



VALUE AND SERVICE SINCE 1866
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999 WINNECONNE AVE. • NEENAH, WI 54956

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SECRETARY'S OFFICE

July 17, 2025

State of Wisconsin Department of Workforce Development
PO Box 7946
Madison, WI. 53707

To Whom It May Concern:

This letter serves to provide notice that Wm. Krueger Company, d/b/a Krueger's True Value, 999 W. Winneconne Ave., Neenah, WI. 54956, will be closing and ceasing operations after executing a retirement/liquidation/going-out-of-business sale which commences on July 22, 2025. The sale is expected to last between twelve and sixteen weeks and employee's positions with the company will terminate at the conclusion of the sale. Currently, the company employs thirty-seven individuals.

Employees are encouraged to visit the Wisconsin Department of Workforce Development website (<https://dwd.wisconsin.gov>) or visit the Menasha Job Center located at 102 Appleton Rd., Menasha, WI. 54952 for information regarding unemployment benefits and job opportunities. The Job Center is open Monday-Friday from 8am – 4:30pm with the Resource Room accessible from 9am – 4pm.

For further information contact:

Brian Webb
Krueger's True Value
999 W. Winneconne Ave.
Neenah, WI. 54956
920.722.1588
bwebb626@gmail.com

Signed,

A handwritten signature in black ink, appearing to read "Brian A. Webb".

Brian A. Webb
Secretary-Treasurer
Wm. Krueger Company