
FOR IMMEDIATE RELEASE

Aug. 21, 2024

CONTACT: [DWD Communications](#)

CommunicationsOffice@dwd.wisconsin.gov

July Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development today released U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for metropolitan areas, major cities, and counties in Wisconsin for July 2024.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary July 2024 unemployment rates decreased or stayed the same in nine of 12 metropolitan areas over the month; rates decreased or stayed the same in six areas over the year.
- **Municipalities:** Preliminary July 2024 unemployment rates decreased or stayed the same in 24 of Wisconsin's 35 largest cities over the month; rates decreased or stayed the same in 22 cities over the year.
- **Counties:** Preliminary July 2024 unemployment rates decreased or stayed the same in 45 of 72 counties over the month; rates decreased or stayed the same in 44 counties over the year.

The data included in today's release can be accessed at [Wisconomy.com](https://www.wisconsin.gov/economy).

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

Current Employment Statistics and Local Area Unemployment Statistics July 2024

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM Jul-24	FINAL Jun-24	YEAR AGO Jul-23	NET CHANGE OVER		PRELIM Jul-24	FINAL Jun-24	YEAR AGO Jul-23	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Appleton	130,300	131,500	129,800	-1,200	500	129,300	129,400	128,700	-100	600
Eau Claire	90,400	90,700	89,600	-300	800	90,200	90,300	89,600	-100	600
Fond du Lac	48,800	48,900	47,800	-100	1,100	48,300	48,100	47,200	200	1,100
Green Bay	180,600	181,400	179,500	-800	1,100	179,700	179,600	178,600	100	1,100
Janesville-Beloit	72,900	73,200	72,400	-300	500	72,200	72,200	71,500	0	700
La Crosse-Onalaska	78,800	79,700	77,300	-900	1,500	79,800	79,900	78,200	-100	1,600
Madison	426,600	428,800	425,700	-2,200	900	426,900	426,500	422,400	400	4,500
Milwaukee-Waukesha-West Allis	862,600	865,800	865,500	-3,200	-2,900	854,600	853,500	860,100	1,100	-5,500
Oshkosh-Neenah	97,400	97,600	97,300	-200	100	97,300	97,200	96,700	100	600
Racine	81,000	80,700	80,400	300	600	79,800	79,600	79,200	200	600
Sheboygan	64,600	64,700	64,400	-100	200	63,600	63,000	62,900	600	700
Wausau	71,900	72,100	71,900	-200	0	71,500	71,300	71,700	200	-200

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM Jul-24	FINAL Jun-24	YEAR AGO Jul-23	NET CHANGE OVER	
				1-Month	1-Year
Appleton	2.9	2.8	2.9	0.1	-
Eau Claire	3.0	3.0	3.0	-	-
Fond du Lac	4.7	3.0	3.0	1.7	1.7
Green Bay	2.9	2.9	3.0	-	(0.1)
Janesville-Beloit	3.4	3.5	3.6	(0.1)	(0.2)
La Crosse-Onalaska	2.8	3.0	2.7	(0.2)	0.1
Madison	2.6	2.7	2.5	(0.1)	0.1
Milwaukee-Waukesha-West Allis	3.7	3.7	3.7	-	-
Oshkosh-Neenah	3.1	3.1	3.0	-	0.1
Racine	4.0	3.9	3.9	0.1	0.1
Sheboygan	2.8	2.8	2.7	-	0.1
Wausau	3.0	3.0	3.1	-	(0.1)

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE Jul-24	RATE Jun-24	RATE Jul-23	RANK Jul-24	RANK Jun-24
Appleton	3.3	3.1	3.3	22	10
Beloit	4.7	4.6	4.7	32	33
Brookfield	3.0	3.3	3.1	7	21
Caledonia	3.5	3.4	3.2	25	24
De Pere	3.1	3.1	3.0	12	10
Eau Claire	3.0	3.0	3.0	7	8
Fitchburg	2.7	2.7	2.6	2	2
Fond du Lac	6.9	3.6	3.7	35	28
Franklin	3.1	3.1	3.2	12	10
Green Bay	3.1	3.2	3.2	12	17
Greenfield	3.6	3.7	3.7	27	29
Janesville	3.1	3.2	3.4	12	17
Kenosha	4.1	4.1	4.0	31	32
La Crosse	3.1	3.2	3.1	12	17
Madison	2.6	2.7	2.6	1	2
Manitowoc	3.5	3.3	3.7	25	21
Menomonee Falls	2.9	2.9	3.0	5	5
Mequon	3.2	3.2	3.2	20	17
Milwaukee	4.9	4.8	4.7	33	34
Mount Pleasant	3.6	3.5	3.3	27	26
Muskego	2.8	2.7	2.9	4	2
Neenah	3.0	2.9	3.1	7	5
New Berlin	3.1	3.1	3.2	12	10
Oak Creek	3.0	2.9	3.0	7	5
Oshkosh	3.4	3.4	3.1	24	24
Racine	5.1	5.1	4.9	34	35
Sheboygan	3.0	3.0	2.9	7	8
Stevens Point	3.2	3.5	2.9	20	26
Sun Prairie	2.7	2.6	2.6	2	1
Superior	3.8	3.8	4.4	29	30
Waukesha	3.1	3.1	3.2	12	10
Wausau	3.3	3.3	3.4	22	21
Wauwatosa	2.9	3.1	2.9	5	10
West Allis	3.9	3.9	3.6	30	31
West Bend	3.1	3.1	3.1	12	10

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/au/metrossa.htm>. City and county unemployment rates are not seasonally adjusted.

Local Area Unemployment Statistics July 2024

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE	RATE	RATE	RANK	RANK
	Jul-24	Jun-24	Jul-23	Jul-24	Jun-24
Adams	4.4	4.6	4.7	69	70
Ashland	3.5	3.2	4.0	48	38
Barron	3.1	3.2	3.2	30	38
Bayfield	3.7	3.6	4.1	55	56
Brown	3.0	3.0	3.0	21	20
Buffalo	4.1	4.0	4.3	64	63
Burnett	3.8	4.0	3.8	58	63
Calumet	2.7	2.7	2.7	7	4
Chippewa	3.0	3.0	3.1	21	20
Clark	2.8	2.8	2.7	9	10
Columbia	2.9	2.9	2.8	17	14
Crawford	3.4	3.5	3.4	43	51
Dane	2.6	2.7	2.5	5	4
Dodge	2.8	2.8	2.7	9	10
Door	2.5	2.6	2.5	2	3
Douglas	3.9	4.0	4.0	60	63
Dunn	3.3	3.5	3.2	39	51
Eau Claire	2.9	3.0	2.9	17	20
Florence	4.1	4.1	3.8	64	66
Fond du Lac	4.7	3.0	3.0	70	20
Forest	4.3	4.4	4.7	66	69
Grant	3.5	3.3	3.0	48	42
Green	2.5	2.5	2.6	2	2
Green Lake	3.2	3.2	3.4	37	38
Iowa	2.8	2.7	2.5	9	4
Iron	5.2	4.7	5.3	71	71
Jackson	3.3	3.2	3.7	39	38
Jefferson	2.9	3.1	2.8	17	34
Juneau	3.6	3.3	3.1	52	42
Kenosha	3.7	3.7	3.6	55	59
Kewaunee	2.6	2.7	2.7	5	4
La Crosse	2.8	2.9	2.8	9	14
Lafayette	2.4	2.4	2.3	1	1
Langlade	3.6	3.4	3.5	52	47
Lincoln	3.5	3.3	3.7	48	42
Manitowoc	3.1	3.0	3.2	30	20
Marathon	3.0	3.0	3.1	21	20
Marinette	4.3	4.1	4.2	66	66
Marquette	3.5	3.4	3.3	48	47
Menominee	6.2	6.3	9.6	72	72
Milwaukee	4.3	4.3	4.2	66	68
Monroe	2.8	2.9	2.8	9	14
Oconto	3.1	3.0	3.2	30	20
Oneida	3.0	3.0	3.2	21	20
Outagamie	2.9	2.8	2.9	17	10
Ozaukee	3.0	2.9	3.0	21	14
Pepin	2.5	2.7	2.6	2	4
Pierce	3.4	3.6	3.3	43	56
Polk	3.4	3.4	3.2	43	47
Portage	3.1	3.3	3.1	30	42
Price	3.9	3.7	3.3	60	59
Racine	4.0	3.9	3.9	62	61
Richland	3.0	3.0	3.3	21	20
Rock	3.4	3.5	3.6	43	51
Rusk	4.0	3.9	3.4	62	61
Sauk	2.7	2.7	2.6	7	4
Sawyer	3.7	3.5	3.8	55	51
Shawano	3.1	3.0	3.1	30	20
Sheboygan	2.8	2.8	2.7	9	10
St. Croix	3.3	3.4	3.3	39	47
Taylor	3.1	3.0	3.2	30	20
Trempealeau	3.0	3.1	3.4	21	34
Vernon	2.8	2.9	2.7	9	14
Vilas	3.3	3.1	3.5	39	34
Walworth	3.0	3.0	3.0	21	20
Washburn	3.6	3.3	3.6	52	42
Washington	2.8	2.9	2.9	9	14
Waukesha	3.0	3.0	3.0	21	20
Waupaca	3.2	3.0	3.1	37	20
Waushara	3.4	3.5	3.3	43	51
Winnebago	3.1	3.1	3.0	30	34
Wood	3.8	3.6	3.8	58	56

COUNTY	ASCENDING ORDER		
	RATE	RATE	RATE
	Jul-24	Jun-24	Jul-23
Lafayette	2.4	2.4	2.3
Door	2.5	2.6	2.5
Green	2.5	2.5	2.6
Pepin	2.5	2.7	2.6
Dane	2.6	2.7	2.5
Kewaunee	2.6	2.7	2.7
Calumet	2.7	2.7	2.7
Sauk	2.7	2.7	2.6
Clark	2.8	2.8	2.7
Dodge	2.8	2.8	2.7
Iowa	2.8	2.7	2.5
La Crosse	2.8	2.9	2.8
Monroe	2.8	2.9	2.8
Sheboygan	2.8	2.8	2.7
Vernon	2.8	2.9	2.7
Washington	2.8	2.9	2.9
Columbia	2.9	2.9	2.8
Eau Claire	2.9	3.0	2.9
Jefferson	2.9	3.1	2.8
Outagamie	2.9	2.8	2.9
Brown	3.0	3.0	3.0
Chippewa	3.0	3.0	3.1
Marathon	3.0	3.0	3.1
Oneida	3.0	3.0	3.2
Ozaukee	3.0	2.9	3.0
Richland	3.0	3.0	3.3
Trempealeau	3.0	3.1	3.4
Walworth	3.0	3.0	3.0
Waukesha	3.0	3.0	3.0
Barron	3.1	3.2	3.2
Manitowoc	3.1	3.0	3.2
Oconto	3.1	3.0	3.2
Portage	3.1	3.3	3.1
Shawano	3.1	3.0	3.1
Taylor	3.1	3.0	3.2
Winnebago	3.1	3.1	3.0
Green Lake	3.2	3.2	3.4
Waupaca	3.2	3.0	3.1
Dunn	3.3	3.5	3.2
Jackson	3.3	3.2	3.7
St. Croix	3.3	3.4	3.3
Vilas	3.3	3.1	3.5
Crawford	3.4	3.5	3.4
Pierce	3.4	3.6	3.3
Polk	3.4	3.4	3.2
Rock	3.4	3.5	3.6
Waushara	3.4	3.5	3.3
Ashland	3.5	3.2	4.0
Grant	3.5	3.3	3.0
Lincoln	3.5	3.3	3.7
Marquette	3.5	3.4	3.3
Juneau	3.6	3.3	3.1
Langlade	3.6	3.4	3.5
Washburn	3.6	3.3	3.6
Bayfield	3.7	3.6	4.1
Kenosha	3.7	3.7	3.6
Sawyer	3.7	3.5	3.8
Burnett	3.8	4.0	3.8
Wood	3.8	3.6	3.8
Douglas	3.9	4.0	4.0
Price	3.9	3.7	3.3
Racine	4.0	3.9	3.9
Rusk	4.0	3.9	3.4
Buffalo	4.1	4.0	4.3
Florence	4.1	4.1	3.8
Forest	4.3	4.4	4.7
Marinette	4.3	4.1	4.2
Milwaukee	4.3	4.3	4.2
Adams	4.4	4.6	4.7
Fond du Lac	4.7	3.0	3.0
Iron	5.2	4.7	5.3
Menominee	6.2	6.3	9.6

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.