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FOR IMMEDIATE RELEASE

Wednesday, September 2, 2009

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Governor Doyle Announces Additional Assistance for Dislocated Workers at Reiman Media Group in Greendale

Services for 24 workers of Reader's Digest subsidiary displaced by foreign competition

MADISON – Governor Jim Doyle today announced that 24 dislocated workers formerly employed by Reiman Media Group, Inc., a Reader's Digest subsidiary, in Greendale are eligible to apply for additional re-employment and training services under the federal Trade Adjustment Assistance (TAA) program.

The 24 workers include temporary employees that New Resources and KForce provided the Greendale firm's information technology department.

"This additional assistance will help these workers increase their job skills and find new employment," Governor Doyle said. "The employment and training services now available to these workers will help them re-enter the workforce and support themselves and their families."

The U.S. Department of Labor determined that workers, who provided a variety of technology services, were displaced when RMG acquired the services from a foreign company. All workers totally or partially separated from employment on or after May 28, 2008, through August 28, 2011, are eligible to apply for assistance.

The Wisconsin Department of Workforce Development (DWD) will administer the federally funded services, which are available through local Job Centers. They include retraining and re-employment services tailored to meet the needs of individual workers. These workers can now apply for the following TAA services:

- **Training** for employment in another job or career,
- **Income Support**, known as trade readjustment allowances (TRA),
- **Job Search Allowance** to cover expenses seeking employment outside normal commuting areas, and
- **Relocation Allowances** for approved relocation expenses in moving to a new area of employment.

"These are services that we and our local partners can provide affected workers, to help connect them with employers in search of workers with the right skills," DWD Secretary Roberta Gassman said.

In June, Governor Doyle announced that the U.S. Department of Labor expanded the amount of TAA funds available nationwide to \$575 million from \$220 million as part of the American Recovery and Reinvestment Act (ARRA) of 2009. The additional funding will help states serve an increasing number of trade-affected workers. More information on the TAA program is available at <http://www.doleta.gov>.

Individuals interested in receiving re-employment assistance should contact a local Job Center or visit <http://www.wisconsinjobcenter.org/directory/> to find a Job Center nearby. The nearest Job Center location also can be found by calling (888) 258-9966 toll free.