

April 24, 2024
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March Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development today released the U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for metropolitan areas, major cities, and counties in Wisconsin for March 2024.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary March 2024 unemployment rates increased or stayed the same in all 12 Wisconsin metro areas over the month; rates increased in all 12 areas over the year.
- **Municipalities:** Preliminary March 2024 unemployment rates increased or stayed the same in 33 of Wisconsin's 35 largest cities over the month; rates increased or stayed the same in 34 cities over the year.
- **Counties:** Preliminary March 2024 unemployment rates decreased in 24 counties, increased in 41 counties, and stayed the same in seven counties over the month. Over the year, rates decreased or stayed the same in 11 counties and increased in the remaining 61 counties.

The data included in today's release can be accessed at [Wisconomy.com](https://wisconsin.com).

Current Employment Statistics and Local Area Unemployment Statistics March 2024

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM	FINAL	YEAR AGO	NET CHANGE OVER	
	Mar-24	Feb-24	Mar-23	1-Month	1-Year	Mar-24	Feb-24	Mar-23	1-Month	1-Year
Appleton	127,800	127,400	127,400	400	400	129,200	129,200	129,200	0	0
Eau Claire	88,700	88,600	88,200	100	500	89,500	89,500	88,900	0	600
Fond du Lac	47,500	47,100	47,100	400	400	47,900	47,700	47,600	200	300
Green Bay	177,100	176,800	177,100	300	0	179,200	179,100	179,300	100	-100
Janesville-Beloit	71,300	71,100	71,000	200	300	72,100	72,100	71,600	0	500
La Crosse-Onalaska	79,700	79,400	77,900	300	1,800	79,600	79,500	78,200	100	1,400
Madison	424,100	422,600	417,900	1,500	6,200	426,600	425,200	422,200	1,400	4,400
Milwaukee-Waukesha-West Allis	846,800	844,500	853,800	2,300	-7,000	858,600	858,200	861,800	400	-3,200
Oshkosh-Neenah	96,600	96,400	96,200	200	400	97,100	97,000	96,800	100	300
Racine	78,100	77,800	77,800	300	300	79,100	78,800	79,000	300	100
Sheboygan	62,900	62,600	61,500	300	1,400	63,700	63,500	62,700	200	1,000
Wausau	71,100	70,900	71,600	200	-500	71,600	71,400	72,100	200	-500

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM	FINAL	YEAR AGO	NET CHANGE OVER	
	Mar-24	Feb-24	Mar-23	1-Month	1-Year
Appleton	2.9	2.7	2.4	0.2	0.5
Eau Claire	3.5	3.4	3.4	0.1	0.1
Fond du Lac	2.9	2.7	2.6	0.2	0.3
Green Bay	3.1	3.0	2.8	0.1	0.3
Janesville-Beloit	3.7	3.6	3.6	0.1	0.1
La Crosse-Onalaska	2.8	2.8	2.6	-	0.2
Madison	2.5	2.3	2.1	0.2	0.4
Milwaukee-Waukesha-West Allis	3.6	3.4	3.1	0.2	0.5
Oshkosh-Neenah	3.0	2.8	2.4	0.2	0.6
Racine	4.0	3.9	3.6	0.1	0.4
Sheboygan	2.8	2.5	2.3	0.3	0.5
Wausau	3.2	3.0	2.7	0.2	0.5

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE	RATE	RATE	RANK	RANK
	Mar-24	Feb-24	Mar-23	Mar-24	Feb-24
Appleton	3.0	2.9	2.6	13	18
Beloit	4.5	4.3	4.2	32	33
Brookfield	3.0	2.7	2.4	13	9
Caledonia	3.4	3.3	2.6	25	26
De Pere	2.7	2.6	2.4	4	6
Eau Claire	2.8	2.7	2.4	7	9
Fitchburg	2.7	2.3	2.2	4	3
Fond du Lac	3.3	3.2	2.9	22	24
Franklin	3.2	2.8	2.5	21	15
Green Bay	3.3	3.1	2.9	22	23
Greenfield	3.5	3.5	2.9	26	29
Janesville	3.5	3.2	3.3	26	24
Kenosha	4.2	4.0	3.9	31	30
La Crosse	2.8	2.7	2.6	7	9
Madison	2.4	2.1	1.9	1	1
Manitowoc	3.6	3.3	3.1	28	26
Menomonee Falls	2.9	2.6	2.3	11	6
Mequon	2.7	2.5	2.3	4	4
Milwaukee	4.6	4.3	4.0	33	33
Mount Pleasant	3.6	3.4	3.1	28	28
Muskego	2.6	2.5	2.2	3	4
Neenah	3.1	2.9	2.2	20	18
New Berlin	3.0	2.7	2.6	13	9
Oak Creek	2.8	2.7	2.5	7	9
Oshkosh	3.0	2.7	2.4	13	9
Racine	5.2	4.8	4.6	35	35
Sheboygan	3.0	2.8	2.3	13	15
Stevens Point	3.3	2.9	2.5	22	18
Sun Prairie	2.4	2.1	2.3	1	1
Superior	4.6	4.1	4.8	33	32
Waukesha	2.8	2.9	2.5	7	18
Wausau	3.0	2.9	2.6	13	18
Wauwatosa	2.9	2.6	2.3	11	6
West Allis	3.9	4.0	3.3	30	30
West Bend	3.0	2.8	2.6	13	15

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/la/metrosa.htm>. City and county unemployment rates are not seasonally adjusted.

Local Area Unemployment Statistics March 2024

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE Mar-24	RATE Feb-24	RATE Mar-23	RANK Mar-24	RANK Feb-24
Adams	6.1	6.8	6.4	69	72
Ashland	4.5	4.2	4.3	49	42
Barron	4.8	4.8	4.6	56	54
Bayfield	6.2	5.8	6.2	70	67
Brown	3.0	2.8	2.6	12	9
Buffalo	5.2	5.4	5.2	62	65
Burnett	6.3	6.4	6.2	71	71
Calumet	2.7	2.4	2.2	4	2
Chippewa	4.3	4.4	4.7	46	47
Clark	3.8	3.5	3.1	34	28
Columbia	3.0	3.0	2.6	12	16
Crawford	4.7	5.5	4.6	52	66
Dane	2.5	2.2	2.0	1	1
Dodge	3.0	3.1	2.8	12	19
Door	4.4	4.2	4.3	47	42
Douglas	5.4	5.3	5.3	65	63
Dunn	4.2	4.0	3.9	44	38
Eau Claire	3.0	2.9	2.6	12	13
Florence	4.7	3.7	3.8	52	32
Fond du Lac	2.9	2.7	2.6	8	6
Forest	5.2	5.8	5.8	62	67
Grant	3.2	3.2	3.1	20	20
Green	2.6	2.6	2.5	2	5
Green Lake	3.9	3.9	3.6	35	35
Iowa	3.1	3.3	2.9	17	23
Iron	7.0	6.3	6.2	72	70
Jackson	4.7	5.3	4.9	52	63
Jefferson	3.2	3.2	2.9	20	20
Juneau	3.7	4.0	3.5	31	38
Kenosha	3.9	3.7	3.6	35	32
Kewaunee	3.1	2.9	2.8	17	13
La Crosse	2.8	2.7	2.5	6	6
Lafayette	2.6	2.9	2.5	2	13
Langlade	4.0	4.4	3.9	38	47
Lincoln	4.1	4.0	3.5	40	38
Manitowoc	3.5	3.3	3.2	27	23
Marathon	3.2	3.0	2.7	20	16
Marinette	5.0	4.8	4.3	58	54
Marquette	4.6	5.1	4.3	51	61
Menominee	5.7	4.8	4.9	68	54
Milwaukee	4.1	3.9	3.5	40	35
Monroe	3.1	3.0	2.8	17	16
Oconto	3.9	4.1	3.9	35	41
Oneida	4.7	4.3	4.4	52	45
Outagamie	2.9	2.8	2.4	8	9
Ozaukee	2.7	2.5	2.3	4	3
Pepin	3.6	4.4	4.3	29	47
Pierce	4.4	4.5	4.2	47	51
Polk	5.6	6.0	5.7	67	69
Portage	3.4	3.3	3.1	25	23
Price	4.9	4.3	3.6	57	45
Racine	4.0	3.9	3.6	38	35
Richland	3.7	3.8	3.3	31	34
Rock	3.7	3.6	3.6	31	29
Rusk	5.1	4.8	4.6	61	54
Sauk	3.2	3.2	2.9	20	20
Sawyer	5.5	5.2	5.3	66	62
Shawano	3.6	3.4	3.2	29	27
Sheboygan	2.8	2.5	2.3	6	3
St. Croix	4.5	4.6	4.3	49	53
Taylor	5.0	4.9	5.0	58	59
Trempealeau	4.1	4.5	4.0	40	51
Vernon	3.3	3.6	3.4	24	29
Vilas	5.2	5.0	4.9	62	60
Walworth	3.4	3.3	3.2	25	23
Washburn	5.0	4.8	4.6	58	54
Washington	2.9	2.8	2.5	8	9
Waukesha	2.9	2.7	2.5	8	6
Waupaca	3.5	3.6	3.3	27	29
Waushara	4.2	4.4	4.1	44	47
Winnebago	3.0	2.8	2.4	12	9
Wood	4.1	4.2	3.7	40	42

COUNTY	ASCENDING ORDER		
	RATE Mar-24	RATE Feb-24	RATE Mar-23
Dane	2.5	2.2	2.0
Green	2.6	2.6	2.5
Lafayette	2.6	2.9	2.5
Calumet	2.7	2.4	2.2
Ozaukee	2.7	2.5	2.3
La Crosse	2.8	2.7	2.5
Sheboygan	2.8	2.5	2.3
Fond du Lac	2.9	2.7	2.6
Outagamie	2.9	2.8	2.4
Washington	2.9	2.8	2.5
Waukesha	2.9	2.7	2.5
Brown	3.0	2.8	2.6
Columbia	3.0	3.0	2.6
Dodge	3.0	3.1	2.8
Eau Claire	3.0	2.9	2.6
Winnebago	3.0	2.8	2.4
Iowa	3.1	3.3	2.9
Kewaunee	3.1	2.9	2.8
Monroe	3.1	3.0	2.8
Grant	3.2	3.2	3.1
Jefferson	3.2	3.2	2.9
Marathon	3.2	3.0	2.7
Sauk	3.2	3.2	2.9
Vernon	3.3	3.6	3.4
Portage	3.4	3.3	3.1
Walworth	3.4	3.3	3.2
Manitowoc	3.5	3.3	3.2
Waupaca	3.5	3.6	3.3
Pepin	3.6	4.4	4.3
Shawano	3.6	3.4	3.2
Juneau	3.7	4.0	3.5
Richland	3.7	3.8	3.3
Rock	3.7	3.6	3.6
Clark	3.8	3.5	3.1
Green Lake	3.9	3.9	3.6
Kenosha	3.9	3.7	3.6
Oconto	3.9	4.1	3.9
Langlade	4.0	4.4	3.9
Racine	4.0	3.9	3.6
Lincoln	4.1	4.0	3.5
Milwaukee	4.1	3.9	3.5
Trempealeau	4.1	4.5	4.0
Wood	4.1	4.2	3.7
Dunn	4.2	4.0	3.9
Waushara	4.2	4.4	4.1
Chippewa	4.3	4.4	4.7
Door	4.4	4.2	4.3
Pierce	4.4	4.5	4.2
Ashland	4.5	4.2	4.3
St. Croix	4.5	4.6	4.3
Marquette	4.6	5.1	4.3
Crawford	4.7	5.5	4.6
Florence	4.7	3.7	3.8
Jackson	4.7	5.3	4.9
Oneida	4.7	4.3	4.4
Barron	4.8	4.8	4.6
Price	4.9	4.3	3.6
Marinette	5.0	4.8	4.3
Taylor	5.0	4.9	5.0
Washburn	5.0	4.8	4.6
Rusk	5.1	4.8	4.6
Buffalo	5.2	5.4	5.2
Forest	5.2	5.8	5.8
Vilas	5.2	5.0	4.9
Douglas	5.4	5.3	5.3
Sawyer	5.5	5.2	5.3
Polk	5.6	6.0	5.7
Menominee	5.7	4.8	4.9
Adams	6.1	6.8	6.4
Bayfield	6.2	5.8	6.2
Burnett	6.3	6.4	6.2
Iron	7.0	6.3	6.2

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.