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January Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development today released the U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for Wisconsin metropolitan areas, major cities, and counties in Wisconsin for January 2024.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary January 2024 unemployment rates decreased or stayed the same in 10 out of 12 Wisconsin metro areas over the month; rates decreased in all 12 areas over the year.
- **Municipalities:** Preliminary January 2024 unemployment rates decreased or stayed the same in 34 of Wisconsin's 35 largest cities over the month; rates decreased or stayed the same in 32 cities over the year.
- **Counties:** Preliminary January 2024 unemployment rates decreased or stayed the same in 43 of 72 Wisconsin counties over the month. Over the year, 64 of 72 Wisconsin counties had unemployment rates decrease or stay the same.

The data included in today's release can be accessed at WisConomy.com.

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).

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Current Employment Statistics and Local Area Unemployment Statistics January 2024

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM Jan-24	FINAL Dec-23	YEAR AGO Jan-23	NET CHANGE OVER		PRELIM Jan-24	FINAL Dec-23	YEAR AGO Jan-23	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Appleton	127,800	129,100	127,200	-1,300	600	129,400	128,700	129,100	700	300
Eau Claire	87,300	90,000	86,000	-2,700	1,300	89,200	89,200	88,500	0	700
Fond du Lac	46,900	47,900	46,800	-1,000	100	47,600	47,700	47,700	-100	-100
Green Bay	176,400	179,800	176,600	-3,400	-200	178,900	178,900	179,300	0	-400
Janesville-Beloit	71,300	72,400	70,000	-1,100	1,300	72,400	72,200	71,300	200	1,100
La Crosse-Onalaska	78,300	80,500	75,700	-2,200	2,600	79,500	79,500	77,600	0	1,900
Madison	413,900	427,600	409,000	-13,700	4,900	423,300	423,900	419,600	-600	3,700
Milwaukee-Waukesha-West Allis	841,800	880,200	846,800	-18,400	-5,000	859,100	859,300	860,400	-200	-1,300
Oshkosh-Neenah	95,700	97,400	95,900	-1,700	-200	96,800	96,700	97,200	100	-400
Racine	78,000	79,000	77,100	-1,000	900	79,200	78,900	78,800	300	400
Sheboygan	62,500	63,300	61,200	-800	1,300	63,500	63,500	62,500	0	1,000
Wausau	70,900	72,000	71,600	-1,100	-700	71,600	71,700	72,300	-100	-700

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM Jan-24	FINAL Dec-23	YEAR AGO Jan-23	NET CHANGE OVER	
				1-Month	1-Year
Appleton	2.2	2.4	2.4	(0.2)	(0.2)
Eau Claire	3.1	2.9	3.3	0.2	(0.2)
Fond du Lac	2.3	2.4	2.6	(0.1)	(0.3)
Green Bay	2.5	2.7	2.7	(0.2)	(0.2)
Janesville-Beloit	3.0	3.1	3.3	(0.1)	(0.3)
La Crosse-Onalaska	2.4	2.3	2.8	0.1	(0.4)
Madison	2.0	2.1	2.3	(0.1)	(0.3)
Milwaukee-Waukesha-West Allis	2.8	3.0	2.9	(0.2)	(0.1)
Oshkosh-Neenah	2.3	2.5	2.4	(0.2)	(0.1)
Racine	3.3	3.3	3.4	-	(0.1)
Sheboygan	2.1	2.3	2.3	(0.2)	(0.2)
Wausau	2.5	2.6	2.6	(0.1)	(0.1)

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE Jan-24	RATE Dec-23	RATE Jan-23	RANK Jan-24	RANK Dec-23
Appleton	2.2	2.6	2.5	6	14
Beloit	3.6	3.7	3.5	33	32
Brookfield	2.3	2.6	2.3	11	14
Caledonia	2.6	2.6	2.7	22	14
De Pere	2.2	2.6	2.4	6	14
Eau Claire	2.3	2.5	2.5	11	9
Fitchburg	1.9	2.2	2.4	2	3
Fond du Lac	2.7	2.8	3.0	25	22
Franklin	2.5	2.8	2.5	21	22
Green Bay	2.6	2.8	2.8	22	22
Greenfield	2.7	3.0	3.1	25	28
Janesville	2.8	3.0	3.3	27	28
Kenosha	3.3	3.5	3.3	30	31
La Crosse	2.3	2.4	2.7	11	6
Madison	1.8	2.1	2.0	1	1
Manitowoc	2.9	2.9	3.2	29	25
Menomonee Falls	2.2	2.5	2.3	6	9
Mequon	2.1	2.6	2.3	4	14
Milwaukee	3.7	4.0	3.7	34	34
Mount Pleasant	2.8	2.9	3.0	27	25
Muskego	2.1	2.2	2.3	4	3
Neenah	2.4	2.3	2.1	19	5
New Berlin	2.3	2.4	2.4	11	6
Oak Creek	2.2	2.6	2.5	6	14
Oshkosh	2.3	2.6	2.4	11	14
Racine	4.2	4.2	4.1	35	35
Sheboygan	2.3	2.5	2.5	11	9
Stevens Point	2.6	2.9	2.6	22	25
Sun Prairie	1.9	2.1	2.1	2	1
Superior	3.4	3.8	3.5	32	33
Waukesha	2.4	2.5	2.5	19	9
Wausau	2.3	2.6	2.4	11	14
Wauwatosa	2.3	2.4	2.3	11	6
West Allis	3.3	3.3	3.4	30	30
West Bend	2.2	2.5	2.5	6	9

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
City and county unemployment rates are not seasonally adjusted.

Wisconsin Department of Workforce Development, Division of Employment and Training, Bureau of Workforce Information and Technical Support

Local Area Unemployment Statistics January 2024

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE Jan-24	RATE Dec-23	RATE Jan-23	RANK Jan-24	RANK Dec-23
Adams	6.3	5.5	6.5	72	71
Ashland	3.8	3.4	4.2	48	38
Barron	3.7	3.6	4.1	45	46
Bayfield	4.9	5.1	5.3	67	70
Brown	2.4	2.6	2.6	14	18
Buffalo	4.4	4.5	5.3	61	63
Burnett	5.7	4.9	5.8	71	69
Calumet	2.0	2.3	2.2	2	4
Chippewa	4.0	3.7	4.4	54	51
Clark	3.2	2.9	3.1	35	28
Columbia	2.5	2.4	2.8	15	7
Crawford	4.8	4.5	5.0	66	63
Dane	1.9	2.1	2.1	1	1
Dodge	2.5	2.4	2.8	15	7
Door	3.4	3.4	4.1	40	38
Douglas	4.4	4.2	4.4	61	57
Dunn	3.7	3.6	3.6	45	46
Eau Claire	2.5	2.5	2.7	15	14
Florence	3.1	3.6	3.9	31	46
Fond du Lac	2.3	2.4	2.6	10	7
Forest	4.9	4.4	5.5	67	61
Grant	2.7	2.7	3.1	21	22
Green	2.2	2.1	2.9	5	1
Green Lake	3.3	3.5	3.8	36	42
Iowa	2.7	2.4	3.2	21	7
Iron	5.4	5.7	6.0	70	72
Jackson	4.7	4.3	5.1	65	59
Jefferson	2.6	2.6	2.9	19	18
Juneau	3.3	3.3	3.6	36	34
Kenosha	3.1	3.2	3.2	31	33
Kewaunee	2.2	2.5	2.6	5	14
La Crosse	2.3	2.3	2.6	10	4
Lafayette	2.2	2.1	2.9	5	1
Langlade	3.4	3.5	3.9	40	42
Lincoln	3.6	3.4	3.4	43	38
Manitowoc	2.8	2.8	3.2	24	26
Marathon	2.5	2.6	2.6	15	18
Marinette	3.9	4.2	3.9	53	57
Marquette	4.5	4.3	4.8	64	59
Menominee	4.2	4.5	4.2	57	63
Milwaukee	3.3	3.5	3.3	36	42
Monroe	2.6	2.6	2.9	19	18
Oconto	3.1	3.4	3.5	31	38
Oneida	3.8	3.8	4.1	48	52
Outagamie	2.2	2.5	2.4	5	14
Ozaukee	2.0	2.4	2.4	2	7
Pepin	3.6	3.3	4.4	43	34
Pierce	3.8	3.8	3.7	48	52
Polk	5.2	4.8	5.0	69	67
Portage	3.0	2.9	3.1	29	28
Price	3.5	3.6	3.6	42	46
Racine	3.3	3.3	3.4	36	34
Richland	2.9	2.8	3.4	27	26
Rock	3.0	3.1	3.3	29	32
Rusk	4.2	4.0	4.1	57	55
Sauk	2.7	2.7	3.0	21	22
Sawyer	4.3	4.8	4.8	60	67
Shawano	2.8	3.0	3.1	24	31
Sheboygan	2.1	2.3	2.3	4	4
St. Croix	3.8	3.8	3.8	48	52
Taylor	4.2	4.4	4.7	57	61
Trempealeau	4.0	3.5	4.1	54	42
Vernon	3.1	2.7	3.5	31	22
Vilas	4.1	4.7	4.5	56	66
Walworth	2.8	2.7	3.0	24	22
Washburn	4.4	4.1	4.3	61	56
Washington	2.2	2.4	2.4	5	7
Waukesha	2.3	2.4	2.4	10	7
Waupaca	2.9	2.9	3.3	27	28
Waushara	3.7	3.3	4.2	45	34
Winnebago	2.3	2.5	2.4	10	14
Wood	3.8	3.6	3.6	48	46

COUNTY	ASCENDING ORDER		
	RATE Jan-24	RATE Dec-23	RATE Jan-23
Dane	1.9	2.1	2.1
Calumet	2.0	2.3	2.2
Ozaukee	2.0	2.4	2.4
Sheboygan	2.1	2.3	2.3
Green	2.2	2.1	2.8
Kewaunee	2.2	2.5	2.6
Lafayette	2.2	2.1	2.9
Outagamie	2.2	2.5	2.4
Washington	2.2	2.4	2.4
Fond du Lac	2.3	2.4	2.6
La Crosse	2.3	2.3	2.6
Waukesha	2.3	2.4	2.4
Winnebago	2.3	2.5	2.4
Brown	2.4	2.6	2.6
Columbia	2.5	2.4	2.8
Dodge	2.5	2.4	2.8
Eau Claire	2.5	2.5	2.7
Marathon	2.5	2.6	2.6
Jefferson	2.6	2.6	2.9
Monroe	2.6	2.6	2.9
Grant	2.7	2.7	3.1
Iowa	2.7	2.4	3.2
Sauk	2.7	2.7	3.0
Manitowoc	2.8	2.8	3.2
Shawano	2.8	3.0	3.1
Walworth	2.8	2.7	3.0
Richland	2.9	2.8	3.4
Waupaca	2.9	2.9	3.3
Portage	3.0	2.9	3.1
Rock	3.0	3.1	3.3
Florence	3.1	3.6	3.9
Kenosha	3.1	3.2	3.2
Oconto	3.1	3.4	3.5
Vernon	3.1	2.7	3.5
Clark	3.2	2.9	3.1
Green Lake	3.3	3.5	3.8
Juneau	3.3	3.3	3.6
Milwaukee	3.3	3.5	3.3
Racine	3.3	3.3	3.4
Door	3.4	3.4	4.1
Langlade	3.4	3.5	3.9
Price	3.5	3.6	3.6
Lincoln	3.6	3.4	3.4
Pepin	3.6	3.3	4.4
Barron	3.7	3.6	4.1
Dunn	3.7	3.6	3.6
Waushara	3.7	3.3	4.2
Ashland	3.8	3.4	4.2
Oneida	3.8	3.8	4.1
Pierce	3.8	3.8	3.7
St. Croix	3.8	3.8	3.8
Wood	3.8	3.6	3.6
Marinette	3.9	4.2	3.9
Chippewa	4.0	3.7	4.4
Trempealeau	4.0	3.5	4.1
Vilas	4.1	4.7	4.5
Menominee	4.2	4.5	4.2
Rusk	4.2	4.0	4.1
Taylor	4.2	4.4	4.7
Sawyer	4.3	4.8	4.8
Buffalo	4.4	4.5	5.3
Douglas	4.4	4.2	4.4
Washburn	4.4	4.1	4.3
Marquette	4.5	4.3	4.8
Jackson	4.7	4.3	5.1
Crawford	4.8	4.5	5.0
Bayfield	4.9	5.1	5.3
Forest	4.9	4.4	5.5
Polk	5.2	4.8	5.0
Iron	5.4	5.7	6.0
Burnett	5.7	4.9	5.8
Adams	6.3	5.5	6.5

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.