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Secretary Newson Announces Bay Area Career Expo, Urges Employers, Job Seekers to Register Now for Oct. 17 Event at Shopko Hall in Green Bay

MADISON – Wisconsin Department of Workforce Development (DWD) Secretary Reggie Newson today urged employers and job seekers throughout the Bay Area and Fox River Valley to register for the Bay Area Career Expo, an unprecedented employment and recruiting opportunity for the region scheduled for October 17 at Shopko Hall in Green Bay.

“The Bay Area Career Expo is open to employers from across Northeastern Wisconsin that have good jobs to fill,” Secretary Newson said. “If you have open positions in manufacturing, health care, information technology and other sectors, sign up today for this great recruitment opportunity. If you are a job seeker, sign up now and learn what you need to do in order to take advantage of this opportunity to meet directly with employers.”

Secretary Newson said over 30 Bay Area employers have already registered in response to outreach efforts by DWD Job Service Staff for the October 17 event, which runs from 10 a.m. to 3 p.m. Employers can get more event details and register online at www.WisconsinCareerExpo.com.

Secretary Newson said the career expo expedites the recruiting process with requirements for both participating employers and job seekers. Employers that take part must have open positions to fill, and job seekers must complete pre-screening activities before the event including a one-on-one session with an employment specialist.

“In his Wisconsin Working plan, Governor Walker directed DWD to double recruiting events this year,” Secretary Newson said. “The Bay Area Career Expo is another example of our efforts not only to increase the number of events, but also make them more effective and successful. We’re working to connect employers with job seekers and move the economy forward.”

Secretary Newson stressed the importance of job seekers acting now to get the necessary admission ticket and avoid a pre-registration rush the final days before the event. Information about the pre-registration process is available on www.JobCenterofWisconsin.com. Registration takes three easy steps:

1. Visit www.JobCenterofWisconsin.com, and register with online employment site or, if already registered, update information as necessary;
2. Use the site’s “Job Seeker Tools” to create or update a resume, take a self assessment survey, save and print copies of both for the final step;
3. Complete a one-on-one session with an employment specialist to review the resume and assessment results, cover potential steps in the job application process and receive an admission ticket. A list of session times and locations is available on www.JobCenterofWisconsin.com.