

2014 DWD Workforce Programs Conference

Wednesday, March 12
Chula Vista Resort, Wisconsin Dells

7:30 – 8:30 a.m.	Registration (Lobby, outside Grand Ballroom)
8:30 – 11:30 a.m.	General Session (Grand Ballroom)
11:30 a.m.	Networking Lunch
1:00 – 2:15 p.m.	Round 1 Concurrent Workshops (Topics listed below)
2:15 – 2:30 p.m.	PM Break
2:30 – 3:45 p.m .	Round 2 Concurrent Workshops (Topics listed below)
3:45 p.m.	Adjourn

GENERAL SESSION

8:30 – 8:45 a.m.	Greetings, Housekeeping and Leadership Introductions Emcee : Scott McDonald , Division of Employment and Training (DET)
8:45 – 9:30 a.m.	Value Driven - A View of Wisconsin 's Present and Future Workforce Presenter : Scott Jansen, Administrator, DWD/DET During this session, information will be shared on Wisconsin's demand -driven workforce strategies and DET's plans to accomplish these strategies , while building collaborative partnership networks for developing and sustaining talent development pipelines for high -demand skills and occupations. The integration of WEDC's economic development strategies and the Governor's Council on Workforce Investment workforce development strategies will be addressed as well as DWD's "big ticket" initiatives including Wisconsin Fast Forward, LMIS, Skills Explore and other U2E initiatives.
9:30 – 10:30 a.m.	Diversity and Team Work in the Workplace Presenter: DeWayne Street, Deputy Administrator, DWD/DET The ability to collaborate and partner with a wide -variety of individuals and organizations is essential for today's workforce development professionals. Responding to differences among those partners with a positive attitude is critical to getting the job done – but not necessarily easy. This session will discuss strategies for cultivating diverse workforce programs and culturally competent worksites.
10:30 – 10:45 a.m.	AM Break

2014 DWD Workforce Programs Conference

Wednesday, March 12
Chula Vista Resort, Wisconsin Dells

10:45 – 11:30 a.m. Labor Market Information and Business Services
Presenter : Dennis Winters, Acting Director, Bureau of Workforce Information and Technical Support (BW ITS); Chief, Office of Economic Advisors

Thorough economic analysis and research is critical when forecasting high - demand fields, occupations, skill sets and credential requirements for educators and workforce practitioners. Are current programs and services effective? Addressing market demands? Leveraging the strengths of Wisconsin's education infrastructure? Meeting the needs of employers? This session will discuss the analysis of labor market information and economic forecasts and the opportunity for aligning business services and workforce programs to labor forecasts and market opportunities.

11:30 a.m. NETWORKING LUNCH
- 12:45 p.m .

AFTERNOON CONCURRENT WORKSHOPS

1:00 – 2:15 p.m. Round 1 Workshops

Business is the Customer Employer Panel (Room I)
Presenters : Kate Nowicki , Human Resource Manager, HY -Vee; Terri Wanzel, Human Resource Manager, Quad Graphics; Mike Ruminski, Vice President of Sales at Roehl Transport, Inc.
Facilitator: Linda Crane

What does it mean within each workforce program area?

How Do You Assess Youth and Individual Service Strategy Development? (Rooms B & D)
Presenter : Scott Fromader, Education Consultant , Division of Employment and Training
Moderator : Theresa Loerke

Participants will learn about formal, including TABE and informal assessment tools, how to administer them and use the results to develop an individual service strategy.

Promise Grant (Rooms A & C)
Promoting Readiness of Minors in Supplemental Security Income
Presenter : JoAnna Richard, Deputy Administrator, Division of Vocational Rehabilitation; Project Director, Promise Grant
Moderator : Cathy Crary

Wisconsin has received a \$32.5 million federal grant over five years to connect 1,000 youth with special needs to resources that transition them towards economic self-sufficiency and independence. The PROMISE Grant supports increased financial literacy, improved job readiness, and reduced reliance on public assistance. It also includes career development plans to ensure today's youth with disabilities receive the support they need to be integral members of tomorrow's adult workforce. DVR will work with the Department of Health Services, Department of Children and Families, and Department of Public Instruction to coordinate services and use best practices to prepare youth adults for the workplace.

2014 DWD Workforce Programs Conference

Wednesday, March 12 Chula Vista Resort, Wisconsin Dells

Attend this session to learn more about PROMISE and how the program will be coordinated among various state agencies and institutions.

Learning Objective:

- Learn who, what, when and where facts about the PROMISE Grant
- Learn how the program will be coordinated among various state agencies & institutions
- Learn what best practices will be rolled out

Unemployment Insurance to Employment (U2E) & DET Collaborations (Rooms G & H)

Presenter: Bob Rodriguez, Administrator, Division of Unemployment Insurance

Moderator: Bruce Palzkill

Session will highlight how UI supports reattachment to employment, collects UI wage information that is captured in QCEW deliverables that ultimately inform labor market projections. Including information on JCW Mandatory Registration, U2E including: ICR and RES/UI Compliance, and QCEW VSM. The session will also cover information on policies that further support connection to work, such as 4 work search requirements.

WDB-Designed Short-Term Trainings (Rooms E & F)

Presenters: Rhonda Suda, Southwest Wisconsin Workforce Development Board Workforce Operations Manager; Gail Graham, Southwest Wisconsin Workforce Development Board Business Services Coordinator; Mark Mundl, Strategic Coordinator, Racine County Workforce Development Center; Rick Lofy, Lead Instructor, Gateway Technical College; Jane Spencer, Workforce Services Director, North Central Wisconsin Workforce Development Board; and Ray Rogers, Independent Special Projects Contractor, North Central Wisconsin Workforce Development Board

Moderator: Mary Foy

Staff from workforce development boards discuss successful models of training local participants. Practical tips on collaborating with employers and technical colleges will be shared.

2:15 – 2:30 p.m. **PM Break**

2:30 – 3:45 p.m. **Round 2 Workshops**

Career Pathways, Work-Based Learning and Youth Apprenticeship (Rooms G & H)

Presenter: Robin Kroyer-Kubicek, Career Pathways Education Consultant, Dept. of Public Instruction

Moderator: Jamie Bernthal

It is an exciting time in Wisconsin for workforce development and career education and training. Big shiny lights are focusing attention on the work we have done and continue to do in develop you and adults to be prepared for careers, not just jobs. Come to this session to hear more about the current intersection of workforce development priorities and in-school youth initiatives including connections to career and technical education (CTE), career pathways, work-based learning, and the nationally recognized Youth Apprenticeship program.

2014 DWD Workforce Programs Conference

Wednesday, March 12
Chula Vista Resort, Wisconsin Dells

Industry Partnerships (Room I)

Presenters: Pat Schramm, Executive Director/CEO, Workforce Development Board of South Central Wisconsin; Kathy Heady, Sector Development Manager: Transportation, Energy and Workforce Development, Wisconsin Economic Development Corporation; and Mari Kay-Nabozny, Chief Executive Officer, Northwest Wisconsin Workforce Development Board

Moderator: Andre Small

Bridging the Gap between Industry Partnership and the Department of Workforce Development

Making the Connection Between WIA and Registered Apprenticeship (Rooms E & F)

Presenter(s): Deb Schanke, Apprenticeship Training Representative; Seth Lentz and Danica Nilsestuen, Workforce Development Board of South Central Wisconsin

Moderator: Nancy Kargel

Learn the basics of registered apprenticeship and how WIA programs can partner with and support apprenticeship training for youths and adults. Deb Schanke from the Bureau of Apprenticeship Standards will provide an overview of apprenticeship. Seth Lentz and Danica Nilsestuen from the Workforce development Board of South Central Wisconsin will discuss their experiences partnering with apprenticeship. Get ideas on how to leverage this powerful training method for the benefit of WIA program participants and employers.

Performance Metrics Reporting With WebI (Rooms B & D)

Presenter: Ken Funck, Information Systems Supervisor, Division of Administrative Services

Moderator: Karen Pfeil

This workshop will provide an overview of the new WIA T1 Performance Metrics reports being made available in WebIntelligence.

Unemployment to Employment (U2E) efforts at DWD; Why and Why Now? (Rooms A & C)

Presenter(s): Stacia Jankowski, Information Systems Business Auto Specialist and U2E Project Manager; Nicci Fite, Project Manager and Business Analyst

Moderator: Bill Zillmer

In this session, you'll hear project managers Nicci Fite and Stacia Jankowski discuss the "why" of the U2E efforts underway at DWD. The presenters will cover what problems the agency is trying to solve by implementing the various projects grouped under the U2E effort. You'll hear more about the Labor Market Information System (Burning Glass) Project, the Reemployment Services Online Project, The Skill Explorer Project, the Initial UI Claims Project and the effort to visually integrate the systems to improve the user experience for clients, partners and customers.