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FOR IMMEDIATE RELEASE

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## **April Local Employment and Unemployment Data Released**

MADISON – The Wisconsin Department of Workforce Development today released the U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for metropolitan areas, major cities, and counties in Wisconsin for April 2024.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary April 2024 unemployment rates decreased in all 12 Wisconsin areas over the month; rates increased in all 12 areas over the year.
- **Municipalities:** Preliminary April 2024 unemployment rates decreased or stayed the same in all of Wisconsin's 35 largest cities over the month; rates increased in 34 cities over the year.
- **Counties:** Preliminary April 2024 unemployment rates decreased in 71 of Wisconsin's 72 counties over the month; rates decreased or stayed the same in 19 counties over the year.

The data included in today's release can be accessed at [Wisconomy.com](https://www.wisconsin.gov/economy).

### **ABOUT DWD**

[Wisconsin's Department of Workforce Development](https://www.wisconsin.gov/economy) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [YouTube](#).

# Current Employment Statistics and Local Area Unemployment Statistics April 2024

## EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM	FINAL	YEAR AGO	NET CHANGE OVER	
	Apr-24	Mar-24	Apr-23	1-Month	1-Year	Apr-24	Mar-24	Apr-23	1-Month	1-Year
Appleton	128,500	128,000	128,500	500	0	129,200	129,300	129,100	-100	100
Eau Claire	89,300	88,900	89,600	400	-300	89,500	89,600	89,000	-100	500
Fond du Lac	47,400	47,500	47,300	-100	100	47,700	47,900	47,500	-200	200
Green Bay	178,100	177,000	178,200	1,100	-100	179,200	179,100	179,100	100	100
Janesville-Beloit	71,700	71,400	71,700	300	0	71,900	72,100	71,700	-200	200
La Crosse-Onalaska	80,300	79,800	78,600	500	1,700	79,600	79,700	78,100	-100	1,500
Madison	430,100	424,500	422,600	5,600	7,500	427,900	427,100	423,600	800	4,300
Milwaukee-Waukesha-West Allis	854,400	846,000	856,700	8,400	-2,300	858,400	858,000	860,600	400	-2,200
Oshkosh-Neenah	96,700	96,500	96,500	200	200	96,800	97,100	96,800	-300	0
Racine	78,900	78,200	78,700	700	200	79,400	79,200	79,100	200	300
Sheboygan	63,100	62,900	61,900	200	1,200	63,500	63,600	62,600	-100	900
Wausau	71,400	71,200	71,500	200	-100	71,600	71,700	71,600	-100	0

## UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM	FINAL	YEAR AGO	NET CHANGE OVER	
	Apr-24	Mar-24	Apr-23	1-Month	1-Year
Appleton	2.5	2.8	2.1	(0.3)	0.4
Eau Claire	2.9	3.5	2.8	(0.6)	0.1
Fond du Lac	2.5	2.9	2.2	(0.4)	0.3
Green Bay	2.7	3.1	2.3	(0.4)	0.4
Janesville-Beloit	3.3	3.7	3.0	(0.4)	0.3
La Crosse-Onalaska	2.4	2.8	2.1	(0.4)	0.3
Madison	2.2	2.5	1.9	(0.3)	0.3
Milwaukee-Waukesha-West Allis	3.2	3.6	2.8	(0.4)	0.4
Oshkosh-Neenah	2.6	3.0	2.2	(0.4)	0.4
Racine	3.7	4.0	3.1	(0.3)	0.6
Sheboygan	2.4	2.8	2.0	(0.4)	0.4
Wausau	2.7	3.2	2.4	(0.5)	0.3

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE	RATE	RATE	RANK	RANK
	Apr-24	Mar-24	Apr-23	Apr-24	Mar-24
Appleton	2.7	3.0	2.4	14	13
Beloit	4.4	4.5	4.1	34	32
Brookfield	2.7	3.0	2.2	14	13
Caledonia	2.8	3.4	2.4	20	25
De Pere	2.5	2.7	2.1	4	4
Eau Claire	2.5	2.8	2.3	4	6
Fitchburg	2.4	2.8	2.0	3	6
Fond du Lac	2.9	3.3	2.6	23	22
Franklin	2.7	3.2	2.3	14	21
Green Bay	2.9	3.3	2.4	23	22
Greenfield	3.2	3.5	2.7	27	26
Janesville	3.0	3.5	2.8	25	26
Kenosha	3.8	4.2	3.5	31	31
La Crosse	2.6	2.8	2.3	7	6
Madison	2.2	2.4	1.8	1	1
Manitowoc	3.2	3.6	2.7	27	28
Menomonee Falls	2.5	2.9	2.1	4	11
Mequon	2.6	2.7	2.4	7	4
Milwaukee	4.3	4.6	3.8	33	33
Mount Pleasant	3.2	3.6	2.7	27	28
Muskego	2.6	2.6	1.9	7	3
Neenah	2.8	3.1	1.9	20	20
New Berlin	2.7	3.0	2.3	14	13
Oak Creek	2.7	2.8	2.3	14	6
Oshkosh	2.7	3.0	2.3	14	13
Racine	5.0	5.2	4.0	35	35
Sheboygan	2.6	3.0	2.2	7	13
Stevens Point	3.1	3.3	2.5	26	22
Sun Prairie	2.2	2.4	1.9	1	1
Superior	4.0	4.6	4.5	32	33
Waukesha	2.6	2.8	2.3	7	6
Wausau	2.6	3.0	2.4	7	13
Wauwatosa	2.8	2.9	2.2	20	11
West Allis	3.3	3.9	2.9	30	30
West Bend	2.6	3.0	2.2	7	13

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/la/metrossa.htm>. City and county unemployment rates are not seasonally adjusted.

# Local Area Unemployment Statistics

## April 2024

### UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE Apr-24	RATE Mar-24	RATE Apr-23	RANK Apr-24	RANK Mar-24
Adams	4.7	6.1	4.3	64	69
Ashland	3.4	4.5	4.1	43	49
Barron	3.9	4.8	3.9	56	56
Bayfield	4.9	6.2	5.0	69	70
Brown	2.7	3.0	2.2	20	12
Buffalo	4.0	5.3	3.9	59	64
Burnett	5.0	6.3	5.5	70	71
Calumet	2.3	2.7	1.9	4	4
Chippewa	3.3	4.3	3.6	40	46
Clark	2.8	3.8	2.4	25	34
Columbia	2.5	3.0	2.2	9	12
Crawford	3.8	4.6	3.7	53	51
Dane	2.2	2.5	1.8	3	1
Dodge	2.5	3.0	2.1	9	12
Door	3.2	4.4	2.9	36	47
Douglas	4.7	5.4	5.0	64	65
Dunn	3.2	4.2	3.4	36	44
Eau Claire	2.6	3.0	2.4	16	12
Florence	4.2	4.7	3.5	62	53
Fond du Lac	2.5	2.9	2.2	9	8
Forest	4.7	5.2	6.1	64	61
Grant	2.6	3.2	2.4	16	20
Green	2.1	2.6	1.9	1	2
Green Lake	3.0	3.9	2.6	31	35
Iowa	2.5	3.1	1.9	9	17
Iron	6.8	7.1	7.0	71	72
Jackson	3.6	4.7	3.5	48	53
Jefferson	2.7	3.2	2.3	20	20
Juneau	3.0	3.7	2.6	31	30
Kenosha	3.4	3.9	3.0	43	35
Kewaunee	2.3	3.1	2.0	4	17
La Crosse	2.4	2.8	2.0	6	6
Lafayette	2.1	2.6	1.7	1	2
Langlade	3.3	4.0	3.5	40	38
Lincoln	3.4	4.1	3.1	43	40
Manitowoc	2.8	3.5	2.5	25	27
Marathon	2.7	3.2	2.4	20	20
Marinette	4.1	5.1	4.0	61	60
Marquette	3.4	4.6	2.9	43	51
Menominee	7.6	5.7	6.6	72	68
Milwaukee	3.8	4.1	3.3	53	40
Monroe	2.5	3.1	2.2	9	17
Oconto	3.2	3.9	3.2	36	35
Oneida	3.7	4.7	3.7	50	53
Outagamie	2.5	2.9	2.2	9	8
Ozaukee	2.4	2.7	2.1	6	4
Pepin	2.7	3.7	3.0	20	30
Pierce	3.7	4.4	3.4	50	47
Polk	4.5	5.6	4.7	63	67
Portage	2.9	3.4	2.5	29	25
Price	4.0	4.9	3.4	59	57
Racine	3.7	4.0	3.1	50	38
Richland	3.1	3.7	2.4	34	30
Rock	3.3	3.7	3.0	40	30
Rusk	3.9	5.2	3.6	56	61
Sauk	2.7	3.2	2.3	20	20
Sawyer	4.7	5.5	5.1	64	66
Shawano	3.0	3.6	2.7	31	29
Sheboygan	2.4	2.8	2.0	6	6
St. Croix	3.6	4.5	3.5	48	49
Taylor	3.8	5.0	3.7	53	58
Trempealeau	3.1	4.1	3.2	34	40
Vernon	2.8	3.3	2.2	25	24
Vilas	4.8	5.2	5.5	68	61
Walworth	2.9	3.4	2.6	29	25
Washburn	3.9	5.0	4.2	56	58
Washington	2.5	2.9	2.1	9	8
Waukesha	2.6	2.9	2.2	16	8
Waupaca	2.8	3.5	2.8	25	27
Waushara	3.2	4.2	2.9	36	44
Winnebago	2.6	3.0	2.2	16	12
Wood	3.5	4.1	3.0	47	40

COUNTY	ASCENDING ORDER		
	RATE Apr-24	RATE Mar-24	RATE Apr-23
Green	2.1	2.6	1.9
Lafayette	2.1	2.6	1.7
Dane	2.2	2.5	1.8
Calumet	2.3	2.7	1.9
Kewaunee	2.3	3.1	2.0
La Crosse	2.4	2.8	2.0
Ozaukee	2.4	2.7	2.1
Sheboygan	2.4	2.8	2.0
Columbia	2.5	3.0	2.2
Dodge	2.5	3.0	2.1
Fond du Lac	2.5	2.9	2.2
Iowa	2.5	3.1	1.9
Monroe	2.5	3.1	2.2
Outagamie	2.5	2.9	2.2
Washington	2.5	2.9	2.1
Eau Claire	2.6	3.0	2.4
Grant	2.6	3.2	2.4
Waukesha	2.6	2.9	2.2
Winnebago	2.6	3.0	2.2
Brown	2.7	3.0	2.2
Jefferson	2.7	3.2	2.3
Marathon	2.7	3.2	2.4
Pepin	2.7	3.7	3.0
Sauk	2.7	3.2	2.3
Clark	2.8	3.8	2.4
Manitowoc	2.8	3.5	2.5
Vernon	2.8	3.3	2.2
Waupaca	2.8	3.5	2.8
Portage	2.9	3.4	2.5
Walworth	2.9	3.4	2.6
Green Lake	3.0	3.9	2.6
Juneau	3.0	3.7	2.6
Shawano	3.0	3.6	2.7
Richland	3.1	3.7	2.4
Trempealeau	3.1	4.1	3.2
Door	3.2	4.4	2.9
Dunn	3.2	4.2	3.4
Oconto	3.2	3.9	3.2
Waushara	3.2	4.2	2.9
Chippewa	3.3	4.3	3.6
Langlade	3.3	4.0	3.5
Rock	3.3	3.7	3.0
Ashland	3.4	4.5	4.1
Kenosha	3.4	3.9	3.0
Lincoln	3.4	4.1	3.1
Marquette	3.4	4.6	2.9
Wood	3.5	4.1	3.0
Jackson	3.6	4.7	3.5
St. Croix	3.6	4.5	3.5
Oneida	3.7	4.7	3.7
Pierce	3.7	4.4	3.4
Racine	3.7	4.0	3.1
Crawford	3.8	4.6	3.7
Milwaukee	3.8	4.1	3.3
Taylor	3.8	5.0	3.7
Barron	3.9	4.8	3.9
Rusk	3.9	5.2	3.6
Washburn	3.9	5.0	4.2
Buffalo	4.0	5.3	3.9
Price	4.0	4.9	3.4
Marinette	4.1	5.1	4.0
Florence	4.2	4.7	3.5
Polk	4.5	5.6	4.7
Adams	4.7	6.1	4.3
Douglas	4.7	5.4	5.0
Forest	4.7	5.2	6.1
Sawyer	4.7	5.5	5.1
Vilas	4.8	5.2	5.5
Bayfield	4.9	6.2	5.0
Burnett	5.0	6.3	5.5
Iron	6.8	7.1	7.0
Menominee	7.6	5.7	6.6

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.