



BECK, CHAET,
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April 8, 2024

VIA EMAIL AND FIRST CLASS U.S. MAIL

Wisconsin Department of Workforce Development
WIOATitleI@dwd.wisconsin.gov

Dan Devine, Mayor
West Allis City Hall
7525 W Greenfield Avenue
West Allis, WI 53214

Re: Notice of potential plant closing or mass layoff

This Notice is being provided to you pursuant to the Worker Adjustment and Retraining Notification Act, 29 U.S.C. § 2101, *et seq.*; the Wisconsin Business Closing Mass Layoff Law, Wis. Stat. § 109.07 (collectively, the “WARN Statutes”). We regret to inform you that Michael S. Polsky, Esq. was appointed as receiver (the “Receiver”) of Poblocki Sign Company, LLC (“Poblocki Sign”) by the Circuit Court for Milwaukee County, Wisconsin under Chapter 128 of the Wisconsin Statutes, Case No. 2024CV2502.

Poblocki Sign’s assets may be sold through a court-supervised receivership proceeding. If we are unable to sell the company’s assets as a going concern, or if a buyer does not hire substantially all of the employees of Poblocki Sign, a mass layoff or plant closing may follow with the employee separations to take place on or beginning June 7, 2024. The affected facility (the “Facility”) is as follows:

- 922 S. 70th Street, West Allis, WI 53214.

If the Facility is ultimately closed, we expect that all employee positions will be permanently eliminated. We expect this will affect 91 employee positions—24 bargaining unit members and 67 non-bargaining unit members. A list of affected titles and the number of employees in each position is enclosed herewith. A job bumping system will not be available, meaning employees will not be able to displace more junior employees out of their job positions, because all positions at the company will be eliminated. Further, no other employment opportunities will be available.



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Affected employees that are part of a bargaining unit are represented as follows:

<u>Facility</u>	<u>Union</u>	<u>Contact Information</u>
West Allis, WI	I.B.E.W., Local 494	John Jacobs 3303 S. 103 rd St. Milwaukee, WI 53227 Phone: 414.327.5202
	International Association of Sheet Metal, Air, Rail and Transportation Workers, Local 18	Scott Knocke 2201 Springdale Rd. Waukesha, WI 53186 Phone: 262.798.1818

Please be aware that business circumstances may change and that all employees may not be permanently laid off if the Facility is purchased and remains operational. It is impossible for us to determine at present which employees may be affected, if any.

Poblocki Sign was not able to provide earlier notice, as it qualifies under the “unforeseeable business circumstances,” “faltering company,” and “liquidating fiduciary” exceptions set forth in the WARN Statutes. Further, Poblocki Sign was actively seeking capital and business to enable it to avoid or postpone indefinitely the potential business closing or mass layoff, and Poblocki Sign believed that giving the notices as required under the WARN Statutes would have prevented it from obtaining the capital or business.

The information provided in this letter is based upon the best information available to the Receiver at this time. This letter is provided pursuant to state and federal laws, which encourage employers who are not required to comply with the business closing notice statutes to, nonetheless, provide such notice, and should not be construed as an admission of coverage under 29 U.S.C. § 2101, *et seq.*, Wis. Stat. § 109.07 or other similar law.

We regret having to make the decision; however, business and industry circumstances leave us no alternative. We thank you for your hard work and dedication. Should you have any questions, please do not hesitate to contact me at 414-390-5935, or by e-mail at mpolsky@bcblaw.net.

Very truly yours,

BECK, CHAET, BAMBERGER & POLSKY, S.C.

Michael S. Polsky

Enclosure

Job Position	Count of Job Title
Accountant	1
Administrative Assistant	1
Assembler	3
Building Maintenance Technician	1
Chief Human Resources Officer	1
CNC Leader	1
CNC Programmer/Operator	2
Controller	1
Corporate Creative Director	1
Designer	4
Director of Engineering and Process Improvement	1
Director of Information Technology	1
Estimator	3
Exterior Production Manager	1
Fabrication Foreman	1
Fabricator	9
Final Assembler	1
Grinder	2
Human Resources Coordinator	1
Installation & Facilities Manager	1
Installer	5
Laser & Raster Programmer/Operator	1
Lead Assembler & Quality Control Specialist	1
Lead Electrical Assembler	1
Lead Installer	1
Lead Painter	1
Painter	3
Payroll Coordinator	1
Permit Coordinator	1
Production Generalist	2
Production Graphics Technician	2
Professional Engineer	1
Project Coordinator	1
Project Manager	5
Purchasing Specialist	1
Regional Director of Operations	1
Regional Director of Project Management	1
Regional Estimating Manager	1
Reorder Specialist	1
Sales Executive	1
Sales Manager	1
Saw Operator	2
Screen Printer	2
Senior Designer - Regional Design Team Leader	1
Senior Designer - Regional Exterior Design Team Lead	1
Senior Designer - Regional Interior Design Team Lead	1

Senior Estimator	2
Senior Project Manager	1
Senior Sales Executive	2
Shipping & Receiving Coordinator	2
Structural Design Engineer	2
Vice President & Chief Financial Officer	1
Vice President of Operations	1
Vinyl Graphics Associate	2
Wayfinding Designer	1
Grand Total	91