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WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics' (BLS) estimates of unemployment and employment statistics for metro areas, major cities and counties in Wisconsin. The estimates include updates for December 2015 and the preliminary estimates for January 2016. As these numbers are not seasonally adjusted, they are most appropriately compared year-over-year instead of month-over-month as rates often increase between December and January due to the seasonality of the state economy. In brief, the not-seasonally adjusted estimates showed:

- **Metropolitan Statistical Areas:** Preliminary January 2016 unemployment rates decreased or were unchanged in 11 of 12 metro areas compared to January 2015. The largest 12-month decline was 0.4 percent in Oshkosh-Neenah and Janesville-Beloit. The latest rates ranged from 3.8 percent in metro Madison to 6.1 percent in metro Racine.
- **Municipalities:** Preliminary January 2016 rates decreased or remained the same in 23 of the state's 32 largest municipalities compared to January 2015. The latest rates ranged from 3.3 percent in Madison and Fitchburg to 7.2 percent in Racine.
- **Counties:** Preliminary January 2016 rates decreased or remained the same in 50 of Wisconsin's 72 counties compared to rates in January 2015. The latest rates ranged from 3.5 percent in Dane to 10.5 percent in Bayfield.

The release of the January 2016 local rates follows last week's release of BLS monthly estimates showing that Wisconsin's January 2016 Labor Force Participation Rate increased to 68.4% and was 5.7 percentage points higher than the national rate of 62.7% during the month. Wisconsin also added an estimated 22,900 private sector jobs and 27,000 total nonfarm jobs from January 2015 to January 2016, according to seasonally adjusted data.

Other indicators of the state of Wisconsin's economy include:

- Wisconsin was one of only 10 states with an annual average unemployment rate in 2015 lower than 2007, the year that the Great Recession began. The state's average annual unemployment rate was 4.6 percent in 2015 (not seasonally adjusted).
- Wisconsin's average weekly private-sector wages increased by 3.6 percent in the third quarter of 2015 over the same quarter in 2014, representing the 5th highest rate of growth in the nation, tied with Tennessee.
- The average weekly Initial Unemployment Insurance (UI) claims for 2015 dropped to the lowest level since 1989.

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Labor Force and Employment Estimates January 2016

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jan-16	FINAL Dec-15	YEAR AGO Jan-15	NET CHANGE OVER		PRELIM. Jan-16	FINAL Dec-15	YEAR AGO Jan-15	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,123,000	3,108,700	3,089,600	14,300	33,400	3,103,900	3,098,500	3,069,600	5,400	34,300
Employment	2,978,300	2,965,500	2,943,200	12,800	35,100	2,941,300	2,967,200	2,904,000	-25,900	37,300
Unemployment	144,700	143,200	146,400	1,500	-1,700	162,600	131,300	165,600	31,300	-3,000
Unemployment Rate	4.6%	4.6%	4.7%	0.0%	-0.1%	5.2%	4.2%	5.4%	1.0%	-0.2%
National Rate	4.9%	5.0%	5.7%	-0.1%	-0.8%	5.3%	4.8%	6.1%	0.5%	-0.8%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jan-16	FINAL Dec-15	YEAR AGO Jan-15	NET CHANGE OVER		PRELIM. Jan-16	FINAL Dec-15	YEAR AGO Jan-15	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,903,900	2,904,100	2,876,900	-200	27,000	2,839,800	2,915,700	2,805,000	-75,900	34,800
Appleton	123,500	124,700	122,800	-1,200	700	121,600	125,100	120,500	-3,500	1,100
Eau Claire	85,200	85,100	84,800	100	400	83,100	86,100	81,900	-3,000	1,200
Fond du Lac	48,200	48,500	48,000	-300	200	47,200	48,300	46,600	-1,100	600
Green Bay	173,200	173,900	172,800	-700	400	170,700	174,700	169,700	-4,000	1,000
Janesville	68,700	67,400	66,300	1,300	2,400	67,100	67,800	64,800	-700	2,300
La Crosse	77,300	77,900	77,100	-600	200	75,500	79,000	74,900	-3,500	600
Madison						387,200	395,200	378,200	-8,000	9,000
Milwaukee-W. O. W.	853,600	857,700	848,700	-4,100	4,900	836,700	860,300	831,000	-23,600	5,700
Oshkosh-Neenah	95,600	95,400	93,900	200	1,700	94,400	95,900	92,200	-1,500	2,200
Racine	76,600	76,300	77,000	300	-400	75,400	76,800	75,800	-1,400	-400
Sheboygan	61,700	61,100	60,600	600	1,100	60,300	61,000	59,000	-700	1,300
Wausau	72,200	72,500	71,600	-300	600	71,700	73,400	70,600	-1,700	1,100

Note: The Seasonally Adjusted Madison MSA data is not available due to the restructuring of the MSA (addition of Green County).

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Jan-16	FINAL Dec-15	YEAR AGO Jan-15	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	5.2%	4.2%	5.4%	1.0%	-0.2%
Appleton	4.4%	3.6%	4.5%	0.8%	-0.1%
Eau Claire	5.2%	4.1%	5.2%	1.1%	0.0%
Fond du Lac	4.6%	3.6%	4.9%	1.0%	-0.3%
Green Bay	4.9%	3.9%	5.0%	1.0%	-0.1%
Janesville	5.6%	4.6%	6.0%	1.0%	-0.4%
La Crosse	4.9%	3.8%	4.6%	1.1%	0.3%
Madison	3.8%	3.1%	3.8%	0.7%	0.0%
Milwaukee-W. O. W.	5.3%	4.4%	5.5%	0.9%	-0.2%
Oshkosh-Neenah	4.5%	3.8%	4.9%	0.7%	-0.4%
Racine	6.1%	5.0%	6.4%	1.1%	-0.3%
Sheboygan	4.2%	3.4%	4.4%	0.8%	-0.2%
Wausau	4.6%	3.7%	4.7%	0.9%	-0.1%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates January 2016

CITIES

CITY	Jan-16 RANK	Dec-15 RANK	Jan-16 RATE	Dec-15 RATE	Jan-15 RATE
Appleton	24	23	4.4	3.6	4.4
Beloit	3	3	6.4	5.6	7.4
Brookfield	29	29	4.0	3.4	3.9
Caledonia	8	7	5.5	4.8	5.1
Eau Claire	28	28	4.2	3.4	4.3
Fitchburg	32	31	3.3	2.9	3.4
Fond du Lac	18	15	4.6	3.9	5.0
Franklin	14	13	4.8	4.0	4.8
Green Bay	12	12	5.1	4.2	5.3
Greenfield	7	9	5.5	4.5	5.2
Janesville	9	8	5.4	4.6	5.7
Kenosha	4	4	6.3	5.2	6.5
La Crosse	15	16	4.7	3.8	4.7
Madison	31	32	3.3	2.8	3.3
Manitowoc	6	6	6.1	4.9	6.1
Menomonee Falls	26	27	4.3	3.4	4.0

CITY	Jan-16 RANK	Dec-15 RANK	Jan-16 RATE	Dec-15 RATE	Jan-15 RATE
Milwaukee	2	2	6.7	5.7	7.3
Mount Pleasant	11	11	5.1	4.3	5.0
Neenah	25	25	4.3	3.5	4.6
New Berlin	22	21	4.5	3.6	4.5
Oak Creek	23	22	4.4	3.6	4.9
Oshkosh	17	14	4.6	3.9	5.3
Racine	1	1	7.2	6.0	7.8
Sheboygan	21	18	4.5	3.8	4.6
Stevens Point	13	24	4.8	3.5	5.0
Sun Prairie	30	30	3.8	2.9	3.7
Superior	10	10	5.1	4.3	4.4
Waukesha	16	17	4.6	3.8	4.5
Wausau	20	20	4.5	3.7	4.5
Wauwatosa	27	26	4.2	3.5	3.9
West Allis	5	5	6.1	5.1	6.2
West Bend	19	19	4.5	3.7	4.5

COUNTIES Alphabetical Order

COUNTY	Jan-16 RANK	Dec-15 RANK	Jan-16 RATE	Dec-15 RATE	Jan-15 RATE
Adams	6	8	9.2	7.5	9.5
Ashland	15	13	7.5	6.3	7.6
Barron	22	21	6.9	5.3	6.3
Bayfield	1	1	10.5	8.6	11.0
Brown	62	61	4.6	3.7	4.7
Buffalo	26	23	6.6	5.3	6.1
Burnett	5	7	9.2	7.5	9.1
Calumet	71	71	4.0	3.2	4.1
Chippewa	29	30	6.5	5.0	6.3
Clark	40	42	5.7	4.3	5.9
Columbia	57	53	4.9	4.0	5.4
Crawford	19	18	7.0	5.6	7.9
Dane	72	72	3.5	2.9	3.5
Dodge	53	51	5.1	4.0	5.4
Door	4	6	9.2	7.6	10.7
Douglas	23	22	6.8	5.3	5.8
Dunn	39	44	5.7	4.2	5.6
Eau Claire	66	64	4.4	3.5	4.5
Florence	10	9	8.2	7.5	8.4
Fond du Lac	61	63	4.6	3.6	4.9
Forest	9	10	8.5	7.2	9.1
Grant	44	46	5.5	4.2	5.2
Green	60	66	4.6	3.4	4.7
Green Lake	21	20	6.9	5.4	7.2
Iowa	55	57	5.0	3.9	5.7
Iron	3	2	9.4	8.3	10.8
Jackson	24	25	6.7	5.1	6.4
Jefferson	52	55	5.1	3.9	5.3
Juneau	30	26	6.3	5.1	6.8
Kenosha	36	35	5.8	4.7	5.9
Kewaunee	51	54	5.3	3.9	5.2
La Crosse	58	59	4.8	3.7	4.4
Lafayette	65	67	4.5	3.4	4.4
Langlade	17	15	7.3	5.9	7.5
Lincoln	34	32	5.9	4.9	6.3
Manitowoc	35	34	5.8	4.7	6.0

COUNTY	Jan-16 RANK	Dec-15 RANK	Jan-16 RATE	Dec-15 RATE	Jan-15 RATE
Marathon	59	60	4.6	3.7	4.7
Marinette	18	16	7.1	5.7	7.1
Marquette	11	11	7.8	6.4	8.1
Menominee	7	3	8.7	7.9	10.5
Milwaukee	33	27	6.0	5.1	6.4
Monroe	49	43	5.4	4.3	5.4
Oconto	28	29	6.5	5.0	6.5
Oneida	14	12	7.5	6.3	7.9
Outagamie	64	62	4.5	3.7	4.7
Ozaukee	70	70	4.1	3.4	4.0
Pepin	32	38	6.1	4.5	5.9
Pierce	48	48	5.4	4.1	4.7
Polk	20	24	6.9	5.2	6.4
Portage	47	50	5.4	4.0	5.8
Price	43	36	5.6	4.7	5.3
Racine	31	31	6.1	5.0	6.4
Richland	46	49	5.4	4.0	5.0
Rock	42	37	5.6	4.6	6.0
Rusk	16	19	7.3	5.5	6.9
Sauk	56	52	4.9	4.0	5.2
Sawyer	2	5	9.6	7.8	10.8
Shawano	38	39	5.7	4.5	6.1
Sheboygan	69	69	4.2	3.4	4.4
St. Croix	54	56	5.0	3.9	4.6
Taylor	25	33	6.6	4.8	6.6
Trempealeau	45	47	5.4	4.1	5.2
Vernon	41	45	5.6	4.2	5.1
Vilas	8	4	8.5	7.9	9.5
Walworth	37	40	5.7	4.4	5.9
Washburn	13	17	7.5	5.6	6.8
Washington	68	68	4.2	3.4	4.4
Waukesha	67	65	4.3	3.5	4.3
Waupaca	50	41	5.3	4.4	5.8
Waushara	12	14	7.5	6.1	8.3
Winnebago	63	58	4.5	3.8	4.9
Wood	27	28	6.5	5.0	7.1

Local Unemployment Rates January 2016

COUNTIES

Ascending Order

COUNTY	Jan-16 RATE	Dec-15 RATE	Jan-15 RATE	COUNTY	Jan-16 RATE	Dec-15 RATE	Jan-15 RATE
Dane	3.5	2.9	3.5	Kenosha	5.8	4.7	5.9
Calumet	4.0	3.2	4.1	Manitowoc	5.8	4.7	6.0
Ozaukee	4.1	3.4	4.0	Lincoln	5.9	4.9	6.3
Sheboygan	4.2	3.4	4.4	Milwaukee	6.0	5.1	6.4
Washington	4.2	3.4	4.4	Pepin	6.1	4.5	5.9
Waukesha	4.3	3.5	4.3	Racine	6.1	5.0	6.4
Eau Claire	4.4	3.5	4.5	Juneau	6.3	5.1	6.8
Lafayette	4.5	3.4	4.4	Chippewa	6.5	5.0	6.3
Outagamie	4.5	3.7	4.7	Oconto	6.5	5.0	6.5
Winnebago	4.5	3.8	4.9	Wood	6.5	5.0	7.1
Brown	4.6	3.7	4.7	Buffalo	6.6	5.3	6.1
Fond du Lac	4.6	3.6	4.9	Taylor	6.6	4.8	6.6
Green	4.6	3.4	4.7	Jackson	6.7	5.1	6.4
Marathon	4.6	3.7	4.7	Douglas	6.8	5.3	5.8
La Crosse	4.8	3.7	4.4	Barron	6.9	5.3	6.3
Columbia	4.9	4.0	5.4	Green Lake	6.9	5.4	7.2
Sauk	4.9	4.0	5.2	Polk	6.9	5.2	6.4
Iowa	5.0	3.9	5.7	Crawford	7.0	5.6	7.9
St. Croix	5.0	3.9	4.6	Marinette	7.1	5.7	7.1
Dodge	5.1	4.0	5.4	Langlade	7.3	5.9	7.5
Jefferson	5.1	3.9	5.3	Rusk	7.3	5.5	6.9
Kewaunee	5.3	3.9	5.2	Ashland	7.5	6.3	7.6
Waupaca	5.3	4.4	5.8	Oneida	7.5	6.3	7.9
Monroe	5.4	4.3	5.4	Washburn	7.5	5.6	6.8
Pierce	5.4	4.1	4.7	Waushara	7.5	6.1	8.3
Portage	5.4	4.0	5.8	Marquette	7.8	6.4	8.1
Richland	5.4	4.0	5.0	Florence	8.2	7.5	8.4
Trempealeau	5.4	4.1	5.2	Forest	8.5	7.2	9.1
Grant	5.5	4.2	5.2	Vilas	8.5	7.9	9.5
Price	5.6	4.7	5.3	Menominee	8.7	7.9	10.5
Rock	5.6	4.6	6.0	Adams	9.2	7.5	9.5
Vernon	5.6	4.2	5.1	Burnett	9.2	7.5	9.1
Clark	5.7	4.3	5.9	Door	9.2	7.6	10.7
Dunn	5.7	4.2	5.6	Iron	9.4	8.3	10.8
Shawano	5.7	4.5	6.1	Sawyer	9.6	7.8	10.8
Walworth	5.7	4.4	5.9	Bayfield	10.5	8.6	11.0