
FOR IMMEDIATE RELEASE

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August Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development today released U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for metropolitan areas, major cities, and counties in Wisconsin for August 2024.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary August 2024 unemployment rates decreased in all 12 metropolitan areas over the month; rates also decreased in all 12 areas over the year.
- **Municipalities:** Preliminary August 2024 unemployment rates decreased in all of Wisconsin's 35 largest cities over the month; rates decreased 34 cities over the year. The city of Janesville also achieved all-time low unemployment at 2.5%.
- **Counties:** Preliminary August 2024 unemployment rates decreased in all 72 counties over the month; rates also decreased in all 72 counties over the year. In addition, three counties, Bayfield (2.8%), Door (1.9%), and Pepin (2.0%), achieved all-time low unemployment rates.

The data included in today's release can be accessed at [Wisconomy.com](https://www.wisconsin.gov/economy).

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

Current Employment Statistics and Local Area Unemployment Statistics August 2024

EMPLOYMENT

| METROPOLITAN STATISTICAL AREA | NOT SEASONALLY ADJUSTED | | | | | SEASONALLY ADJUSTED | | | | |
|-------------------------------|-------------------------|--------------|-----------------|-----------------|--------|---------------------|--------------|-----------------|-----------------|--------|
| | PRELIM Aug-24 | FINAL Jul-24 | YEAR AGO Aug-23 | NET CHANGE OVER | | PRELIM Aug-24 | FINAL Jul-24 | YEAR AGO Aug-23 | NET CHANGE OVER | |
| | | | | 1-Month | 1-Year | | | | 1-Month | 1-Year |
| Appleton | 130,100 | 130,200 | 129,900 | -100 | 200 | 129,500 | 129,200 | 128,600 | 300 | 900 |
| Eau Claire | 90,600 | 90,500 | 88,700 | 100 | 1,900 | 90,300 | 90,300 | 88,800 | 0 | 1,500 |
| Fond du Lac | 48,700 | 48,900 | 48,200 | -200 | 500 | 48,400 | 48,500 | 47,700 | -100 | 700 |
| Green Bay | 180,400 | 180,800 | 179,900 | -400 | 500 | 180,100 | 180,000 | 178,600 | 100 | 1,500 |
| Janesville-Beloit | 72,400 | 73,100 | 72,400 | -700 | 0 | 71,900 | 72,300 | 71,900 | -400 | 0 |
| La Crosse-Onalaska | 79,100 | 79,000 | 77,900 | 100 | 1,200 | 79,700 | 79,900 | 78,600 | -200 | 1,100 |
| Madison | 428,000 | 426,500 | 424,600 | 1,500 | 3,400 | 429,500 | 427,200 | 423,500 | 2,300 | 6,000 |
| Milwaukee-Waukesha-West Allis | 862,600 | 862,000 | 868,100 | 600 | -5,500 | 855,200 | 854,600 | 861,200 | 600 | -6,000 |
| Oshkosh-Neenah | 97,100 | 97,600 | 96,600 | -500 | 500 | 97,400 | 97,500 | 96,700 | -100 | 700 |
| Racine | 80,700 | 81,000 | 80,100 | -300 | 600 | 79,600 | 79,800 | 79,100 | -200 | 500 |
| Sheboygan | 64,400 | 64,700 | 64,300 | -300 | 100 | 63,700 | 63,800 | 63,200 | -100 | 500 |
| Wausau | 71,500 | 71,900 | 71,500 | -400 | 0 | 71,200 | 71,400 | 71,500 | -200 | -300 |

UNEMPLOYMENT RATES

| METROPOLITAN STATISTICAL AREA | NOT SEASONALLY ADJUSTED | | | | |
|-------------------------------|-------------------------|--------------|-----------------|-----------------|--------|
| | PRELIM Aug-24 | FINAL Jul-24 | YEAR AGO Aug-23 | NET CHANGE OVER | |
| | | | | 1-Month | 1-Year |
| Appleton | 2.3 | 2.9 | 3.1 | (0.6) | (0.8) |
| Eau Claire | 2.5 | 3.0 | 3.3 | (0.5) | (0.8) |
| Fond du Lac | 2.9 | 4.7 | 3.1 | (1.8) | (0.2) |
| Green Bay | 2.4 | 2.9 | 3.2 | (0.5) | (0.8) |
| Janesville-Beloit | 2.8 | 3.4 | 3.7 | (0.6) | (0.9) |
| La Crosse-Onalaska | 2.3 | 2.8 | 3.0 | (0.5) | (0.7) |
| Madison | 2.1 | 2.6 | 2.8 | (0.5) | (0.7) |
| Milwaukee-Waukesha-West Allis | 3.1 | 3.7 | 3.9 | (0.6) | (0.8) |
| Oshkosh-Neenah | 2.5 | 3.1 | 3.3 | (0.6) | (0.8) |
| Racine | 3.3 | 4.0 | 4.1 | (0.7) | (0.8) |
| Sheboygan | 2.2 | 2.8 | 2.9 | (0.6) | (0.7) |
| Wausau | 2.3 | 3.0 | 3.2 | (0.7) | (0.9) |

Source: Local Area Unemployment Statistics (LAUS)

| CITY | NOT SEASONALLY ADJUSTED | | | | |
|-----------------|-------------------------|-------------|-------------|-------------|-------------|
| | RATE Aug-24 | RATE Jul-24 | RATE Aug-23 | RANK Aug-24 | RANK Jul-24 |
| Appleton | 2.7 | 3.3 | 3.6 | 21 | 22 |
| Beloit | 3.8 | 4.8 | 5.0 | 32 | 32 |
| Brookfield | 2.5 | 3.0 | 3.4 | 11 | 7 |
| Caledonia | 2.7 | 3.5 | 3.6 | 21 | 25 |
| De Pere | 2.6 | 3.1 | 3.4 | 17 | 12 |
| Eau Claire | 2.6 | 3.0 | 3.4 | 17 | 7 |
| Fitchburg | 2.1 | 2.7 | 2.7 | 1 | 2 |
| Fond du Lac | 3.8 | 6.9 | 3.6 | 32 | 35 |
| Franklin | 2.6 | 3.1 | 3.4 | 17 | 12 |
| Green Bay | 2.5 | 3.1 | 3.5 | 11 | 12 |
| Greenfield | 2.7 | 3.7 | 3.7 | 21 | 28 |
| Janesville | 2.5 | 3.1 | 3.5 | 11 | 12 |
| Kenosha | 3.4 | 4.1 | 4.4 | 31 | 31 |
| La Crosse | 2.6 | 3.1 | 3.5 | 17 | 12 |
| Madison | 2.1 | 2.6 | 2.8 | 1 | 1 |
| Manitowoc | 2.9 | 3.5 | 3.9 | 25 | 25 |
| Menomonee Falls | 2.4 | 2.9 | 3.0 | 6 | 5 |
| Mequon | 2.9 | 3.2 | 3.8 | 25 | 20 |
| Milwaukee | 4.3 | 4.9 | 5.1 | 34 | 33 |
| Mount Pleasant | 2.9 | 3.6 | 3.4 | 25 | 27 |
| Muskego | 2.4 | 2.8 | 3.1 | 6 | 4 |
| Neenah | 2.4 | 3.0 | 3.3 | 6 | 7 |
| New Berlin | 2.4 | 3.1 | 3.2 | 6 | 12 |
| Oak Creek | 2.5 | 3.0 | 3.0 | 11 | 7 |
| Oshkosh | 2.8 | 3.4 | 3.5 | 24 | 24 |
| Racine | 4.4 | 5.1 | 5.2 | 35 | 34 |
| Sheboygan | 2.4 | 3.0 | 3.2 | 6 | 7 |
| Stevens Point | 3.0 | 3.2 | 3.7 | 29 | 20 |
| Sun Prairie | 2.1 | 2.7 | 2.8 | 1 | 2 |
| Superior | 2.9 | 3.8 | 4.6 | 25 | 29 |
| Waukesha | 2.5 | 3.1 | 3.3 | 11 | 12 |
| Wausau | 2.3 | 3.3 | 3.5 | 4 | 22 |
| Wauwatosa | 2.3 | 2.9 | 2.9 | 4 | 5 |
| West Allis | 3.1 | 3.9 | 3.7 | 30 | 30 |
| West Bend | 2.5 | 3.1 | 2.9 | 11 | 12 |

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/au/metrossa.htm>. City and county unemployment rates are not seasonally adjusted.

Local Area Unemployment Statistics August 2024

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

| COUNTY | ALPHABETICAL ORDER | | | | |
|-------------|--------------------|--------|--------|--------|--------|
| | RATE | RATE | RATE | RANK | RANK |
| | Aug-24 | Jul-24 | Aug-23 | Aug-24 | Jul-24 |
| Adams | 3.7 | 4.4 | 4.7 | 69 | 69 |
| Ashland | 2.9 | 3.5 | 4.3 | 51 | 48 |
| Barron | 2.5 | 3.0 | 3.3 | 28 | 22 |
| Bayfield | 2.8 | 3.6 | 4.0 | 46 | 52 |
| Brown | 2.4 | 2.9 | 3.2 | 20 | 17 |
| Buffalo | 3.3 | 4.1 | 4.4 | 65 | 64 |
| Burnett | 2.9 | 3.8 | 3.8 | 51 | 58 |
| Calumet | 2.2 | 2.7 | 2.9 | 9 | 7 |
| Chippewa | 2.3 | 3.0 | 3.4 | 12 | 22 |
| Clark | 2.4 | 2.8 | 3.2 | 20 | 9 |
| Columbia | 2.3 | 2.9 | 2.9 | 12 | 17 |
| Crawford | 2.7 | 3.4 | 3.7 | 41 | 43 |
| Dane | 2.1 | 2.6 | 2.7 | 4 | 6 |
| Dodge | 2.5 | 2.8 | 2.9 | 28 | 9 |
| Door | 1.9 | 2.5 | 2.4 | 1 | 3 |
| Douglas | 3.0 | 3.8 | 4.2 | 58 | 58 |
| Dunn | 2.9 | 3.3 | 3.8 | 51 | 39 |
| Eau Claire | 2.5 | 2.9 | 3.3 | 28 | 17 |
| Florence | 2.7 | 4.1 | 2.9 | 41 | 64 |
| Fond du Lac | 2.9 | 4.7 | 3.1 | 51 | 70 |
| Forest | 3.4 | 4.3 | 4.6 | 67 | 66 |
| Grant | 3.1 | 3.5 | 3.6 | 61 | 48 |
| Green | 2.1 | 2.5 | 2.8 | 4 | 3 |
| Green Lake | 2.6 | 3.2 | 3.8 | 38 | 37 |
| Iowa | 2.1 | 2.8 | 2.8 | 4 | 9 |
| Iron | 4.2 | 5.2 | 5.0 | 71 | 71 |
| Jackson | 2.4 | 3.3 | 3.8 | 20 | 39 |
| Jefferson | 2.5 | 2.9 | 3.2 | 28 | 17 |
| Juneau | 2.7 | 3.6 | 3.3 | 41 | 52 |
| Kenosha | 3.1 | 3.7 | 3.9 | 61 | 56 |
| Kewaunee | 2.1 | 2.5 | 2.8 | 4 | 3 |
| La Crosse | 2.2 | 2.8 | 3.1 | 9 | 9 |
| Lafayette | 2.0 | 2.4 | 2.5 | 2 | 1 |
| Langlade | 3.1 | 3.6 | 3.8 | 61 | 52 |
| Lincoln | 2.6 | 3.5 | 3.4 | 38 | 48 |
| Manitowoc | 2.5 | 3.1 | 3.4 | 28 | 31 |
| Marathon | 2.3 | 3.0 | 3.2 | 12 | 22 |
| Marquette | 3.4 | 4.3 | 4.1 | 67 | 66 |
| Marquette | 2.7 | 3.5 | 3.6 | 41 | 48 |
| Menominee | 5.5 | 6.1 | 10.4 | 72 | 72 |
| Milwaukee | 3.7 | 4.3 | 4.4 | 69 | 66 |
| Monroe | 2.3 | 2.8 | 2.9 | 12 | 9 |
| Oconto | 2.5 | 3.1 | 3.2 | 28 | 31 |
| Oneida | 2.4 | 3.0 | 3.0 | 20 | 22 |
| Outagamie | 2.3 | 2.9 | 3.2 | 12 | 17 |
| Ozaukee | 2.4 | 3.0 | 3.2 | 20 | 22 |
| Pepin | 2.0 | 2.4 | 2.6 | 2 | 1 |
| Pierce | 2.9 | 3.4 | 3.7 | 51 | 43 |
| Polk | 2.9 | 3.4 | 3.5 | 51 | 43 |
| Portage | 2.7 | 3.1 | 3.4 | 41 | 31 |
| Price | 3.2 | 3.8 | 3.4 | 64 | 58 |
| Racine | 3.3 | 4.0 | 4.1 | 65 | 62 |
| Richland | 2.3 | 3.0 | 3.6 | 12 | 22 |
| Rock | 2.8 | 3.4 | 3.7 | 46 | 43 |
| Rusk | 3.0 | 4.0 | 3.7 | 58 | 62 |
| Sauk | 2.1 | 2.7 | 2.8 | 4 | 7 |
| Sawyer | 2.8 | 3.7 | 4.0 | 46 | 56 |
| Shawano | 2.5 | 3.1 | 3.4 | 28 | 31 |
| Sheboygan | 2.2 | 2.8 | 2.9 | 9 | 9 |
| St. Croix | 2.8 | 3.3 | 3.5 | 46 | 39 |
| Taylor | 2.4 | 3.1 | 3.4 | 20 | 31 |
| Trempealeau | 2.4 | 3.0 | 3.5 | 20 | 22 |
| Vernon | 2.3 | 2.8 | 2.9 | 12 | 9 |
| Vilas | 2.5 | 3.3 | 3.4 | 28 | 39 |
| Walworth | 2.5 | 3.0 | 3.3 | 28 | 22 |
| Washburn | 2.8 | 3.6 | 3.6 | 46 | 52 |
| Washington | 2.3 | 2.8 | 2.9 | 12 | 9 |
| Waukesha | 2.4 | 3.0 | 3.2 | 20 | 22 |
| Waupaca | 2.6 | 3.2 | 3.3 | 38 | 37 |
| Waushara | 2.9 | 3.4 | 3.4 | 51 | 43 |
| Winnebago | 2.5 | 3.1 | 3.3 | 28 | 31 |
| Wood | 3.0 | 3.8 | 3.9 | 58 | 58 |

| COUNTY | ASCENDING ORDER | | |
|-------------|-----------------|--------|--------|
| | RATE | RATE | RATE |
| | Aug-24 | Jul-24 | Aug-23 |
| Door | 1.9 | 2.5 | 2.4 |
| Lafayette | 2.0 | 2.4 | 2.5 |
| Pepin | 2.0 | 2.4 | 2.6 |
| Dane | 2.1 | 2.6 | 2.7 |
| Green | 2.1 | 2.5 | 2.8 |
| Iowa | 2.1 | 2.8 | 2.8 |
| Kewaunee | 2.1 | 2.5 | 2.8 |
| Sauk | 2.1 | 2.7 | 2.8 |
| Calumet | 2.2 | 2.7 | 2.9 |
| La Crosse | 2.2 | 2.8 | 3.1 |
| Sheboygan | 2.2 | 2.8 | 2.9 |
| Chippewa | 2.3 | 3.0 | 3.4 |
| Columbia | 2.3 | 2.9 | 2.9 |
| Marathon | 2.3 | 3.0 | 3.2 |
| Monroe | 2.3 | 2.8 | 2.9 |
| Outagamie | 2.3 | 2.9 | 3.2 |
| Richland | 2.3 | 3.0 | 3.6 |
| Vernon | 2.3 | 2.8 | 2.9 |
| Washington | 2.3 | 2.8 | 2.9 |
| Brown | 2.4 | 2.9 | 3.2 |
| Clark | 2.4 | 2.8 | 3.2 |
| Jackson | 2.4 | 3.3 | 3.8 |
| Oneida | 2.4 | 3.0 | 3.0 |
| Ozaukee | 2.4 | 3.0 | 3.2 |
| Taylor | 2.4 | 3.1 | 3.4 |
| Trempealeau | 2.4 | 3.0 | 3.5 |
| Waukesha | 2.4 | 3.0 | 3.2 |
| Barron | 2.5 | 3.0 | 3.3 |
| Dodge | 2.5 | 2.8 | 2.9 |
| Eau Claire | 2.5 | 2.9 | 3.3 |
| Jefferson | 2.5 | 2.9 | 3.2 |
| Manitowoc | 2.5 | 3.1 | 3.4 |
| Oconto | 2.5 | 3.1 | 3.2 |
| Shawano | 2.5 | 3.1 | 3.4 |
| Vilas | 2.5 | 3.3 | 3.4 |
| Walworth | 2.5 | 3.0 | 3.3 |
| Winnebago | 2.5 | 3.1 | 3.3 |
| Green Lake | 2.6 | 3.2 | 3.8 |
| Lincoln | 2.6 | 3.5 | 3.4 |
| Waupaca | 2.6 | 3.2 | 3.3 |
| Crawford | 2.7 | 3.4 | 3.7 |
| Florence | 2.7 | 4.1 | 2.9 |
| Juneau | 2.7 | 3.6 | 3.3 |
| Marquette | 2.7 | 3.5 | 3.6 |
| Portage | 2.7 | 3.1 | 3.4 |
| Bayfield | 2.8 | 3.6 | 4.0 |
| Rock | 2.8 | 3.4 | 3.7 |
| Sawyer | 2.8 | 3.7 | 4.0 |
| St. Croix | 2.8 | 3.3 | 3.5 |
| Washburn | 2.8 | 3.6 | 3.6 |
| Ashland | 2.9 | 3.5 | 4.3 |
| Burnett | 2.9 | 3.8 | 3.8 |
| Dunn | 2.9 | 3.3 | 3.8 |
| Fond du Lac | 2.9 | 4.7 | 3.1 |
| Pierce | 2.9 | 3.4 | 3.7 |
| Polk | 2.9 | 3.4 | 3.5 |
| Waushara | 2.9 | 3.4 | 3.4 |
| Douglas | 3.0 | 3.8 | 4.2 |
| Rusk | 3.0 | 4.0 | 3.7 |
| Wood | 3.0 | 3.8 | 3.9 |
| Grant | 3.1 | 3.5 | 3.6 |
| Kenosha | 3.1 | 3.7 | 3.9 |
| Langlade | 3.1 | 3.6 | 3.8 |
| Price | 3.2 | 3.8 | 3.4 |
| Buffalo | 3.3 | 4.1 | 4.4 |
| Racine | 3.3 | 4.0 | 4.1 |
| Forest | 3.4 | 4.3 | 4.6 |
| Marquette | 3.4 | 4.3 | 4.1 |
| Adams | 3.7 | 4.4 | 4.7 |
| Milwaukee | 3.7 | 4.3 | 4.4 |
| Iron | 4.2 | 5.2 | 5.0 |
| Menominee | 5.5 | 6.1 | 10.4 |

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.