

2026 WISCONSIN EMPLOYER REPORT

Labor Market Information - LMI

ATTENTION UI STAFF
ROUTE TO LMI IMMEDIATELY

Return to: Department of Workforce Development
Division of Employment and Training
P.O. Box 7944
Madison, WI 53707
Fax: (608) 327-6200
For questions on [this page](#), call (608) 405-4530
or (608) 733-3882
For UI account questions, call (608) 261-6700

UI Account Number:

COMPLETE THIS AREA IF INFORMATION AT LEFT IS INCORRECT OR INCOMPLETE		
Legal Name		
Trade Name (DBA)		
Mailing Address (c/o if required for correct delivery)		
Street or P.O. Box		
City	State	ZIP Code

Contact Person for Additional Information

Name	Contact Telephone Number ()	Business Telephone Number (if different) ()
Title	Contact Fax Number ()	Business Fax Number (if different) ()
Company (if different)		

Locations in Wisconsin

Please provide the following information for each WISCONSIN work location. If this business has more than one work location, provide the information separately for each site.

Physical Location Address: Street and Number (Route Number or P.O. Box is not acceptable)	Location #1	Location #2
Township		
Village or City		
County		
Zip Code		
Number of Employees		

Describe the business activity

We need detailed information to assign the correct industry code to this business. In the space provided below, describe your business activities, goods, products, or services in Wisconsin, as though you were telling a prospective employee what you do. Then give us the approximate percentage of sales or revenues resulting from each item. See examples below. Percentages should total 100%. If the business has more than one location, and the activities are different at some locations, provide product or activity information for each site.

Examples of Business Descriptions:

Manufacturers: What are your main products? What are your most important materials? What are the main production methods?

EXAMPLE 1: Manufacture and assemble truck bodies 100% EXAMPLE 2: Printing: Lithographic 60%; Flexographic 40%

EXAMPLE 3: Cheese manufacturing 40%; Milk production 40%; Butter manufacturing 20%

Services: Describe in detail the services you provide. To whom do you provide those services? If you offer consulting, brokerage, management, or similar services, what are your major activities?

EXAMPLE 1: Computer consulting: Custom programming 60%; Software sales 40% EXAMPLE 2: Cleaning private homes 100%

EXAMPLE 3: Hair cutting and styling 65%; Manicures 35%

Construction or Building Trades: Is the work mostly residential or nonresidential? Single or multi-family? New or remodeling?

EXAMPLE 1: Electrical contractor: Wiring new homes 51%; Electrical refurbishing of office buildings 49%

EXAMPLE 2: Construction of new single-family homes 70%; Home remodeling 30%

Trade: Specify the type of products sold. Are sales at wholesale or retail level? If manufacturer's representative, list the address of where the Wisconsin office is located. If business is operated from manufacturer's representative's residence, please show the Wisconsin address in the physical location above.

EXAMPLE 1: Wholesale paper manufacturing machinery 100% EXAMPLE 2: Retail: Motorcycles 60%; Snowmobiles 40%

Transportation: If trucking, is it local or long distance? Is shipment of freight full-truckload, less-than-truckload or specialized freight?

EXAMPLE 1: Long distance trucking, full-load trucking 100% EXAMPLE 2: Dump trucking 100%

Agriculture: Specify each type of crop grown or livestock raised. EXAMPLE 1: Dairy Farm 60%; Grow feed corn 40%

List most important activities, goods, products, or services			%
			%
			%
			%