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FOR IMMEDIATE RELEASE

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## **JANUARY JOBS AND UNEMPLOYMENT RATES ANNOUNCED**

MADISON – Department of Workforce Development (DWD) Secretary Roberta Gassman announced today that Wisconsin added jobs (seasonally adjusted) for the first time since October 2009.

“We are hopeful that we have seen a bottoming of the labor market in Wisconsin, and are seeing signs of economic recovery,” Secretary Gassman said. “Wisconsin’s unemployment rate remains below the national average in this mid-winter period when rates are typically highest. Even so, many hardworking Wisconsin families continue to bear the brunt of the national recession. We are working hard to help people return to work and grow the economy.”

Current employment statistics – seasonally adjusted – show Wisconsin experienced a net gain of 5,600 jobs in January 2010. The largest gains were in manufacturing, administrative and support services, and health care. A net gain in jobs occurred in only five other months in Wisconsin since the national recession began in December 2007.

The January 2010 seasonally adjusted unemployment rate for Wisconsin was 8.7 percent, up slightly from the December rate of 8.5 percent. The January 2009 rate was 7.1 percent. The national seasonally adjusted January 2010 rate was 9.7 percent, down slightly from 10.0 percent in December. The U.S. January 2009 rate was 7.7 percent.

The state unemployment rate (not seasonally adjusted) for January 2010 was 9.6 percent, up from 8.3 percent in December. The January 2009 rate was 7.7 percent. The national rate for January was 10.6 percent, up from 9.7 percent in December. The U.S. January 2009 rate was 8.5 percent. Unemployment rate increases (not seasonally adjusted) in January are common in Wisconsin and other northern states, given seasonal factors.

The January 2010 decrease in jobs (not seasonally adjusted) is less than the typical decrease during the month of January. From December 2009 to January 2010, total Wisconsin non-farm jobs – not seasonally adjusted – decreased by an estimated 71,700 to 2,641,200. The typical decrease during the month of January is about 80,000 jobs. Job decreases (not seasonally adjusted) in January are also common in Wisconsin and other northern states, due to seasonal factors.

**WISCONSIN LABOR FORCE SUMMARY**  
**SEASONALLY ADJUSTED**

	<b>PRELIM.</b>	<b>FINAL</b>	<b>YEAR AGO</b>	<b>NET CHANGE FROM</b>	
	JAN 10	DEC 09	JAN 09	MONTH	YEAR
				AGO	AGO
<b>PLACE OF WORK DATA</b>					
<i>NONFARM WAGE &amp; SALARY</i>	2,704,000	2,698,400	2,817,600	5,600	-113,600
TOTAL PRIVATE	2,278,700	2,272,100	2,394,500	6,600	-115,800
<i>GOODS PRODUCING</i>	518,900	517,300	580,000	1,600	-61,100
NATURAL RESOURCES & MINING	3,100	3,000	3,200	100	-100
CONSTRUCTION	94,000	95,800	109,100	-1,800	-15,100
MANUFACTURING	421,800	418,500	467,700	3,300	-45,900
Durable Goods	252,400	248,700	289,100	3,700	-36,700
Nondurable Goods	169,400	169,800	178,600	-400	-9,200
<i>SERVICE PRODUCING</i>	2,185,100	2,181,100	2,237,600	4,000	-52,500
TRADE	404,100	404,400	421,700	-300	-17,600
Wholesale Trade	111,000	113,400	119,100	-2,400	-8,100
Retail Trade	293,100	291,000	302,600	2,100	-9,500
TRANS, WAREHOUSING, UTILITIES	99,200	97,800	105,600	1,400	-6,400
Utilities	NA	NA	NA	NA	NA
INFORMATION	47,000	47,100	49,100	-100	-2100
FINANCIAL ACTIVITIES	156,800	157,700	163,100	-900	-6300
Finance and Insurance	NA	NA	NA	NA	NA
Real Estate, Rental, & Lease	25,200	25,300	26,500	-100	-1,300
PROFESSIONAL & BUSINESS SERVICES	247,500	247,000	268,700	500	-21,200
Prof., Scien., & Tech. Services	88,100	90,700	99,100	-2,600	-11,000
Mgmt. Of Companies and Enterprises	NA	NA	NA	NA	NA
Admin. Support & Waste Mgmt. Services	115,700	112,500	123,900	3,200	-8,200
EDUCATIONAL & HEALTH SERVICES	418,000	417,300	413,700	700	4,300
Educational Services	51,500	50,200	51,500	1,300	0
Health Care & Social Assistance	366,500	367,100	362,200	-600	4,300
LEISURE & HOSPITALITY	250,500	247,600	253,700	2,900	-3,200
Arts, Entertain., & Recreation	34,600	32,100	35,000	2,500	-400
Accommodation & Food Services	215,900	215,500	218,700	400	-2,800
OTHER SERVICES, except Public Admin.	136,700	135,900	138,900	800	-2,200
GOVERNMENT	425,300	426,300	423,100	-1,000	2,200
Federal Government	30,000	29,400	30,000	600	0
State Government	97,900	100,500	102,100	-2,600	-4,200
Local Government	297,400	296,400	291,000	1,000	6,400
<b>PLACE OF RESIDENCE DATA</b>					
EMPLOYMENT (1)	3,030,000	3,026,400	3,101,800	3,600	-71,800
UNEMPLOYMENT	2,767,900	2,768,200	2,883,000	-300	-115,100
UNEMPLOYMENT RATE	8.7%	8.5%	7.1%	0.2	1.6
U.S. Unemployment Rate	9.7%	10.0%	7.7%	-0.3	2.0
(1) Includes L-M Disputes					

\*Differences I total may occur as a result of rounding.

Source: Local Area Unemployment Statistics & Current Employment Statistics programs, Labor Market Information Section.

**WISCONSIN LABOR FORCE SUMMARY**  
**NOT SEASONALLY ADJUSTED**

	<b>PRELIM.</b>	<b>FINAL</b>	<b>YEAR AGO</b>	<b>NET CHANGE FROM</b>	
	<b>JAN 10</b>	<b>DEC 09</b>	<b>JAN 09</b>	<b>MONTH</b>	<b>YEAR</b>
				<b>AGO</b>	<b>AGO</b>
<b>PLACE OF WORK DATA</b>					
<i>NONFARM WAGE &amp; SALARY</i>	2,641,200	2,712,900	2,755,100	-71,700	-113,900
TOTAL PRIVATE	2,220,600	2,277,100	2,336,500	-56,500	-115,900
<i>GOODS PRODUCING</i>	500,100	514,800	561,400	-14,700	-61,300
NATURAL RESOURCES & MINING	2,400	2,800	2,600	-400	-200
CONSTRUCTION	80,100	91,400	93,900	-11,300	-13,800
MANUFACTURING	417,600	420,600	464,900	-3,000	-47,300
Durable Goods	251,400	251,900	288,300	-500	-36,900
Nondurable Goods	166,200	168,700	176,600	-2,500	-10,400
<i>SERVICE PRODUCING</i>	2,141,100	2,198,100	2,193,700	-57,000	-52,600
TRADE	399,500	418,000	417,000	-18,500	-17,500
Wholesale Trade	109,900	114,200	117,600	-4,300	-7,700
Retail Trade	289,600	303,800	299,400	-14,200	-9,800
TRANS, WAREHOUSING, UTILITIES	97,200	99,000	103,600	-1,800	-6,400
Utilities	10,900	10,900	11,100	0	-200
INFORMATION	46,900	47,500	49,100	-600	-2,200
FINANCIAL ACTIVITIES	156,000	157,600	162,100	-1,600	-6,100
Finance and Insurance	131,700	132,600	136,500	-900	-4,800
Real Estate, Rental, & Lease	24,300	25,000	25,600	-700	-1,300
PROFESSIONAL & BUSINESS SERVICES	238,300	247,000	260,000	-8,700	-21,700
Prof., Scien., & Tech. Services	87,500	90,700	99,500	-3,200	-12,000
Mgmt. Of Companies and Enterprises	44,200	43,900	45,600	300	-1,400
Admin. Support & Waste Mgmt. Services	106,600	112,400	114,900	-5,800	-8,300
EDUCATIONAL & HEALTH SERVICES	415,600	418,900	411,500	-3,300	4,100
Educational Services	50,000	51,500	50,700	-1,500	-700
Health Care & Social Assistance	365,600	367,400	360,800	-1,800	4,800
LEISURE & HOSPITALITY	232,200	237,000	235,100	-4,800	-2,900
Arts, Entertain., & Recreation	27,300	27,400	28,300	-100	-1,000
Accommodation & Food Services	204,900	209,600	206,800	-4,700	-1,900
OTHER SERVICES, except Public Admin.	134,800	137,300	136,700	-2,500	-1,900
GOVERNMENT	420,600	435,800	418,600	-15,200	2,000
Federal Government	29,900	29,500	29,900	400	0
State Government	95,200	103,300	99,900	-8,100	-4,700
Local Government	295,500	303,000	288,800	-7,500	6,700
PERSONS INVOLVED IN L-M DISPUTES	0	0	34	0	-34

**PLACE OF RESIDENCE DATA**

CIVILIAN LABOR FORCE	3,020,400	3,012,000	3,071,300	8,400	-50,900
EMPLOYMENT (1)	2,730,500	2,760,700	2,834,300	-30,200	-103,800
UNEMPLOYMENT	289,900	251,300	237,000	38,600	52,900
UNEMPLOYMENT RATE	9.6%	8.3%	7.7%	1.3	1.9
U.S. Unemployment Rate	10.6%	9.7%	8.5%	0.9	2.1

\*Differences in total may occur as a result of rounding.

Source: Local Area Unemployment Statistics & Current Employment Statistics programs, Labor Market Information Section.