

# 2016 WISCONSIN EMPLOYER REPORT

## Labor Market Information - LMI

ATTENTION UI STAFF  
ROUTE TO LMI IMMEDIATELY

Return to: Department of Workforce Development  
Division of Employment and Training  
P.O. Box 7944  
Madison, WI 53707  
Fax: (608) 327-6200  
For questions on [this page](#), call (608) 267-2424  
For UI account questions, call (608) 261-6700

COMPLETE THIS AREA IF INFORMATION AT LEFT IS INCORRECT OR INCOMPLETE		
Legal Name		
Trade Name (DBA)		
Mailing Address (c/o if required for correct delivery)		
Street or P.O. Box		
City	State	Zip Code

**UI Account Number:**

### Contact Person for Additional Information

Name	Contact Telephone Number ( )	Business Telephone Number (if different) ( )
Title	Contact Fax Number ( )	Business Fax Number (if different) ( )
Company (if different)		

### Locations in Wisconsin

Please provide the following information for each WISCONSIN work location. If this business has more than one work location, provide the information separately for each site.

Physical Location Address: Street and Number (Route Number or P.O. Box is not acceptable)	Location #1	Location #2
Township		
Village or City		
County		
Zip Code		
Number of Employees		

### Describe the business activity

**We need detailed information** to assign the correct industry code to this business. In the space provided below, describe your business activities, goods, products, or services in Wisconsin, as though you were telling a prospective employee what you do. Then give us the approximate percentage of sales or revenues resulting from each item. See examples below. Percentages should total 100%. If the business has more than one location, and the activities are different at some locations, provide product or activity information for each site.

#### Examples of Business Descriptions:

**Manufacturers:** What are your main products? What are your most important materials? What are the main production methods?

EXAMPLE 1: Manufacture and assemble truck bodies 100% EXAMPLE 2: Printing: Lithographic 60%; Flexographic 40%

EXAMPLE 3: Cheese manufacturing 40%; Milk production 40%; Butter manufacturing 20%

**Services:** Describe in detail the services you provide. To whom do you provide those services? If you offer consulting, brokerage, management, or similar services, what are your major activities?

EXAMPLE 1: Computer consulting: Custom programming 60%; Software sales 40% EXAMPLE 2: Cleaning private homes 100%

EXAMPLE 3: Hair cutting and styling 65%; Manicures 35%

**Construction or Building Trades:** Is the work mostly residential or nonresidential? Single or multi-family? New or remodeling?

EXAMPLE 1: Electrical contractor: Wiring new homes 51%; Electrical refurbishing of office buildings 49%

EXAMPLE 2: Construction of new single-family homes 70%; Home remodeling 30%

**Trade:** Specify the type of products sold. Are sales at wholesale or retail level? If manufacturer's representative, list the address of where the **Wisconsin** office is located. If business is operated from manufacturer's representative's residence, please show the **Wisconsin address** in the physical location above.

EXAMPLE 1: Wholesale paper manufacturing machinery 100% EXAMPLE 2: Retail: Motorcycles 60%; Snowmobiles 40%

**Transportation:** If trucking, is it local or long distance? Is shipment of freight full-truckload, less-than-truckload or specialized freight?

EXAMPLE 1: Long distance trucking, full-load trucking 100% EXAMPLE 2: Dump trucking 100%

**Agriculture:** Specify each type of crop grown or livestock raised. EXAMPLE 1: Dairy Farm 60%; Grow feed corn 40%

List most Important activities, goods, products, or services		%
		%
		%
		%