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SEPTEMBER LOCAL JOB, EMPLOYMENT NUMBERS ANNOUNCED

MADISON – Department of Workforce Development (DWD) Secretary Reggie Newson today announced preliminary September jobs and unemployment data for Wisconsin metropolitan areas, cities and counties. All 12 metro areas had lower unemployment rates compared to August 2011, and only one had a slight increase compared to September 2010.

“Nearly all metro areas across Wisconsin had lower unemployment rates in September than they did a year earlier, as Wisconsin’s economy continues to improve over the long haul,” Secretary Newson said. “However, it’s important that we act quickly in order to accelerate the positive growth we’ve seen, and we thank Governor Walker for calling a special legislative session on jobs in order to take important additional steps to advance our state’s economy.”

“Many employment opportunities are available,” Secretary Newson continued. “Employers in manufacturing and other sectors tell us they have jobs to fill. We continue to see postings in excess of 33,000 on www.JobCenterofWisconsin.com. We encourage individuals to pursue these employment opportunities, and if they need help in their job search, we and our partners in local Job Centers are ready to assist them.”

JOBS DATA (METRO AREAS ONLY)

During September, Eau Claire added 1,200 jobs to top four other metro areas with gains: La Crosse, 1,000; Green Bay, 800; Madison, 700, and Sheboygan, 200. Wausau had no change in employment. Compared to a year ago, metro Milwaukee has gained 19,100 jobs. Eau Claire, Fond du Lac, Madison, Oshkosh-Neenah, Sheboygan and Wausau also reported job growth since September 2010.

“The latest monthly data show five metro areas have added jobs with Eau Claire and La Crosse each adding 1,000 or more since August,” Secretary Newson said. “The seasonally adjusted data show the Milwaukee metro area gained 19,100 jobs compared to September 2010, which is a positive sign for this region.”

UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)

All 12 metro areas experienced decreases in their unemployment rates from August to September, as did 67 of 72 counties and 26 of Wisconsin’s 31 largest municipalities. Unlike the metro jobs numbers, unemployment rates for cities, counties and metro areas are not adjusted for seasonal factors.

METRO AREAS

Of the 12 metro areas experiencing unemployment rate decreases from August to September, Madison had the lowest rate at 5.2 percent, followed by La Crosse at 5.5 percent and Eau Claire at 6.2 percent. Janesville had the highest rate at 9.0 percent. Compared to a year ago, all but four had lower rates. Green Bay, Oshkosh-Neenah and Racine had no change, while Eau Claire, at 6.2 percent, had an increase of 0.1 percentage point from September 2010. Compared to a year ago, Janesville once again had the largest one-year drop (-0.7 percentage point) from 9.7 percent in September 2010.

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MUNICIPALITIES

Of the 31 municipalities with at least 25,000 residents, 26 experienced declines in their unemployment rates from August to September. Three had no change from August to September: Brookfield, 5.8 percent; Franklin, 6.0 percent, and Sheboygan, 9.1 percent. Caledonia had a slight increase, from 3.8 percent to 4.0 percent, as did Wauwatosa, from 5.9 percent to 6.0 percent.

COUNTIES

Of 72 counties, 67 had lower rates in September. Dane, Oneida and Sauk had no change, while Lincoln and Vilas had increases. Menominee County had the highest rate at 13.9 percent, a decrease of 7.9 percentage points from 21.8 percent in August. Pierce and St. Croix shared the lowest rate, 4.9 percent.

Labor Force and Employment Estimates September 2011

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-11	FINAL Aug-11	YEAR AGO Sep-10	NET CHANGE OVER		PRELIM. Sep-11	FINAL Aug-11	YEAR AGO Sep-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,057,900	3,055,800	3,047,600	2,100	10,300	3,063,400	3,087,000	3,052,700	-23,600	10,700
Employment	2,819,300	2,815,900	2,807,700	3,400	11,600	2,849,600	2,860,600	2,835,000	-11,000	14,600
Unemployment	238,600	240,000	240,000	-1,400	-1,400	213,800	226,400	217,700	-12,600	-3,900
Unemployment Rate	7.8%	7.9%	7.9%	-0.1%	-0.1%	7.0%	7.3%	7.1%	-0.3%	-0.1%
National Rate	9.1%	9.1%	9.6%	0.0%	-0.5%	8.8%	9.1%	9.2%	-0.3%	-0.4%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-11	FINAL Aug-11	YEAR AGO Sep-10	NET CHANGE OVER		PRELIM. Sep-11	FINAL Aug-11	YEAR AGO Sep-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,755,800	2,768,200	2,734,600	-12,400	21,200	2,777,400	2,792,800	2,755,900	-15,400	21,500
Appleton	114,700	115,100	115,700	-400	-1,000	115,200	116,500	116,400	-1,300	-1,200
Eau Claire	81,000	79,800	80,600	1,200	400	81,600	79,900	80,900	1,700	700
Fond du Lac	45,400	46,300	45,100	-900	300	45,900	46,700	45,700	-800	200
Green Bay	164,700	163,900	165,800	800	-1,100	165,700	165,100	166,500	600	-800
Janesville	60,000	61,000	61,400	-1,000	-1,400	60,400	61,500	61,600	-1,100	-1,200
La Crosse	73,600	72,600	73,700	1,000	-100	73,900	72,200	73,600	1,700	300
Madison	346,100	345,400	344,300	700	1,800	348,200	348,300	344,700	-100	3,500
Milwaukee-W.O.W.	826,900	828,200	807,800	-1,300	19,100	829,300	832,400	811,900	-3,100	17,400
Oshkosh-Neenah	93,300	94,200	92,900	-900	400	94,000	95,200	93,400	-1,200	600
Racine	73,500	73,800	74,600	-300	-1,100	73,700	74,700	74,800	-1,000	-1,100
Sheboygan	59,100	58,900	58,100	200	1,000	59,700	59,900	59,000	-200	700
Wausau	67,200	67,200	66,900	0	300	67,300	67,400	67,000	-100	300

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-11	FINAL Aug-11	YEAR AGO Sep-10	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	7.0%	7.3%	7.1%	-0.3%	-0.1%
Appleton	6.3%	6.6%	6.5%	-0.3%	-0.2%
Eau Claire	6.2%	6.7%	6.1%	-0.5%	0.1%
Fond du Lac	6.6%	7.0%	6.8%	-0.4%	-0.2%
Green Bay	6.7%	7.0%	6.7%	-0.3%	0.0%
Janesville	9.0%	9.2%	9.7%	-0.2%	-0.7%
La Crosse	5.5%	6.0%	5.6%	-0.5%	-0.1%
Madison	5.2%	5.3%	5.3%	-0.1%	-0.1%
Milwaukee-W.O.W.	7.6%	8.0%	7.8%	-0.4%	-0.2%
Oshkosh-Neenah	6.3%	6.5%	6.3%	-0.2%	0.0%
Racine	8.6%	9.2%	8.6%	-0.6%	0.0%
Sheboygan	6.9%	7.1%	7.2%	-0.2%	-0.3%
Wausau	7.0%	7.4%	7.4%	-0.4%	-0.4%

Note: Seasonally adjusted total nonfarm employment estimates for MSAs are the only seasonally adjusted data below the statewide level. County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates September 2011

CITIES

CITY	Sep-11 RANK	Aug-11 RANK	Sep-11 RATE	Aug-11 RATE	Sep-10 RATE
Appleton	12	13	8.5	8.9	8.6
Beloit	1	2	12.4	12.9	14.5
Brookfield	29	29	5.8	5.8	5.9
Caledonia	31	31	4.0	3.8	3.7
Eau Claire	21	21	6.6	7.3	6.6
Fond du Lac	13	12	8.1	8.9	8.3
Franklin	27	27	6.0	6.0	6.2
Green Bay	6	6	9.6	10.1	9.6
Greenfield	20	22	6.8	7.0	7.0
Janesville	5	8	9.7	9.8	10.1
Kenosha	4	4	9.8	10.5	10.2
La Crosse	23	20	6.6	7.4	6.7
Madison	30	30	5.2	5.3	5.1
Manitowoc	9	9	9.3	9.4	9.3
Menomonee Falls	25	26	6.0	6.1	6.3
Milwaukee	3	3	10.6	11.2	10.7

CITY	Sep-11 RANK	Aug-11 RANK	Sep-11 RATE	Aug-11 RATE	Sep-10 RATE
Mount Pleasant	7	7	9.5	10.0	10.6
Neenah	14	15	8.0	8.4	8.7
New Berlin	28	25	6.0	6.2	6.4
Oak Creek	22	23	6.6	6.8	6.5
Oshkosh	18	19	7.1	7.6	7.3
Racine	2	1	12.0	13.0	13.1
Sheboygan	10	11	9.1	9.1	9.4
Stevens Point	16	14	7.6	8.4	7.4
Sun Prairie	24	24	6.4	6.6	6.2
Superior	19	18	6.8	7.7	6.9
Waukesha	15	16	7.7	8.2	8.1
Wausau	8	5	9.4	10.1	10.6
Wauwatosa	26	28	6.0	5.9	6.2
West Allis	17	17	7.3	7.7	7.9
West Bend	11	10	9.1	9.3	9.1

COUNTIES

Alphabetical Order

COUNTY	Sep-11 RANK	Aug-11 RANK	Sep-11 RATE	Aug-11 RATE	Sep-10 RATE
Adams	6	9	8.8	9.1	8.8
Ashland	11	10	8.6	9.1	7.5
Barron	35	36	7.1	7.5	6.9
Bayfield	26	21	7.5	8.3	8.0
Brown	46	46	6.6	6.9	6.5
Buffalo	67	69	5.3	5.7	5.6
Burnett	21	23	7.9	8.0	8.3
Calumet	66	66	5.5	5.8	5.4
Chippewa	48	45	6.5	7.0	6.3
Clark	42	33	6.9	7.7	7.7
Columbia	43	48	6.7	6.8	6.6
Crawford	34	32	7.2	7.7	7.7
Dane	68	72	5.1	5.1	5.1
Dodge	27	35	7.5	7.6	7.5
Door	7	14	8.7	8.9	7.7
Douglas	53	43	6.3	7.1	6.6
Dunn	60	58	5.7	6.4	5.6
Eau Claire	55	56	6.0	6.5	6.0
Florence	29	17	7.4	8.5	8.1
Fond du Lac	44	44	6.6	7.0	6.8
Forest	9	11	8.6	9.1	8.0
Grant	61	60	5.7	6.3	6.1
Green	49	50	6.5	6.7	6.9
Green Lake	39	41	7.0	7.2	7.2
Iowa	70	71	5.0	5.2	5.7
Iron	12	8	8.5	9.2	8.0
Jackson	28	30	7.5	7.7	7.3
Jefferson	31	28	7.3	7.8	7.6
Juneau	16	15	8.2	8.9	8.1
Kenosha	8	4	8.7	9.3	9.4
Kewaunee	52	51	6.3	6.7	6.6
La Crosse	65	62	5.5	6.0	5.5
Lafayette	63	65	5.6	5.8	5.9
Langlade	13	12	8.4	9.0	8.2
Lincoln	3	3	9.6	9.5	9.3
Manitowoc	25	29	7.6	7.7	7.6

COUNTY	Sep-11 RANK	Aug-11 RANK	Sep-11 RATE	Aug-11 RATE	Sep-10 RATE
Marathon	38	39	7.0	7.4	7.4
Marinette	15	13	8.3	9.0	9.0
Marquette	18	16	8.1	8.6	8.3
Menominee	1	1	13.9	21.8	14.8
Milwaukee	5	6	8.8	9.2	8.9
Monroe	56	61	6.0	6.1	6.0
Oconto	32	31	7.3	7.7	8.0
Oneida	19	24	7.9	7.9	7.8
Outagamie	45	47	6.6	6.9	6.8
Ozaukee	62	64	5.6	5.8	5.9
Pepin	69	70	5.1	5.7	5.3
Pierce	72	68	4.9	5.8	5.5
Polk	24	26	7.6	7.8	7.6
Portage	58	49	6.0	6.8	5.8
Price	36	37	7.1	7.4	8.3
Racine	10	7	8.6	9.2	8.6
Richland	51	54	6.4	6.5	6.8
Rock	4	5	9.0	9.2	9.7
Rusk	2	2	9.6	10.0	9.5
Sauk	47	52	6.5	6.5	6.4
Sawyer	17	19	8.1	8.3	8.1
Shawano	23	25	7.7	7.8	7.9
Sheboygan	40	42	6.9	7.1	7.2
St. Croix	71	67	4.9	5.8	5.6
Taylor	30	27	7.4	7.8	7.7
Trempealeau	64	63	5.5	6.0	5.6
Vernon	59	59	6.0	6.3	6.2
Vilas	14	22	8.4	8.0	8.0
Walworth	37	38	7.1	7.4	7.3
Washburn	20	20	7.9	8.3	8.1
Washington	50	53	6.4	6.5	6.5
Waukesha	57	57	6.0	6.4	6.3
Waupaca	33	40	7.2	7.3	7.4
Waushara	22	18	7.8	8.4	8.1
Winnebago	54	55	6.3	6.5	6.3
Wood	41	34	6.9	7.7	7.0

Local Unemployment Rates September 2011

COUNTIES

Ascending Order

COUNTY	Sep-11 RATE	Aug-11 RATE	Sep-10 RATE	COUNTY	Sep-11 RATE	Aug-11 RATE	Sep-10 RATE
Pierce	4.9	5.8	5.5	Price	7.1	7.4	8.3
St. Croix	4.9	5.8	5.6	Barron	7.1	7.5	6.9
Iowa	5.0	5.2	5.7	Crawford	7.2	7.7	7.7
Pepin	5.1	5.7	5.3	Waupaca	7.2	7.3	7.4
Dane	5.1	5.1	5.1	Oconto	7.3	7.7	8.0
Buffalo	5.3	5.7	5.6	Jefferson	7.3	7.8	7.6
Calumet	5.5	5.8	5.4	Taylor	7.4	7.8	7.7
La Crosse	5.5	6.0	5.5	Florence	7.4	8.5	8.1
Trempealeau	5.5	6.0	5.6	Jackson	7.5	7.7	7.3
Lafayette	5.6	5.8	5.9	Dodge	7.5	7.6	7.5
Ozaukee	5.6	5.8	5.9	Bayfield	7.5	8.3	8.0
Grant	5.7	6.3	6.1	Manitowoc	7.6	7.7	7.6
Dunn	5.7	6.4	5.6	Polk	7.6	7.8	7.6
Vernon	6.0	6.3	6.2	Shawano	7.7	7.8	7.9
Portage	6.0	6.8	5.8	Wausara	7.8	8.4	8.1
Waukesha	6.0	6.4	6.3	Burnett	7.9	8.0	8.3
Monroe	6.0	6.1	6.0	Washburn	7.9	8.3	8.1
Eau Claire	6.0	6.5	6.0	Oneida	7.9	7.9	7.8
Winnebago	6.3	6.5	6.3	Marquette	8.1	8.6	8.3
Douglas	6.3	7.1	6.6	Sawyer	8.1	8.3	8.1
Kewaunee	6.3	6.7	6.6	Juneau	8.2	8.9	8.1
Richland	6.4	6.5	6.8	Marinette	8.3	9.0	9.0
Washington	6.4	6.5	6.5	Vilas	8.4	8.0	8.0
Green	6.5	6.7	6.9	Langlade	8.4	9.0	8.2
Chippewa	6.5	7.0	6.3	Iron	8.5	9.2	8.0
Sauk	6.5	6.5	6.4	Ashland	8.6	9.1	7.5
Brown	6.6	6.9	6.5	Racine	8.6	9.2	8.6
Outagamie	6.6	6.9	6.8	Forest	8.6	9.1	8.0
Fond du Lac	6.6	7.0	6.8	Kenosha	8.7	9.3	9.4
Columbia	6.7	6.8	6.6	Door	8.7	8.9	7.7
Clark	6.9	7.7	7.7	Adams	8.8	9.1	8.8
Wood	6.9	7.7	7.0	Milwaukee	8.8	9.2	8.9
Sheboygan	6.9	7.1	7.2	Rock	9.0	9.2	9.7
Green Lake	7.0	7.2	7.2	Lincoln	9.6	9.5	9.3
Marathon	7.0	7.4	7.4	Rusk	9.6	10.0	9.5
Walworth	7.1	7.4	7.3	Menominee	13.9	21.8	14.8