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CONTACT: DWD Communications, 608-266-2722

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

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On Twitter: @WIWorkforce

DWD Marks Fourth Year of Popular Job Center Web Site, Connecting Job Seekers to Jobs, Putting Wisconsin Back to Work

Secretary Newson cites improvements, job postings ahead of 2011 record pace

MADISON – Department of Workforce Development (DWD) Secretary Reggie Newson said today the DWD Job Center of Wisconsin web site, <https://jobcenterofwisconsin.com/>, now in existence for four years, is on course to break last year's record of job postings.

"On any given day, the job openings lately have easily exceeded 40,000 compared to the 30,000 plus daily postings this time a year ago," said Secretary Newson, marking JCW's anniversary as part of Workforce Development Month. "The increasing JCW postings are among the clear indications of Wisconsin's improving business climate under Governor Walker's leadership. In keeping with his open-for-business focus, we continue to enhance the site to connect job seekers to jobs and advance Wisconsin's economy."

Secretary Newson said that at the current rate, the question is not whether JCW will exceed the 2011 record postings of more than 151,500, but by how much. He cited a number of enhancements, such as addition of social media. Job seekers can get job posting alerts and useful tips on Twitter and Facebook. The free, user-friendly site is accessible around the clock.

In addition to the 40,000 plus job openings, the site currently has approximately 49,000 resumes posted. Since 2008, the total number of job seekers registering with the site has exceeded 330,000. Over 176,000 employers have registered with the site.

DWD's Job Service Bureau has been reaching out to employers and conducting focus groups to build on the web site's success. One result was the development of an industry focused webpage highlighting the trucking industry and job opportunities. As part of Manufacturing Awareness Month, DWD will be unveiling a similar manufacturing focused webpage next month. In the future, the site will offer similar industry specific web pages to better connect job seekers and employers.

Another response to the employer focus groups was rolled out just this week. This enhancement allows employers to view full job seeker resumes, including contact information. This change will make it much easier for employers to quickly find qualified workers.

The Job Center site was launched in September, 2008, as part of Workforce Development Month.