
FOR IMMEDIATE RELEASE

Thursday, July 14, 2011

CONTACT: John Dipko, Communications Director, 608-266-6753

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

Sec. Baumbach: DWD, Partners Help to Get Wisconsinites Working Again

Job Center works with employers in Janesville, other Wisconsin communities to fill openings

MADISON – In the wake of announcements that major Wisconsin employers are trying to fill hundreds of job openings in communities such as Janesville and Fond du Lac, Department of Workforce Development (DWD) Secretary Scott Baumbach today urged jobseekers to pursue these and other available job openings, including almost 30,000 jobs posted on www.JobCenterofWisconsin.com.

“Under Governor Walker’s leadership, Wisconsin is open for business, and we encourage individuals to intensify their search for that next great employment opportunity,” Secretary Baumbach said. “At DWD, we proactively work with employers and jobseekers to ensure families find good-paying jobs and employers find the skilled labor they need in communities like Janesville, Fond du Lac and other Wisconsin communities.”

For example, DWD and its regional workforce partner, the Southwest Wisconsin Workforce Development Board, are working through the Rock County Job Center to help St. Mary’s Hospital and Dean Clinic fill more than 300 jobs that are being created through the opening of a new hospital and additional positions at an existing clinic in Janesville. Services include promotion of open positions, recruitment activities and interview assistance.

In Fond du Lac, manufacturer Mercury Marine announced another 150 positions at its Fond du Lac-area plant in addition to the 300 positions that have already been filled so far this year. The Fond du Lac Area Job and Career Center, operated jointly by DWD and the Fox Valley Workforce Development Board, has referred potential applicants and assisted with recruitment activities. The company is having a job fair at 9 a.m.-4 p.m. Thursday, July 21 at the Holiday Inn, 625 W. Rolling Meadows Drive, in Fond du Lac.

Secretary Baumbach said DWD has worked with nearly 1,000 Wisconsin businesses so far in 2011 to find qualified workers. Additionally, DWD has sent e-mail notices to over 40,000 jobseekers who have registered with the Job Center of Wisconsin to inform them about upcoming job fairs. The e-mails are targeted to jobseekers whose skills match the needs of participating employers.

“The job market is improving as Governor Walker supports initiatives that create a business-friendly environment for Wisconsin,” Secretary Baumbach said. “By empowering and supporting the workforce, we are advancing the state’s economy and will realize our vision of making Wisconsin the workforce of choice.”

Job seekers can find more information about increasing employment opportunities at:
<https://jobcenterofwisconsin.com/>

Employers can learn more about hiring incentives at:
<http://dwd.wisconsin.gov/jobservice/taxcredit/>
http://dwd.wisconsin.gov/veterans/e_emprs_incent.htm
http://dwd.wisconsin.gov/dwd/publications/dvr/pdf/dvr_16655_p.pdf