

---

FOR IMMEDIATE RELEASE

Wednesday, August 20, 2014

CONTACT: DWD Communications, 608-266-2722

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

On Facebook: <http://www.facebook.com/WIWorkforce>

On Twitter: @WIWorkforce

## WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics' (BLS) estimates of unemployment and employment statistics for metro areas, major cities and counties in the state of Wisconsin. The estimates include revisions for June 2014 and preliminary estimates for July 2014. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary July 2014 unemployment rates (not seasonally adjusted) decreased in 11 metro areas compared to June 2014 rates, and decreased in all 12 metro areas compared to the July 2013 rates. The July 2014 rates ranged from 4.1 percent in metro Madison to 7.7 percent in metro Racine.
- **Municipalities:** Preliminary July 2014 rates either decreased or were unchanged in 25 of Wisconsin's 32 largest municipalities, and increased in seven when compared to rates in June 2014. Rates decreased in 31 municipalities compared to rates in July 2013. The latest July 2014 rates ranged from 3.3 percent in Caledonia to 11.3 percent in Racine.
- **Counties:** July 2014 rates decreased in 63 Wisconsin counties, were unchanged in four and increased in five compared to rates in June 2014. They decreased in 70 counties, compared to July 2013 rates. The July 2014 rates ranged from 4.0 percent in Dane to 18.3 percent in Menominee.

The release of the July 2014 local, metro and county estimates follows last week's release of BLS estimates showing Wisconsin's preliminary unemployment rate for the month was 5.8 percent. The BLS this week released state-by-state rankings that included the following Wisconsin highlights:

- Wisconsin's unemployment rate declined a full percentage point between July 2013 and July 2014, from 6.8 percent to 5.8 percent, and is below the national rate of 6.2 percent and other leading manufacturing states of Indiana and Michigan.
- Wisconsin has a statistically significant private-sector job (Current Employment Statistics) increase between July 2013 and June 2014 at 36,100, which ranked 20<sup>th</sup> nationally, improving on its 23<sup>rd</sup> place ranking in the previous BLS report.
- Wisconsin had a statistically significant total nonfarm job (CES) increase between July 2013 and July 2014 at 45,000, which ranked 17<sup>th</sup> nationally in net change.
- Wisconsin had a statistically significant manufacturing job (CES) increase between July 2013 and July 2014 at 9,300, which ranked 5<sup>th</sup> nationally and above Illinois, Iowa, and Minnesota.

Other indicators that help illustrate the state of Wisconsin's economy include:

- According to monthly estimates, Wisconsin has created 117,100 private sector jobs since December 2010.
- Initial weekly Unemployment Insurance (UI) claims for the first 32 weeks of 2014 dropped to the lowest point since 2000, and the annual average weekly UI claims are at their lowest levels since 2000.
- According to the most recent personal income report, Wisconsin's 2013 per capita personal income growth was seventh highest in the nation.
- Department of Financial Institutions new business formation: up 5.6 percent during the first six months of 2014 compared to the same period in 2013.

- more -

The BLS uses three data sets to measure employment and unemployment:

- **Current Employment Statistics (CES):** compiled from a monthly survey sent to about 5,500 employers (3.5% of Wisconsin employers). CES data has been shown to be subject to substantial revision.
- **Local Area Unemployment Statistics (LAUS):** compiled from a monthly survey of 1,450 households. Measures the labor force, employment, unemployment, and the unemployment rate.
- **Quarterly Census of Employment and Wages (QCEW):** compiled on a quarterly basis from Unemployment Insurance records from some 96% of Wisconsin business establishments. Considered by most economists to be the most accurate measure of jobs, the QCEW includes data from almost all employers in Wisconsin.

###

# Labor Force and Employment Estimates July 2014

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-14	FINAL Jun-14	YEAR AGO Jul-13	NET CHANGE OVER		PRELIM. Jul-14	FINAL Jun-14	YEAR AGO Jul-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,076,100	3,075,000	3,073,600	1,100	2,500	3,134,100	3,116,700	3,121,200	17,400	12,900
Employment	2,898,600	2,900,000	2,865,000	-1,400	33,600	2,952,000	2,930,500	2,910,700	21,500	41,300
Unemployment	177,500	174,900	208,600	2,600	-31,100	182,100	186,100	210,400	-4,000	-28,300
Unemployment Rate	5.8%	5.7%	6.8%	0.1%	-1.0%	5.8%	6.0%	6.7%	-0.2%	-0.9%
National Rate	6.2%	6.1%	7.3%	0.1%	-1.1%	6.5%	6.3%	7.7%	0.2%	-1.2%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-14	FINAL Jun-14	YEAR AGO Jul-13	NET CHANGE OVER		PRELIM. Jul-14	FINAL Jun-14	YEAR AGO Jul-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,859,900	2,857,000	2,814,900	2,900	45,000	2,887,100	2,910,100	2,828,000	-23,000	59,100
Appleton	119,800	119,200	118,000	600	1,800	121,100	121,800	118,700	-700	2,400
Eau Claire	83,800	82,800	81,900	1,000	1,900	83,000	83,100	81,100	-100	1,900
Fond du Lac	47,000	47,600	46,600	-600	400	47,600	48,300	46,800	-700	800
Green Bay	170,600	170,800	169,600	-200	1,000	171,400	173,800	169,800	-2,400	1,600
Janesville	66,000	65,900	63,900	100	2,100	66,600	66,700	64,300	-100	2,300
La Crosse	76,700	76,800	76,200	-100	500	76,500	77,300	75,300	-800	1,200
Madison	364,600	363,900	359,100	700	5,500	365,500	368,300	358,200	-2,800	7,300
Milwaukee-W.O.W.	845,700	844,000	826,800	1,700	18,900	849,100	854,000	827,900	-4,900	21,200
Oshkosh-Neenah	93,700	94,200	92,700	-500	1,000	94,200	95,200	92,700	-1,000	1,500
Racine	76,200	76,000	74,800	200	1,400	77,100	77,200	75,300	-100	1,800
Sheboygan	60,200	60,200	58,900	0	1,300	61,400	61,900	60,200	-500	1,200
Wausau	67,400	67,400	67,100	0	300	67,700	68,500	66,900	-800	800

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-14	FINAL Jun-14	YEAR AGO Jul-13	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	5.8%	6.0%	6.7%	-0.2%	-0.9%
Appleton	5.2%	5.4%	6.2%	-0.2%	-1.0%
Eau Claire	5.2%	5.4%	6.1%	-0.2%	-0.9%
Fond du Lac	5.5%	5.6%	6.5%	-0.1%	-1.0%
Green Bay	5.3%	5.4%	6.2%	-0.1%	-0.9%
Janesville	6.6%	6.9%	7.8%	-0.3%	-1.2%
La Crosse	4.6%	4.8%	5.4%	-0.2%	-0.8%
Madison	4.1%	4.3%	4.9%	-0.2%	-0.8%
Milwaukee-W.O.W.	6.6%	6.7%	7.6%	-0.1%	-1.0%
Oshkosh-Neenah	5.5%	5.7%	6.5%	-0.2%	-1.0%
Racine	7.7%	7.6%	8.7%	0.1%	-1.0%
Sheboygan	4.9%	5.2%	5.9%	-0.3%	-1.0%
Wausau	5.5%	5.8%	6.7%	-0.3%	-1.2%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates July 2014

## CITIES

CITY	Jul-14 RANK	Jun-14 RANK	Jul-14 RATE	Jun-14 RATE	Jul-13 RATE
Appleton	12	13	6.9	7.1	8.5
Beloit	3	2	9.4	9.5	11.0
Brookfield	23	24	5.3	5.2	6.0
Caledonia	32	32	3.3	3.5	3.9
Eau Claire	22	22	5.6	5.8	6.5
Fitchburg	30	30	4.3	4.6	5.0
Fond du Lac	16	16	6.7	6.5	7.9
Franklin	27	27	4.9	5.2	6.1
Green Bay	7	10	7.3	7.4	8.8
Greenfield	21	21	5.7	5.8	6.6
Janesville	10	11	7.0	7.3	8.4
Kenosha	4	8	8.1	7.4	9.0
La Crosse	20	20	5.8	5.8	6.7
Madison	31	31	4.1	4.3	4.9
Manitowoc	15	6	6.7	7.6	8.8
Menomonee Falls	26	26	4.9	5.2	5.4

CITY	Jul-14 RANK	Jun-14 RANK	Jul-14 RATE	Jun-14 RATE	Jul-13 RATE
Milwaukee	2	3	9.4	9.3	10.6
Mount Pleasant	5	4	7.9	8.2	9.4
Neenah	8	5	7.1	7.9	8.4
New Berlin	24	25	5.2	5.2	6.0
Oak Creek	25	23	5.0	5.5	6.7
Oshkosh	17	19	6.3	6.2	7.5
Racine	1	1	11.3	10.4	12.3
Sheboygan	19	17	6.0	6.4	7.2
Stevens Point	11	12	6.9	7.1	8.0
Sun Prairie	29	29	4.5	4.8	5.7
Superior	13	15	6.8	6.7	6.7
Waukesha	14	14	6.7	6.8	7.7
Wausau	6	9	7.4	7.4	9.4
Wauwatosa	28	28	4.8	5.1	5.6
West Allis	18	18	6.1	6.3	7.3
West Bend	9	7	7.0	7.5	8.0

## COUNTIES Alphabetical Order

COUNTY	Jul-14 RANK	Jun-14 RANK	Jul-14 RATE	Jun-14 RATE	Jul-13 RATE
Adams	8	7	7.6	7.9	8.8
Ashland	3	3	8.6	9.1	9.3
Barron	39	38	5.6	5.9	7.2
Bayfield	11	9	7.3	7.7	7.5
Brown	55	55	5.2	5.3	6.2
Buffalo	50	48	5.3	5.6	5.9
Burnett	19	16	6.7	7.2	6.6
Calumet	68	69	4.5	4.6	5.4
Chippewa	54	53	5.2	5.4	6.4
Clark	45	40	5.4	5.9	6.3
Columbia	49	47	5.3	5.6	5.8
Crawford	28	27	6.2	6.6	6.6
Dane	72	72	4.0	4.2	4.8
Dodge	31	30	6.0	6.3	7.2
Door	33	31	5.9	6.3	6.7
Douglas	27	29	6.2	6.3	6.3
Dunn	53	51	5.2	5.5	6.1
Eau Claire	52	52	5.2	5.4	5.9
Florence	15	23	7.1	6.7	8.2
Fond du Lac	42	46	5.5	5.6	6.5
Forest	4	4	8.0	8.3	9.2
Grant	56	58	5.1	5.2	6.0
Green	62	57	4.8	5.3	5.7
Green Lake	25	19	6.3	7.0	7.6
Iowa	69	68	4.3	4.7	5.3
Iron	2	2	10.1	11.2	11.1
Jackson	23	24	6.4	6.7	6.9
Jefferson	30	33	6.1	6.2	7.1
Juneau	13	12	7.2	7.5	8.0
Kenosha	14	25	7.1	6.6	8.1
Kewaunee	64	65	4.7	4.7	5.9
La Crosse	63	63	4.7	4.9	5.4
Lafayette	66	66	4.6	4.7	5.5
Langlade	6	5	7.7	8.0	8.7
Lincoln	10	15	7.4	7.2	8.5
Manitowoc	32	35	5.9	6.1	7.1

COUNTY	Jul-14 RANK	Jun-14 RANK	Jul-14 RATE	Jun-14 RATE	Jul-13 RATE
Marathon	41	42	5.5	5.8	6.7
Marinette	12	11	7.2	7.5	7.8
Marquette	16	13	7.0	7.5	7.4
Menominee	1	1	18.3	17.7	16.6
Milwaukee	7	8	7.6	7.7	8.7
Monroe	51	50	5.2	5.5	6.2
Oconto	29	22	6.1	6.8	6.6
Oneida	24	21	6.3	6.9	7.3
Outagamie	44	45	5.4	5.7	6.5
Ozaukee	58	59	5.0	5.2	5.6
Pepin	65	64	4.6	4.8	5.4
Pierce	71	70	4.2	4.5	4.5
Polk	43	39	5.4	5.9	6.7
Portage	38	37	5.6	5.9	6.6
Price	48	43	5.3	5.8	6.2
Racine	5	10	7.7	7.6	8.7
Richland	57	56	5.0	5.3	5.7
Rock	20	20	6.6	6.9	7.8
Rusk	17	14	6.9	7.5	7.8
Sauk	61	62	4.9	5.1	5.8
Sawyer	9	6	7.4	8.0	8.6
Shawano	37	32	5.7	6.3	7.2
Sheboygan	60	61	4.9	5.2	5.9
St. Croix	70	71	4.2	4.2	4.4
Taylor	36	41	5.7	5.8	6.5
Trempealeau	67	67	4.5	4.7	5.2
Vernon	59	60	4.9	5.2	5.8
Vilas	21	17	6.5	7.2	7.5
Walworth	35	36	5.7	5.9	6.8
Washburn	26	26	6.2	6.6	7.0
Washington	47	49	5.3	5.5	6.0
Waukesha	46	54	5.3	5.3	6.0
Waupaca	34	34	5.7	6.2	7.5
Waushara	18	18	6.8	7.1	8.0
Winnebago	40	44	5.5	5.7	6.5
Wood	22	28	6.4	6.4	6.9

# Local Unemployment Rates July 2014

## COUNTIES

Ascending Order

COUNTY	Jul-14 RATE	Jun-14 RATE	Jul-13 RATE	COUNTY	Jul-14 RATE	Jun-14 RATE	Jul-13 RATE
Dane	4.0	4.2	4.8	Taylor	5.7	5.8	6.5
Pierce	4.2	4.5	4.5	Walworth	5.7	5.9	6.8
St. Croix	4.2	4.2	4.4	Waupaca	5.7	6.2	7.5
Iowa	4.3	4.7	5.3	Door	5.9	6.3	6.7
Calumet	4.5	4.6	5.4	Manitowoc	5.9	6.1	7.1
Trempealeau	4.5	4.7	5.2	Dodge	6.0	6.3	7.2
Lafayette	4.6	4.7	5.5	Jefferson	6.1	6.2	7.1
Pepin	4.6	4.8	5.4	Oconto	6.1	6.8	6.6
Kewaunee	4.7	4.7	5.9	Crawford	6.2	6.6	6.6
La Crosse	4.7	4.9	5.4	Douglas	6.2	6.3	6.3
Green	4.8	5.3	5.7	Washburn	6.2	6.6	7.0
Sauk	4.9	5.1	5.8	Green Lake	6.3	7.0	7.6
Sheboygan	4.9	5.2	5.9	Oneida	6.3	6.9	7.3
Vernon	4.9	5.2	5.8	Jackson	6.4	6.7	6.9
Ozaukee	5.0	5.2	5.6	Wood	6.4	6.4	6.9
Richland	5.0	5.3	5.7	Vilas	6.5	7.2	7.5
Grant	5.1	5.2	6.0	Rock	6.6	6.9	7.8
Brown	5.2	5.3	6.2	Burnett	6.7	7.2	6.6
Chippewa	5.2	5.4	6.4	Waushara	6.8	7.1	8.0
Dunn	5.2	5.5	6.1	Rusk	6.9	7.5	7.8
Eau Claire	5.2	5.4	5.9	Marquette	7.0	7.5	7.4
Monroe	5.2	5.5	6.2	Florence	7.1	6.7	8.2
Buffalo	5.3	5.6	5.9	Kenosha	7.1	6.6	8.1
Columbia	5.3	5.6	5.8	Juneau	7.2	7.5	8.0
Price	5.3	5.8	6.2	Marinette	7.2	7.5	7.8
Washington	5.3	5.5	6.0	Bayfield	7.3	7.7	7.5
Waukesha	5.3	5.3	6.0	Lincoln	7.4	7.2	8.5
Clark	5.4	5.9	6.3	Sawyer	7.4	8.0	8.6
Outagamie	5.4	5.7	6.5	Adams	7.6	7.9	8.8
Polk	5.4	5.9	6.7	Milwaukee	7.6	7.7	8.7
Fond du Lac	5.5	5.6	6.5	Langlade	7.7	8.0	8.7
Marathon	5.5	5.8	6.7	Racine	7.7	7.6	8.7
Winnebago	5.5	5.7	6.5	Forest	8.0	8.3	9.2
Barron	5.6	5.9	7.2	Ashland	8.6	9.1	9.3
Portage	5.6	5.9	6.6	Iron	10.1	11.2	11.1
Shawano	5.7	6.3	7.2	Menominee	18.3	17.7	16.6