PRODUCING	609,100	606,600	615,600	2,500	-6,500
MINING & LOGGING	4,000	4,100	4,100	-100	-100
CONSTRUCTION	142,300	140,700	141,700	1,600	600
MANUFACTURING	462,800	461,800	469,800	1,000	-7,000
Durable Goods	266,800	265,700	274,900	1,100	-8,100
Nondurable Goods	196,000	196,100	194,900	-100	1,100
SERVICE PROVIDING	2,446,100	2,438,600	2,424,600	7,500	21,500
PRIVATE SERVICE PROVIDING	2,030,500	2,021,500	2,008,800	9,000	21,700
TRADE	431,000	429,400	431,000	1,600	0
Wholesale Trade	132,800	133,200	131,900	-400	900
Retail Trade	298,200	296,200	299,100	2,000	-900
TRANS., WAREHOUSING, & UTILITIES	125,200	125,400	123,400	-200	1,800
INFORMATION	48,400	48,500	47,600	-100	800
FINANCIAL ACTIVITIES	158,500	158,400	159,600	100	-1,100
Real Estate, Rental, & Lease	29,500	29,400	28,800	100	700
PROFESSIONAL & BUSINESS SERVICES	336,800	333,000	329,900	3,800	6,900
Prof., Scien., & Tech. Services	133,500	132,000	130,000	1,500	3,500
Admin. Support & Waste Mgmt. Services	138,700	136,500	135,200	2,200	3,500
PRIVATE EDUCATION & HEALTH SERVICES	492,700	491,700	482,700	1,000	10,000
Private Educational Services	62,200	62,200	61,300	0	900
Health Care & Social Assistance	430,500	429,500	421,400	1,000	9,100
LEISURE & HOSPITALITY	288,800	285,600	288,300	3,200	500
Arts, Entertain., & Recreation	40,100	39,900	46,700	200	-6,600
Accommodation & Food Services	248,700	245,700	241,600	3,000	7,100
OTHER SERVICES, except Public Admin.	149,100	149,500	146,300	-400	2,800
GOVERNMENT	415,600	417,100	415,800	-1,500	-200
Federal Government	31,000	31,000	31,500	0	-500
State Government	99,100	98,900	98,800	200	300
Local Government	285,500	287,200	285,500	-1,700	0

Note: Differences in totals may occur as a result of rounding.

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Bureau of Workforce Information and Technical Support.

Numbers in **blue** are statistically significant changes.

WISCONSIN LABOR FORCE SUMMARY

Not Seasonally Adjusted

PLACE OF RESIDENCE DATA	PRELIM.	REVISED	YEAR AGO	NET CHANGE OVER	
	Mar-25	Feb-25	Mar-24	1-Month	1-Year
Labor Force	3,156,000	3,149,200	3,165,600	6,800	-9,600
Employment	3,040,200	3,030,400	3,055,700	9,800	-15,500
Unemployment	115,800	118,800	109,900	-3,000	5,900
Unemployment Rate	3.7%	3.8%	3.5%	-0.1%	0.2%
US Unemployment Rate	4.2%	4.5%	3.9%	-0.3%	0.3%
Labor Force Participation Rate	65.2%	65.1%	65.9%	0.1%	-0.7%
US Labor Force Participation Rate	62.5%	62.3%	62.7%	0.2%	-0.2%

PLACE OF WORK DATA

<i>NONFARM WAGE & SALARY</i>	3,020,800	3,004,300	3,006,800	16,500	14,000
TOTAL PRIVATE	2,596,100	2,577,800	2,583,300	18,300	12,800
<i>GOODS PRODUCING</i>	597,100	592,500	603,000	4,600	-5,900
MINING & LOGGING	3,900	3,900	3,900	0	0
CONSTRUCTION	132,000	127,300	131,600	4,700	400
MANUFACTURING	461,200	461,300	467,500	-100	-6,300
Durable Goods	265,900	265,000	274,500	900	-8,600
Nondurable Goods	195,300	196,300	193,000	-1,000	2,300
<i>SERVICE PROVIDING</i>	2,423,700	2,411,800	2,403,800	11,900	19,900
<i>PRIVATE SERVICE PROVIDING</i>	1,999,000	1,985,300	1,980,300	13,700	18,700
TRADE	426,000	423,400	426,200	2,600	-200
Wholesale Trade	131,700	131,400	131,100	300	600
Retail Trade	294,300	292,000	295,100	2,300	-800
TRANS., WAREHOUSING, & UTILITIES	122,800	122,700	121,800	100	1,000
Utilities	8,300	8,300	8,400	0	-100
INFORMATION	48,300	48,500	47,200	-200	1,100
FINANCIAL ACTIVITIES	158,100	157,900	158,200	200	-100
Finance and Insurance	129,300	129,200	130,500	100	-1,200
Real Estate, Rental, & Lease	28,800	28,700	27,700	100	1,100
PROFESSIONAL & BUSINESS SERVICES	330,300	326,500	325,600	3,800	4,700
Prof., Scien., & Tech. Services	133,700	132,300	130,500	1,400	3,200
Mgmt. Of Companies and Enterprises	64,000	64,000	64,400	0	-400
Admin. Support & Waste Mgmt. Services	132,600	130,200	130,700	2,400	1,900
PRIVATE EDUCATION & HEALTH SERVICES	492,100	491,500	483,200	600	8,900
Private Educational Services	63,100	63,700	63,300	-600	-200
Health Care & Social Assistance	429,000	427,800	419,900	1,200	9,100
LEISURE & HOSPITALITY	272,200	266,300	272,700	5,900	-500
Arts, Entertain., & Recreation	32,800	31,600	40,000	1,200	-7,200
Accommodation & Food Services	239,400	234,700	232,700	4,700	6,700
OTHER SERVICES, except Public Admin.	149,200	148,500	145,400	700	3,800
GOVERNMENT	424,700	426,500	423,500	-1,800	1,200
Federal Government	30,900	30,900	31,400	0	-500
State Government	104,200	104,400	103,800	-200	400
Local Government	289,600	291,200	288,300	-1,600	1,300

Note: Differences in totals may occur as a result of rounding.

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Bureau of Workforce Information and Technical Support.

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