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FOR IMMEDIATE RELEASE

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CONTACT: John Dipko, Communications Director, 608-266-6753

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

## **JANUARY JOBS, UNEMPLOYMENT NUMBERS ANNOUNCED; LABOR DEMAND INCREASING**

*Wisconsin's unemployment rate drops to 7.4 percent from 7.5 percent in December*

MADISON – Department of Workforce Development (DWD) Secretary Manny Perez announced today preliminary state unemployment and jobs data for the month of January 2011.

"The numbers further reaffirm the importance of Governor Walker's approach to support policies that not only allow the private sector to create jobs in Wisconsin, but also accelerate job growth in our state," Secretary Perez said. "At the Department of Workforce Development, we encourage job seekers who are qualified to apply for some of **the 27,000 job listings posted on [www.JobCenterofWisconsin.com](http://www.JobCenterofWisconsin.com)**, and to connect with our state Job Service system if you need additional training and other assistance."

Secretary Perez also stated that this is, indeed, a good time to redouble job search efforts. "This is a great time for individuals to re-enter the workforce, help the state reduce its unemployment burden, and help revitalize our economy. The economy is on the mend. Our online job site lists more than 27,000 job postings as of March 2011. March begins the state's seasonal hiring climb, and national jobs data show substantial private sector hiring increases for February."

### **Place of Work Data**

**The total number of jobs in Wisconsin increased by 6,200 seasonally adjusted.**

The private sector added 10,100 jobs in January, while the public sector lost 3,900 jobs, including 3,600 fewer state government jobs. Compared to a year ago, the jobs total increased by 37,400 seasonally adjusted. Without seasonal adjustment, the total number of jobs increased by 35,700 compared to the January 2010 figure.

### **Unemployment Rate**

Wisconsin's seasonally adjusted unemployment rate declined to 7.4 percent in January from 7.5 percent in December, and from 9.2 percent in January 2010. Without seasonal adjustment, the rate stood at 8.2 percent, up from 7.1 percent the previous month, but down from 10.0 percent in January 2010.

The U.S. rate dropped to 9.0 percent in January from 9.4 percent on a seasonally adjusted basis. Without seasonal adjustment, the national rate increased to 9.8 percent in January from 9.1 percent in December.

The unemployment rate encompasses Wisconsinites who are available for and are actively seeking employment.

Through December 2010, Wisconsin's unemployment rate remained below that of other manufacturing-heavy Midwest states including Illinois, Indiana, Michigan and Ohio.

## WISCONSIN LABOR FORCE SUMMARY

Not Seasonally Adjusted

PLACE OF RESIDENCE DATA	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Jan-11	Dec-10	Jan-10	1-Month	1-Year
CIVILIAN LABOR FORCE	3,020,600	3,031,400	3,059,400	-10,800	-38,800
EMPLOYMENT (1)	2,774,300	2,817,000	2,752,200	-42,700	22,100
UNEMPLOYMENT	246,300	214,400	307,200	31,900	-60,900
UNEMPLOYMENT RATE	8.2%	7.1%	10.0%	1.1%	-1.8%
U.S. Unemployment Rate	9.8%	9.1%	10.6%	0.7%	-0.8%

### PLACE OF WORK DATA

<i>NONFARM WAGE &amp; SALARY</i>	2,678,000	2,747,200	2,642,300	-69,200	35,700
TOTAL PRIVATE	2,264,700	2,318,900	2,221,700	-54,200	43,000
<i>GOODS PRODUCING</i>	510,300	520,100	499,400	-9,800	10,900
NATURAL RESOURCES & MINING	2,300	2,700	2,400	-400	-100
CONSTRUCTION	75,600	83,700	80,500	-8,100	-4,900
MANUFACTURING	432,400	433,700	416,500	-1,300	15,900
Durable Goods	263,300	262,600	250,300	700	13,000
Nondurable Goods	169,100	171,100	166,200	-2,000	2,900
<i>SERVICE PROVIDING</i>	2,167,700	2,227,100	2,142,900	-59,400	24,800
<i>PRIVATE SERVICE PROVIDING</i>	1,754,400	1,798,800	1,722,300	-44,400	32,100
TRADE	404,200	421,100	400,200	-16,900	4,000
Wholesale Trade	113,400	114,800	110,700	-1,400	2,700
Retail Trade	290,800	306,300	289,500	-15,500	1,300
TRANS., WAREHOUSING, & UTILITIES	99,300	102,800	97,200	-3,500	2,100
Utilities	10,800	10,700	10,900	100	-100
INFORMATION	46,200	47,000	46,900	-800	-700
FINANCIAL ACTIVITIES	154,600	155,100	156,100	-500	-1,500
Finance and Insurance	131,300	131,000	131,800	300	-500
Real Estate, Rental, & Lease	23,300	24,100	24,300	-800	-1,000
PROFESSIONAL & BUSINESS SERVICES	258,200	268,300	239,500	-10,100	18,700
Prof., Scien., & Tech. Services	87,200	89,700	88,700	-2,500	-1,500
Mgmt. Of Companies and Enterprises	46,600	47,100	44,200	-500	2,400
Admin. Support & Waste Mgmt. Services	124,400	131,500	106,600	-7,100	17,800
EDUCATIONAL & HEALTH SERVICES	417,100	422,500	415,500	-5,400	1,600
Educational Services	50,800	53,500	50,000	-2,700	800
Health Care & Social Assistance	366,300	369,000	365,500	-2,700	800
LEISURE & HOSPITALITY	234,700	242,000	231,900	-7,300	2,800
Arts, Entertain., & Recreation	34,100	35,300	27,100	-1,200	7,000
Accommodation & Food Services	200,600	206,700	204,800	-6,100	-4,200
OTHER SERVICES, except Public Admin.	140,100	140,000	135,000	100	5,100
GOVERNMENT	413,300	428,300	420,600	-15,000	-7,300
Federal Government	28,900	29,200	29,900	-300	-1,000
State Government	89,800	97,600	95,200	-7,800	-5,400
Local Government	294,600	301,500	295,500	-6,900	-900
PERSONS INVOLVED IN LABOR/MGT. DISP	0	0	0	0	0

\*Differences in total may occur as a result of rounding.

(1) Includes L-M Disputes

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Labor Market Information Section.

**Cautionary note to users:** Revised methodological procedures mandated by the U.S. Bureau of Labor Statistics (BLS) force individual state estimates of employment into closer alignment with the national estimate. This change results in larger month-to-month employment change for the states and the information reported by DWD.

## WISCONSIN LABOR FORCE SUMMARY

Seasonally Adjusted

PLACE OF RESIDENCE DATA	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Jan-11	Dec-10	Jan-10	1-Month	1-Year
CIVILIAN LABOR FORCE	3,045,200	3,044,700	3,080,500	500	-35,300
EMPLOYMENT (1)	2,819,400	2,817,000	2,798,000	2,400	21,400
UNEMPLOYMENT	225,800	227,700	282,400	-1,900	-56,600
UNEMPLOYMENT RATE	7.4%	7.5%	9.2%	-0.1%	-1.8%
U.S. Unemployment Rate	9.0%	9.4%	9.7%	-0.4%	-0.7%

### PLACE OF WORK DATA

<i>NONFARM WAGE &amp; SALARY</i>	2,742,500	2,736,300	2,705,100	6,200	37,400
TOTAL PRIVATE	2,327,300	2,317,200	2,279,800	10,100	47,500
<i>GOODS PRODUCING</i>	524,700	520,600	512,000	4,100	12,700
NATURAL RESOURCES & MINING	2,800	2,900	3,100	-100	-300
CONSTRUCTION	89,400	89,600	94,400	-200	-5,000
MANUFACTURING	438,100	433,900	420,700	4,200	17,400
Durable Goods	265,800	261,000	251,300	4,800	14,500
Nondurable Goods	172,300	172,900	169,400	-600	2,900
<i>SERVICE PROVIDING</i>	2,217,800	2,215,700	2,193,100	2,100	24,700
<i>PRIVATE SERVICE PROVIDING</i>	1,802,600	1,796,600	1,767,800	6,000	34,800
TRADE	409,100	406,300	404,800	2,800	4,300
Wholesale Trade	114,800	114,000	111,800	800	3,000
Retail Trade	294,300	292,300	293,000	2,000	1,300
TRANS., WAREHOUSING, & UTILITIES	102,000	101,100	99,200	900	2,800
Utilities					
INFORMATION	46,300	46,600	47,000	-300	-700
FINANCIAL ACTIVITIES	156,000	155,200	156,900	800	-900
Finance and Insurance					
Real Estate, Rental, & Lease	24,000	24,500	25,200	-500	-1,200
PROFESSIONAL & BUSINESS SERVICES	270,500	268,600	248,700	1,900	21,800
Prof., Scien., & Tech. Services	88,000	89,700	89,300	-1,700	-1,300
Mgmt. Of Companies and Enterprises					
Admin. Support & Waste Mgmt. Services	135,400	132,200	115,700	3,200	19,700
EDUCATIONAL & HEALTH SERVICES	418,800	419,900	417,900	-1,100	900
Educational Services	51,500	52,600	51,500	-1,100	0
Health Care & Social Assistance	367,300	367,300	366,400	0	900
LEISURE & HOSPITALITY	252,800	254,200	250,200	-1,400	2,600
Arts, Entertn., & Recreation	40,700	40,200	34,400	500	6,300
Accommodation & Food Services	212,100	214,000	215,800	-1,900	-3,700
OTHER SERVICES, except Public Admin.	141,500	138,900	136,900	2,600	4,600
GOVERNMENT	415,200	419,100	425,300	-3,900	-10,100
Federal Government	28,900	29,000	30,000	-100	-1,100
State Government	91,300	94,900	97,900	-3,600	-6,600
Local Government	295,000	295,200	297,400	-200	-2,400

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