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## WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) preliminary estimates of unemployment and employment statistics in January for metro areas, major cities and counties in the state of Wisconsin. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary unemployment rates (not seasonally adjusted) increased in all 12 metro areas between December and January and increased year over year for all but two. Year over year, Green Bay had no change in its rate, and Sheboygan had a slight decrease. The January rates ranged from 5.8 percent in metro Madison to 9.8 percent in metro Racine.
- **Municipalities:** Of 32 municipalities with at least 25,000 residents, all had rate increases between December and January. Year over year, 27 had an increase, while five had either a decrease or no change. Rates ranged from 4.0 percent in Caledonia to 13.3 percent in Racine.
- **Counties:** Of 72 counties, all had increases between December and January. Over the year, 57 had a rate increase, 11 had a rate decrease and four had no change. Rates ranged from 5.5 percent in Dane to 15.0 percent in Menominee.

Unemployment rates typically are at their highest levels during the winter months. This is especially true of seasonally unadjusted local rates.

The BLS preliminary unemployment estimates for cities, counties and metro areas are based on Unemployment Insurance claims and a monthly survey of 1,450 Wisconsin households (0.06 percent), called the Local Area Unemployment Statistics (LAUS). Additional place of work data, available at the state metro levels only, is based on a monthly survey of approximately 5,500 Wisconsin employers (3.5 percent), called the Current Employment Statistics (CES). The CES data series is subject to significant revisions.

The most accurate count of jobs data, the Quarterly Census of Employment and Wages (QCEW), is based on a census of approximately 95-96 percent of Wisconsin employers. QCEW data for all of 2012 will be available later this year. DWD recently submitted third quarter data for U.S. Bureau of Labor Statistics review showing 20,481 private-sector jobs were added from September 2011 to September 2012. From December 2010 to December 2011, Wisconsin added 29,800 jobs, according to BLS.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Revenue](#) has reported state revenue collections through January are up by 3.7 percent (adjusted) in fiscal year 2013.
- [Department of Financial Institutions](#) new business formation: up by 8.4 percent in 2012 compared to 2011.
- A decline during calendar year 2012 in initial and weekly DWD [Unemployment Insurance claims](#).

# Labor Force and Employment Estimates January 2013

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Jan-13	Dec-12	Jan-12	1-Month	1-Year	Jan-13	Dec-12	Jan-12	1-Month	1-Year
Total labor force	3,050,200	3,049,000	3,060,100	1,200	-9,900	3,022,000	3,036,700	3,028,200	-14,700	-6,200
Employment	2,838,100	2,844,500	2,845,800	-6,400	-7,700	2,779,600	2,837,500	2,794,500	-57,900	-14,900
Unemployment	212,100	204,600	214,200	7,500	-2,100	242,400	199,200	233,700	43,200	8,700
Unemployment Rate	7.0%	6.7%	7.0%	0.3%	0.0%	8.0%	6.6%	7.7%	1.4%	0.3%
National Rate	7.9%	7.8%	8.3%	0.1%	-0.4%	8.5%	7.6%	8.8%	0.9%	-0.3%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	FINAL	FINAL	YEAR AGO	NET CHANGE OVER		FINAL	FINAL	YEAR AGO	NET CHANGE OVER	
	Jan-13	Dec-12	Jan-12	1-Month	1-Year	Jan-13	Dec-12	Jan-12	1-Month	1-Year
Statewide	2,797,800	2,796,000	2,763,100	1,800	34,700	2,725,600	2,799,700	2,698,700	-74,100	26,900
Appleton	117,400	118,000	117,100	-600	300	115,600	118,100	115,200	-2,500	400
Eau Claire	82,000	83,200	81,500	-1,200	500	79,800	84,000	78,900	-4,200	900
Fond du Lac	45,900	45,400	45,100	500	800	44,700	45,600	43,800	-900	900
Green Bay	170,600	169,900	167,400	700	3,200	167,000	170,100	164,800	-3,100	2,200
Janesville	63,000	62,600	61,700	400	1,300	61,200	62,900	60,300	-1,700	900
La Crosse	74,900	75,800	74,200	-900	700	73,100	76,600	72,300	-3,500	800
Madison	346,500	350,900	344,900	-4,400	1,600	337,900	353,800	338,900	-15,900	-1,000
Milwaukee-W.O.W.	823,000	826,300	815,300	-3,300	7,700	808,900	826,500	801,300	-17,600	7,600
Oshkosh-Neenah	93,600	93,000	92,400	600	1,200	91,700	93,400	90,900	-1,700	800
Racine	74,600	74,300	74,400	300	200	73,200	74,500	73,300	-1,300	-100
Sheboygan	57,800	58,000	57,400	-200	400	56,500	57,800	55,900	-1,300	600
Wausau	66,400	66,700	66,500	-300	-100	65,300	67,300	65,600	-2,000	-300

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED					
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER		
	Jan-13	Dec-12	Jan-12	1-Month	1-Year	
Wisconsin	8.0%	6.6%	7.7%	1.4%	0.3%	
Appleton	7.2%	5.9%	6.9%	1.3%	0.3%	
Eau Claire	7.6%	5.7%	7.1%	1.9%	0.5%	
Fond du Lac	7.7%	6.1%	7.5%	1.6%	0.2%	
Green Bay	7.3%	6.1%	7.3%	1.2%	0.0%	
Janesville	9.5%	7.9%	9.4%	1.6%	0.1%	
La Crosse	6.6%	5.1%	6.3%	1.5%	0.3%	
Madison	5.8%	4.7%	5.4%	1.1%	0.4%	
Milwaukee-W.O.W.	8.2%	6.9%	7.8%	1.3%	0.4%	
Oshkosh-Neenah	7.1%	5.9%	6.7%	1.2%	0.4%	
Racine	9.8%	8.4%	9.2%	1.4%	0.6%	
Sheboygan	7.3%	6.1%	7.4%	1.2%	-0.1%	
Wausau	8.1%	6.6%	7.7%	1.5%	0.4%	

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates January 2013

## CITIES

CITY	Jan-13 RANK	Dec-12 RANK	Jan-13 RATE	Dec-12 RATE	Jan-12 RATE	CITY	Jan-13 RANK	Dec-12 RANK	Jan-13 RATE	Dec-12 RATE	Jan-12 RATE
Appleton	15	12	8.8	7.7	8.8	Milwaukee	3	3	10.9	9.5	10.4
Beloit	2	2	12.5	10.3	12.2	Mount Pleasant	8	7	10.1	8.7	9.4
Brookfield	27	29	6.5	5.2	5.9	Neenah	12	11	9.3	8.0	9.1
Caledonia	32	32	4.0	3.2	3.6	New Berlin	25	28	6.5	5.3	6.3
Eau Claire	20	22	7.4	5.6	6.9	Oak Creek	24	20	6.6	6.0	6.8
Fitchburg	30	30	5.8	5.0	5.6	Oshkosh	18	18	7.8	6.5	7.5
Fond du Lac	14	16	8.9	7.2	8.7	Racine	1	1	13.3	12.1	12.4
Franklin	26	25	6.5	5.6	6.0	Sheboygan	13	13	9.0	7.6	9.3
Green Bay	9	6	10.1	8.7	9.9	Stevens Point	11	14	9.8	7.3	8.7
Greenfield	19	19	7.5	6.4	7.2	Sun Prairie	23	24	6.6	5.6	6.2
Janesville	10	9	9.9	8.6	9.9	Superior	22	23	7.0	5.6	6.8
Kenosha	6	4	10.3	9.1	9.9	Waukesha	16	15	8.6	7.3	8.7
La Crosse	21	21	7.4	5.7	7.3	Wausau	4	5	10.6	8.9	9.8
Madison	31	31	5.2	4.3	4.7	Wauwatosa	29	27	6.3	5.4	5.7
Manitowoc	7	8	10.2	8.6	10.0	West Allis	17	17	8.4	7.1	8.0
Menomonee Falls	28	26	6.4	5.5	6.3	West Bend	5	10	10.3	8.2	10.1

## COUNTIES Alphabetical Order

COUNTY	Jan-13 RANK	Dec-12 RANK	Jan-13 RATE	Dec-12 RATE	Jan-12 RATE	COUNTY	Jan-13 RANK	Dec-12 RANK	Jan-13 RATE	Dec-12 RATE	Jan-12 RATE
Adams	7	7	12.8	10.5	12.0	Marathon	44	42	8.1	6.6	7.7
Ashland	15	16	10.3	8.1	10.0	Marinette	28	24	9.2	7.8	9.5
Barron	23	28	9.5	7.6	9.0	Marquette	10	10	11.4	9.0	10.8
Bayfield	2	3	14.2	12.0	13.5	Menominee	1	2	15.0	12.3	12.4
Brown	61	56	7.1	5.9	6.9	Milwaukee	29	22	9.1	7.9	8.7
Buffalo	58	58	7.3	5.6	6.9	Monroe	46	43	8.0	6.5	7.9
Burnett	17	17	10.2	8.1	10.3	Oconto	30	29	9.1	7.5	9.8
Calumet	69	65	6.3	5.1	5.9	Oneida	9	9	11.6	9.6	11.1
Chippewa	38	45	8.7	6.4	8.2	Outagamie	55	49	7.4	6.1	7.2
Clark	27	33	9.2	7.1	8.7	Ozaukee	70	66	6.2	5.1	6.1
Columbia	45	40	8.1	6.7	8.1	Pepin	50	47	7.6	6.1	7.3
Crawford	20	35	10.0	7.0	9.1	Pierce	67	70	6.3	4.9	6.3
Dane	72	72	5.5	4.4	5.0	Polk	25	26	9.4	7.7	9.7
Dodge	35	37	8.8	7.0	8.1	Portage	43	51	8.2	6.0	7.4
Door	4	6	13.4	10.5	13.9	Price	51	44	7.5	6.5	7.9
Douglas	53	48	7.5	6.1	7.3	Racine	21	14	9.8	8.4	9.2
Dunn	54	64	7.4	5.2	6.8	Richland	60	61	7.1	5.5	6.8
Eau Claire	63	62	7.0	5.3	6.4	Rock	24	21	9.5	7.9	9.4
Florence	36	27	8.8	7.7	8.8	Rusk	13	13	10.5	8.7	10.8
Fond du Lac	49	46	7.7	6.1	7.5	Sauk	42	38	8.2	6.9	8.1
Forest	8	8	11.7	9.6	11.3	Sawyer	5	5	13.1	10.7	12.3
Grant	52	67	7.5	5.0	6.9	Shawano	32	31	9.0	7.3	8.9
Green	56	60	7.4	5.5	7.5	Sheboygan	59	50	7.3	6.1	7.4
Green Lake	14	18	10.4	8.0	9.2	St. Croix	71	71	6.1	4.9	6.2
Iowa	40	57	8.5	5.8	8.2	Taylor	26	32	9.4	7.2	9.7
Iron	3	1	13.6	12.8	13.1	Trempealeau	66	63	6.8	5.3	6.6
Jackson	22	23	9.6	7.8	9.5	Vernon	48	53	7.8	5.9	7.5
Jefferson	41	39	8.4	6.7	8.4	Vilas	6	4	13.0	10.9	12.4
Juneau	12	12	10.6	8.7	9.9	Walworth	31	36	9.0	7.0	8.5
Kenosha	33	25	9.0	7.8	8.8	Washburn	19	19	10.0	8.0	9.6
Kewaunee	47	52	7.9	5.9	7.8	Washington	57	54	7.4	5.9	7.3
La Crosse	68	69	6.3	4.9	5.9	Waukesha	65	59	6.9	5.6	6.7
Lafayette	64	68	7.0	4.9	6.6	Waupaca	39	34	8.5	7.1	8.2
Langlade	16	15	10.3	8.3	10.1	Waushara	18	20	10.0	7.9	9.6
Lincoln	11	11	11.0	8.9	10.2	Winnebago	62	55	7.1	5.9	6.7
Manitowoc	34	30	9.0	7.5	8.7	Wood	37	41	8.7	6.6	8.2

# Local Unemployment Rates January 2013

## COUNTIES

Ascending Order

COUNTY	Jan-13 RATE	Dec-12 RATE	Jan-12 RATE	COUNTY	Jan-13 RATE	Dec-12 RATE	Jan-12 RATE
Dane	5.5	4.4	5.0	Dodge	8.8	7.0	8.1
St. Croix	6.1	4.9	6.2	Florence	8.8	7.7	8.8
Ozaukee	6.2	5.1	6.1	Kenosha	9.0	7.8	8.8
Calumet	6.3	5.1	5.9	Manitowoc	9.0	7.5	8.7
La Crosse	6.3	4.9	5.9	Shawano	9.0	7.3	8.9
Pierce	6.3	4.9	6.3	Walworth	9.0	7.0	8.5
Trempealeau	6.8	5.3	6.6	Milwaukee	9.1	7.9	8.7
Waukesha	6.9	5.6	6.7	Oconto	9.1	7.5	9.8
Eau Claire	7.0	5.3	6.4	Clark	9.2	7.1	8.7
Lafayette	7.0	4.9	6.6	Marinette	9.2	7.8	9.5
Brown	7.1	5.9	6.9	Polk	9.4	7.7	9.7
Richland	7.1	5.5	6.8	Taylor	9.4	7.2	9.7
Winnebago	7.1	5.9	6.7	Barron	9.5	7.6	9.0
Buffalo	7.3	5.6	6.9	Rock	9.5	7.9	9.4
Sheboygan	7.3	6.1	7.4	Jackson	9.6	7.8	9.5
Dunn	7.4	5.2	6.8	Racine	9.8	8.4	9.2
Green	7.4	5.5	7.5	Crawford	10.0	7.0	9.1
Outagamie	7.4	6.1	7.2	Washburn	10.0	8.0	9.6
Washington	7.4	5.9	7.3	Waushara	10.0	7.9	9.6
Douglas	7.5	6.1	7.3	Burnett	10.2	8.1	10.3
Grant	7.5	5.0	6.9	Ashland	10.3	8.1	10.0
Price	7.5	6.5	7.9	Langlade	10.3	8.3	10.1
Pepin	7.6	6.1	7.3	Green Lake	10.4	8.0	9.2
Fond du Lac	7.7	6.1	7.5	Rusk	10.5	8.7	10.8
Vernon	7.8	5.9	7.5	Juneau	10.6	8.7	9.9
Kewaunee	7.9	5.9	7.8	Lincoln	11.0	8.9	10.2
Monroe	8.0	6.5	7.9	Marquette	11.4	9.0	10.8
Columbia	8.1	6.7	8.1	Oneida	11.6	9.6	11.1
Marathon	8.1	6.6	7.7	Forest	11.7	9.6	11.3
Portage	8.2	6.0	7.4	Adams	12.8	10.5	12.0
Sauk	8.2	6.9	8.1	Vilas	13.0	10.9	12.4
Jefferson	8.4	6.7	8.4	Sawyer	13.1	10.7	12.3
Iowa	8.5	5.8	8.2	Door	13.4	10.5	13.9
Waupaca	8.5	7.1	8.2	Iron	13.6	12.8	13.1
Chippewa	8.7	6.4	8.2	Bayfield	14.2	12.0	13.5
Wood	8.7	6.6	8.2	Menominee	15.0	12.3	12.4