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Secretary Newson: 1,000 Job Seekers Registered for Milwaukee Manufacturing Career Expo Thursday at State Fair Park

Still time for others to register for opportunity to meet 72 employers with 1,000 openings

MADISON – With less than two days remaining before the 2012 Milwaukee Manufacturing Career Expo, Department of Workforce Development (DWD) Secretary Reggie Newson today announced 1,000 job seekers have pre-registered for the opportunity to connect with 72 employers with roughly 1,000 openings Thursday at State Fair Park in West Allis.

“Our goal was a new approach to recruiting, and we are very pleased with the enthusiastic response from job seekers and employers alike,” Secretary Newson said. “The career expo reinforces what we’ve been saying all along: Employers once again are optimistic about the future, they have good jobs available and they are ready to hire. To other job seekers interested in a manufacturing career, there’s still time to register and get a ticket in advance. It’s in your best interest to act now. Getting an admission ticket is relatively quick and easy.”

The Milwaukee Manufacturing Career Expo is from 10 a.m. to 3 p.m. Thursday, May 10, at the Exposition Center at State Fair Park in West Allis. Unlike other job fairs, the career expo is open only to employers with jobs to fill and to job seekers who have been screened and designated as work ready. Jobs listed by Milwaukee metro manufacturers range in pay from around \$10 an hour for general production workers to the mid \$30 per hour and more for highly skilled positions.

Secretary Newson stressed the importance of job seekers acting now to get the necessary admission ticket before the expo doors open on Thursday. Information about the pre-registration process is available on www.JobCenterofWisconsin.com. Registration takes three easy steps:

1. Visit www.JobCenterofWisconsin.com, and either register with the DWD online employment site or, if already registered, update information as necessary;
2. Use the site’s “Job Seeker Tools” to create or update a resume, take a self assessment survey, save and print copies of both for the final step;
3. Complete a one-on-one session with an employment specialist, who will review the resume and assessment results and cover potential steps in the job application process before issuing an admission ticket. A list with times and locations to complete these sessions is available through www.JobCenterofWisconsin.com.

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