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January Local Employment and Unemployment Data Released

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) estimates of unemployment and employment statistics for Wisconsin metropolitan areas, major cities and counties in Wisconsin for January 2020.

In brief, the non-seasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary January 2020 unemployment rates increased in Wisconsin's 12 metro areas over the month and over the year.
- **Municipalities:** Preliminary January 2020 unemployment rates increased in Wisconsin's 34 largest cities over the month and over the year.
- **Counties:** Preliminary January 2020 unemployment rates increased in Wisconsin's 72 counties over the month, while 2 of Wisconsin's counties had unemployment rates that declined or stayed the same over the year. Ashland county had the an over the year decline of 0.1 percent.

The data included in today's release can be accessed at WisConomy.com

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Current Employment Statistics and Local Area Unemployment Statistics January 2020

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM Jan-20	FINAL Dec-19	YEAR AGO Jan-19	NET CHANGE OVER		PRELIM Jan-20	FINAL Dec-19	YEAR AGO Jan-19	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Appleton	125,600	127,000	125,300	-1,400	300	127,400	126,900	127,200	500	200
Eau Claire	84,900	88,100	85,000	-3,200	-100	87,400	87,400	87,900	0	-500
Fond du Lac	48,000	49,100	48,200	-1,100	-200	49,100	49,000	49,300	100	-200
Green Bay	177,900	181,500	177,900	-3,600	0	181,100	181,000	181,200	100	-100
Janesville-Beloit	69,100	69,900	69,000	-800	100	70,600	70,100	70,400	500	200
La Crosse-Onalaska	76,300	79,500	77,100	-3,200	-800	78,200	78,500	79,100	-300	-900
Madison	404,800	416,100	397,600	-11,300	7,200	412,500	412,100	406,600	400	5,900
Milwaukee-Waukesha-West Allis	863,800	879,100	861,800	-15,300	2,000	878,400	877,400	876,200	1,000	2,200
Oshkosh-Neenah	95,700	97,900	95,800	-2,200	-100	96,900	97,000	97,100	-100	-200
Racine	77,100	78,200	77,700	-1,100	-600	78,400	78,100	79,100	300	-700
Sheboygan	61,900	62,100	62,200	-200	-300	63,000	62,400	63,600	600	-600
Wausau	73,400	74,400	72,700	-1,000	700	73,900	73,700	73,700	200	200

Source: Current Employment Statistics (CES)

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM Jan-20	FINAL Dec-19	YEAR AGO Jan-19	NET CHANGE OVER	
				1-Month	1-Year
Appleton	3.6	2.8	3.2	0.8	0.4
Eau Claire	4.6	3.5	4.0	1.1	0.6
Fond du Lac	3.7	2.7	3.2	1.0	0.5
Green Bay	4.0	3.0	3.4	1.0	0.6
Janesville-Beloit	5.2	3.5	3.8	1.7	1.4
La Crosse-Onalaska	3.9	2.8	3.6	1.1	0.3
Madison	3.1	2.3	2.7	0.8	0.4
Milwaukee-Waukesha-West Allis	4.0	3.2	3.6	0.8	0.4
Oshkosh-Neenah	3.5	2.8	3.0	0.7	0.5
Racine	5.1	3.8	4.3	1.3	0.8
Sheboygan	3.4	2.7	2.8	0.7	0.6
Wausau	3.6	2.7	3.1	0.9	0.5

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE Jan-20	RATE Dec-19	RATE Jan-19	RANK Jan-20	RANK Dec-19
Appleton	3.6	2.9	3.3	13	18
Beloit	5.9	4.0	4.6	33	31
Brookfield	3.3	2.5	2.9	4	4
Caledonia	4.3	3.3	3.5	24	25
De Pere	3.5	2.8	3.0	10	13
Eau Claire	3.6	2.8	3.1	13	13
Fitchburg	2.9	2.3	2.4	2	3
Fond du Lac	3.7	2.8	3.2	15	13
Franklin	3.8	3.0	3.3	20	20
Green Bay	4.2	3.2	3.4	23	23
Greenfield	4.3	3.2	3.6	24	23
Janesville	5.0	3.6	3.6	31	27
Kenosha	5.1	3.9	4.4	32	30
La Crosse	3.7	2.7	3.3	15	9
Madison	2.7	2.0	2.4	1	1
Manitowoc	4.5	4.0	3.9	28	31
Menomonee Falls	3.4	2.7	2.8	6	9
Milwaukee	4.9	4.0	4.4	30	31
Mount Pleasant	4.3	3.4	3.7	24	26
Muskego	3.4	2.5	2.8	6	4
Neenah	3.4	2.8	3.1	6	13
New Berlin	3.5	2.7	3.1	10	9
Oak Creek	3.4	2.6	2.9	6	7
Oshkosh	3.5	2.8	3.0	10	13
Racine	6.1	4.5	5.3	34	34
Sheboygan	3.7	3.0	3.0	15	20
Stevens Point	3.8	2.9	3.5	20	18
Sun Prairie	2.9	2.2	2.5	2	2
Superior	4.4	3.7	3.7	27	29
Waukesha	3.7	2.7	3.2	15	9
Wausau	3.8	3.1	3.0	20	22
Wauwatosa	3.3	2.5	2.8	4	4
West Allis	4.6	3.6	4.1	29	27
West Bend	3.7	2.6	3.3	15	7

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>. City and county unemployment rates are not seasonally adjusted.

Local Area Unemployment Statistics January 2020

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE	RATE	RATE	RANK	RANK
	Jan-20	Dec-19	Jan-19	Jan-20	Dec-19
Adams	7.3	5.8	7.1	70	68
Ashland	5.7	4.7	5.8	43	55
Barron	5.8	4.6	5.2	46	53
Bayfield	7.9	6.7	7.0	72	72
Brown	3.8	2.9	3.2	12	15
Buffalo	6.3	5.0	4.9	60	61
Burnett	7.6	5.8	7.0	71	68
Calumet	3.4	2.6	3.0	3	3
Chippewa	5.9	4.5	5.1	50	49
Clark	4.9	3.4	4.2	33	29
Columbia	4.1	3.0	3.5	16	19
Crawford	6.9	4.8	5.1	66	58
Dane	2.8	2.1	2.6	1	1
Dodge	4.1	3.1	3.3	16	21
Door	6.0	4.5	5.6	55	49
Douglas	5.8	4.5	4.8	46	49
Dunn	5.0	3.6	4.3	36	32
Eau Claire	3.9	2.9	3.4	14	15
Florence	5.9	5.2	5.4	50	62
Fond du Lac	3.7	2.7	3.2	9	7
Forest	6.8	5.6	6.5	65	66
Grant	4.6	3.2	3.7	28	25
Green	4.0	2.7	3.5	15	7
Green Lake	6.0	4.2	4.9	55	46
Iowa	4.3	2.8	3.6	23	12
Iron	7.2	6.3	6.6	69	70
Jackson	6.3	4.6	5.0	60	53
Jefferson	4.1	2.9	3.7	16	15
Juneau	4.9	3.6	4.1	33	32
Kenosha	4.8	3.7	4.1	30	37
Kewaunee	4.1	3.1	4.1	16	21
La Crosse	3.8	2.7	3.3	12	7
Lafayette	3.7	2.6	3.3	9	3
Langlade	5.8	4.7	5.0	46	55
Lincoln	5.6	3.8	4.2	42	40
Manitowoc	4.6	3.7	3.9	28	37
Marathon	3.6	2.7	3.1	8	7
Marinette	6.1	5.3	5.2	57	64
Marquette	5.8	4.5	5.2	46	49
Menominee	7.1	6.6	5.8	68	71
Milwaukee	4.5	3.6	4.0	26	32
Monroe	4.1	3.1	3.8	16	21
Oconto	5.7	3.9	4.4	43	42
Oneida	6.1	5.2	5.3	57	62
Outagamie	3.7	2.8	3.3	9	12
Ozaukee	3.2	2.5	2.8	2	2
Pepin	5.9	4.0	5.1	50	44
Pierce	4.9	3.6	4.3	33	32
Polk	6.5	4.8	6.0	63	58
Portage	4.2	3.2	3.8	22	25
Price	5.7	4.7	4.5	43	55
Racine	5.1	3.8	4.3	39	40
Richland	4.5	2.9	3.7	26	15
Rock	5.2	3.5	3.8	41	30
Rusk	6.9	4.9	5.9	66	60
Sauk	4.1	3.1	3.4	16	21
Sawyer	6.5	5.5	5.7	63	65
Shawano	4.8	3.2	3.9	30	25
Sheboygan	3.4	2.7	2.8	3	7
St. Croix	4.8	3.6	4.2	30	32
Taylor	5.9	4.3	5.2	50	47
Trempealeau	5.1	3.9	4.7	39	42
Vernon	5.0	3.5	4.2	36	30
Vilas	6.1	5.6	5.5	57	66
Walworth	4.4	3.0	3.7	25	19
Washburn	6.3	4.3	5.3	60	47
Washington	3.5	2.6	3.1	5	3
Waukesha	3.5	2.6	3.0	5	3
Waupaca	4.3	3.3	3.7	23	28
Waushara	5.9	4.1	5.0	50	45
Winnebago	3.5	2.8	3.0	5	12
Wood	5.0	3.7	4.6	36	37

COUNTY	ASCENDING ORDER		
	RATE	RATE	RATE
	Jan-20	Dec-19	Jan-19
Dane	2.8	2.1	2.6
Ozaukee	3.2	2.5	2.8
Calumet	3.4	2.6	3.0
Sheboygan	3.4	2.7	2.8
Washington	3.5	2.6	3.1
Waukesha	3.5	2.6	3.0
Winnebago	3.5	2.8	3.0
Marathon	3.6	2.7	3.1
Fond du Lac	3.7	2.7	3.2
Lafayette	3.7	2.6	3.3
Outagamie	3.7	2.8	3.3
Brown	3.8	2.9	3.2
La Crosse	3.8	2.7	3.3
Eau Claire	3.9	2.9	3.4
Green	4.0	2.7	3.5
Columbia	4.1	3.0	3.5
Dodge	4.1	3.1	3.3
Jefferson	4.1	2.9	3.7
Kewaunee	4.1	3.1	4.1
Monroe	4.1	3.1	3.8
Sauk	4.1	3.1	3.4
Portage	4.2	3.2	3.8
Iowa	4.3	2.8	3.6
Waupaca	4.3	3.3	3.7
Walworth	4.4	3.0	3.7
Milwaukee	4.5	3.6	4.0
Richland	4.5	2.9	3.7
Grant	4.6	3.2	3.7
Manitowoc	4.6	3.7	3.9
Kenosha	4.8	3.7	4.1
Shawano	4.8	3.2	3.9
St. Croix	4.8	3.6	4.2
Clark	4.9	3.4	4.2
Juneau	4.9	3.6	4.1
Pierce	4.9	3.6	4.3
Dunn	5.0	3.6	4.3
Vernon	5.0	3.5	4.2
Wood	5.0	3.7	4.6
Racine	5.1	3.8	4.3
Trempealeau	5.1	3.9	4.7
Rock	5.2	3.5	3.8
Lincoln	5.6	3.8	4.2
Ashland	5.7	4.7	5.8
Oconto	5.7	3.9	4.4
Price	5.7	4.7	4.5
Barron	5.8	4.6	5.2
Douglas	5.8	4.5	4.8
Langlade	5.8	4.7	5.0
Marquette	5.8	4.5	5.2
Chippewa	5.9	4.5	5.1
Florence	5.9	5.2	5.4
Pepin	5.9	4.0	5.1
Taylor	5.9	4.3	5.2
Waushara	5.9	4.1	5.0
Door	6.0	4.5	5.6
Green Lake	6.0	4.2	4.9
Marinette	6.1	5.3	5.2
Oneida	6.1	5.2	5.3
Vilas	6.1	5.6	5.5
Buffalo	6.3	5.0	4.9
Jackson	6.3	4.6	5.0
Washburn	6.3	4.3	5.3
Polk	6.5	4.8	6.0
Sawyer	6.5	5.5	5.7
Forest	6.8	5.6	6.5
Crawford	6.9	4.8	5.1
Rusk	6.9	4.9	5.9
Menominee	7.1	6.6	5.8
Iron	7.2	6.3	6.6
Adams	7.3	5.8	7.1
Burnett	7.6	5.8	7.0
Bayfield	7.9	6.7	7.0

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.