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Scott Walker, Governor
Scott Baumbach, Secretary

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On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

DWD Secretary Baumbach Announces Appointment of Reggie Newson as New DWD Deputy Secretary

Newson currently serving as No. 3 official at WI Department of Transportation

MADISON – Wisconsin Department of Workforce Development (DWD) Secretary Scott Baumbach today announced the appointment of Reginald (Reggie) Newson as the agency's new Deputy Secretary. Newson, who currently is Executive Assistant at the state Department of Transportation (DOT), begins his new role August 1.

"Reggie Newson brings more than eight years of executive and senior management experience to the Deputy Secretary position, and I am pleased he will be joining the Department of Workforce Development," Secretary Baumbach said. "His background, talents and energy will be a tremendous asset as we work to advance Governor Walker's agenda of creating jobs."

Newson has been Executive Assistant at the Wisconsin DOT since January 2011, serving in one of the agency's top three leadership positions. He previously was operations director for DOT's Southeast Region since 2005, and oversaw a budget of \$320 million and had accountability for 500 employees. He was responsible for daily business operations including human resources, finance, policy implementation and quality control and oversight of project management.

Before joining DOT, Newson managed the state Disadvantaged Enterprise Program since 2003, and orchestrated and developed leading market management strategies for minority business development.

As Deputy Secretary at the DWD, Newson will oversee day-to-day operations of the agency's six divisions, which encompass approximately 1,600 employees. He fills a vacancy that was created when Secretary Baumbach moved from the Deputy position in June 2011.

Newson has an MBA with an emphasis in corporate communications from Concordia University of Wisconsin, a master's degree in political science from the University of Wisconsin-Milwaukee and certificates in project management, management and six-sigma from the UW-Milwaukee. Newson also has an associate's degree in commercial real estate (ACRE) from Marquette University and a certified six-sigma black belt. He is an alumnus of Future Milwaukee and a member of the Milwaukee Forum and the Downtown Milwaukee Rotary.

In 2005, Newson was honored with the *Milwaukee Business Journal's* Forty Under 40 Award, which recognizes 40 Milwaukee-area individuals who are making a difference in their professions and communities. He serves on the Board of Directors for the Milwaukee Urban League, the boards of the Menomonee Valley Partners and 30th Street Industrial Corridor, and is a member of the Bayshore Towne Center Community Advisory Board.

Reggie, his wife, Kawanza, and son, Caleb, reside in Milwaukee.

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