

---

FOR IMMEDIATE RELEASE

Thursday, April 15, 2010

CONTACT: John Dipko, Communications Director, 608-266-6753

## MARCH JOBS AND UNEMPLOYMENT RATES ANNOUNCED

*Wisconsin adding manufacturing jobs, further signaling economic recovery*

MADISON – Department of Workforce Development (DWD) Secretary Roberta Gassman announced today that Wisconsin added manufacturing jobs in March on a seasonally adjusted basis, further evidence of a slow, but steady economic recovery.

Current employment statistics show a gain of 2,500 manufacturing jobs in March on a seasonally adjusted basis. Job growth in the manufacturing sector – a source of good, family-supporting jobs – was seen in Wisconsin during March. Without seasonal adjustment Wisconsin posted a gain of 4,900 jobs in March, including a gain of 800 manufacturing jobs.

“Job growth in manufacturing reflects improving stability in one of our largest employment sectors and bodes well for the future,” Secretary Gassman said. “With steps taken at both the state and national level to encourage economic growth and create jobs, we remain optimistic that our state’s economy will continue to show improvement. With the warmer temperatures, seasonal hiring also is expected to resume in construction, tourism and other sectors that add jobs.”

Goods producing sectors, which includes manufacturing, showed gains in both the seasonally adjusted and unadjusted employment data. Service sectors showed a mix of losses and gains. Seasonally adjusted, Wisconsin saw a total net loss of 2,200 jobs.

Wisconsin’s unemployment rates held relatively steady at 8.8 percent on a seasonally adjusted basis and at 9.8 percent on a not seasonally adjusted basis. Both rates were up slightly, 0.1 percent, from February rates. In both cases, Wisconsin remains under the national unemployment rate of 9.7 percent (seasonally adjusted) and 10.2 percent (not seasonally adjusted).

In March 2009, Wisconsin’s unemployment rate was 8.2 percent (seasonally adjusted) and 9.4 percent (not seasonally adjusted), and the U.S. rates in March 2009 were 8.6 percent and 9.0 percent, respectively.

Unemployment rate increases (not seasonally adjusted) in the months of January, February and March are common in Wisconsin and other northern states, given seasonal factors.

**WISCONSIN LABOR FORCE SUMMARY**

Seasonally Adjusted

	PRELIM. MAR 10	FINAL FEB 10	YEAR AGO MAR 09	NET CHANGE FROM MONTH AGO	NET CHANGE FROM YEAR AGO
<b>PLACE OF WORK DATA</b>					
<i>NONFARM WAGE &amp; SALARY</i>	2,711,700	2,713,900	2,786,500	-2,200	-74,800
TOTAL PRIVATE	2,285,300	2,287,600	2,361,900	-2,300	-76,600
<i>GOODS PRODUCING</i>	526,300	523,200	559,900	3,100	-33,600
NATURAL RESOURCES & MINING	3,100	3,000	3,100	100	0
CONSTRUCTION	97,900	97,400	106,000	500	-8,100
MANUFACTURING	425,300	422,800	450,800	2,500	-25,500
Durable Goods	256,200	254,100	275,100	2,100	-18,900
Nondurable Goods	169,100	168,700	175,700	400	-6,600
<i>SERVICE PRODUCING</i>	2,185,400	2,190,700	2,226,600	-5,300	-41,200
TRADE	399,600	402,300	417,700	-2,700	-18,100
Wholesale Trade	112,600	112,500	117,700	100	-5,100
Retail Trade	287,000	289,800	300,000	-2,800	-13,000
TRANS., WAREHOUSING, & UTILITIES	98,400	97,900	104,300	500	-5,900
Utilities					
INFORMATION	46,800	47,100	48,600	-300	-1,800
FINANCIAL ACTIVITIES	156,500	156,500	162,100	0	-5,600
Finance and Insurance					
Real Estate, Rental, & Lease	24,900	24,900	25,900	0	-1,000
PROFESSIONAL & BUSINESS SERVICES	251,600	254,500	260,800	-2,900	-9,200
Prof., Scien., & Tech. Services	89,700	89,900	97,700	-200	-8,000
Mgmt. Of Companies and Enterprises					
Admin. Support & Waste Mgmt. Services	118,700	120,600	117,400	-1,900	1,300
EDUCATIONAL & HEALTH SERVICES	417,500	417,400	415,600	100	1,900
Educational Services	52,300	52,200	52,300	100	0
Health Care & Social Assistance	365,200	365,200	363,300	0	1,900
LEISURE & HOSPITALITY	252,500	252,500	254,200	0	-1,700
Arts, Entertain., & Recreation	33,700	34,000	34,800	-300	-1,100
Accommodation & Food Services	218,800	218,500	219,400	300	-600
OTHER SERVICES, except Public Admin.	136,100	136,200	138,700	-100	-2,600
GOVERNMENT	426,400	426,300	424,600	100	1,800
Federal Government	30,600	29,900	29,900	700	700
State Government	100,500	100,300	104,300	200	-3,800
Local Government	295,300	296,100	290,400	-800	4,900
<b>PLACE OF RESIDENCE DATA</b>					
CIVILIAN LABOR FORCE	3,046,600	3,039,900	3,114,600	6,700	-68,000
EMPLOYMENT (1)	2,778,100	2,774,800	2,858,100	3,300	-80,000
UNEMPLOYMENT	268,500	265,100	256,500	3,400	12,000
UNEMPLOYMENT RATE	8.8%	8.7%	8.2%	0.1	0.6
U.S. Unemployment Rate	9.7%	9.7%	8.6%	0.0	1.1

\*Differences in total may occur as a result of rounding.

(1) Includes Labor Market Disputes

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Labor Market Information Section.

**WISCONSIN LABOR FORCE SUMMARY**  
Not Seasonally Adjusted

	PRELIM. MAR 10	FINAL FEB 10	YEAR AGO MAR 09	NET CHANGE FROM MONTH AGO	YEAR AGO
<b>PLACE OF WORK DATA</b>					
<i>NONFARM WAGE &amp; SALARY</i>	2,655,700	2,650,800	2,734,400	4,900	-78,700
TOTAL PRIVATE	2,221,200	2,218,100	2,301,700	3,100	-80,500
<i>GOODS PRODUCING</i>	501,900	499,500	538,300	2,400	-36,400
NATURAL RESOURCES & MINING	2,500	2,400	2,600	100	-100
CONSTRUCTION	82,900	81,400	91,000	1,500	-8,100
MANUFACTURING	416,500	415,700	444,700	800	-28,200
Durable Goods	251,100	250,800	272,100	300	-21,000
Nondurable Goods	165,400	164,900	172,600	500	-7,200
<i>SERVICE PRODUCING</i>	2,153,800	2,151,300	2,196,100	2,500	-42,300
TRADE	391,200	392,700	407,400	-1,500	-16,200
Wholesale Trade	111,000	111,000	116,000	0	-5,000
Retail Trade	280,200	281,700	291,400	-1,500	-11,200
TRANS., WAREHOUSING, & UTILITIES	96,500	95,400	102,800	1,100	-6,300
Utilities	10,900	10,900	11,100	0	-200
INFORMATION	46,400	46,700	48,300	-300	-1,900
FINANCIAL ACTIVITIES	155,600	155,100	160,800	500	-5,200
Finance and Insurance	131,500	131,100	135,800	400	-4,300
Real Estate, Rental, & Lease	24,100	24,000	25,000	100	-900
PROFESSIONAL & BUSINESS SERVICES	241,800	243,700	252,700	-1,900	-10,900
Prof., Scien., & Tech. Services	89,600	90,000	98,800	-400	-9,200
Mgmt. Of Companies and Enterprises	43,700	43,400	45,200	300	-1,500
Admin. Support & Waste Mgmt. Services	108,500	110,300	108,700	-1,800	-200
EDUCATIONAL & HEALTH SERVICES	417,800	417,600	415,400	200	2,400
Educational Services	53,500	53,200	53,400	300	100
Health Care & Social Assistance	364,300	364,400	362,000	-100	2,300
LEISURE & HOSPITALITY	235,200	232,400	237,900	2,800	-2,700
Arts, Entertain., & Recreation	26,700	26,600	28,200	100	-1,500
Accommodation & Food Services	208,500	205,800	209,700	2,700	-1,200
OTHER SERVICES, except Public Admin.	134,800	135,000	138,100	-200	-3,300
GOVERNMENT	434,500	432,700	432,700	1,800	1,800
Federal Government	30,200	29,600	29,500	600	700
State Government	102,600	101,900	107,400	700	-4,800
Local Government	301,700	301,200	295,800	500	5,900
PERSONS IN LABOR/MGT. DISPUTES	0	0	34	0	-34
<b>PLACE OF RESIDENCE DATA</b>					
CIVILIAN LABOR FORCE	3,029,700	3,036,000	3,096,700	-6,300	-67,000
EMPLOYMENT (1)	2,733,300	2,741,000	2,806,900	-7,700	-73,600
UNEMPLOYMENT	296,400	295,000	289,800	1,400	6,600
UNEMPLOYMENT RATE	9.8%	9.7%	9.4%	0.1	0.4
U.S. Unemployment Rate	10.2%	10.4%	9.0%	-0.2	1.2

\*Differences in total may occur as a result of rounding.

(1) Includes Labor Market Disputes

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Labor Market Information Section.