



January 11, 2024

Bureau of Workforce Training  
Department of Workforce Development  
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Madison, WI 53707  
608-733-1271  
Email: [DETWIOAnalysts@dwd.wisconsin.gov](mailto:DETWIOAnalysts@dwd.wisconsin.gov)  
WARN Email: [WIOATitlel@dwd.wisconsin.gov](mailto:WIOATitlel@dwd.wisconsin.gov).

RE: Announcement of Planned Action (Mass Layoff)

To whom it may concern:

This letter hereby gives notice that Lost Boys Interactive, LLC, with a principal place of business located at 6417 Normandy Lane, Suite 201, Madison WI 53719, will be laying off approximately 125 total employees. Please refer to the **Attachment** for more information and impacted employee locations. Local officials have also been appropriately notified. This mass layoff is expected to be permanent.

All affected employees have been notified in writing of their separation dates and that their separation of employment will be permanent at this time. Those employees are expected to be separated from employment beginning **March 15, 2024**. The attached list shows all affected job titles and the number of laid off employees for each job title. None of the affected employees are represented by a union or subject to a collective bargaining agreement.

There will not be any bumping rights for the affected employees, as such employees will not be able to displace more junior employees out of their job positions as a result of this mass layoff.

If you have any questions or want additional information concerning this matter, please contact Jessica Grube at [jgrube@lostboysinteractive.com](mailto:jgrube@lostboysinteractive.com).

Sincerely,  
Lost Boys Interactive, LLC

cc: Applicable Local Authorities:

**Madison –**

**LWDB:**

[Workforce Development Board of South Central Wisconsin:](#)

**Board Director**

Seth Lentz, Executive Director  
Workforce Development Board of South Central WI, Inc.  
3513 Anderson Street, Suite 104  
Madison, WI 53704  
608-249-9001  
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CC: Chris Ziegel - [chiegel@wdbscw.org](mailto:chiegel@wdbscw.org)

**Chief Local Elected Official**

Timothy McCumber, Chairman  
Sauk County Board  
Sauk County West Square Building, Room #326 505 Broadway  
Baraboo, WI 53913  
Phone: 608-963-6581  
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**WDB/WIB Chair**

Francis Langer  
Nestlé Purina PetCare  
111 West Plymouth Street  
Jefferson, Wisconsin 53549  
Phone: 920-674-1556  
Email: [francis.langer@purina.nestle.com](mailto:francis.langer@purina.nestle.com)

**City:**

Mayor Satya Rhodes-Conway  
[mayor@cityofmadison.com](mailto:mayor@cityofmadison.com)  
Mayor's Office  
210 Martin Luther King Jr Blvd, Room 403  
Madison, WI 53703  
Phone: 608-266-4611

## **Germantown –**

### **LWDB:**

[WOW Workforce Development Board:](#)

#### **Board Director**

Analiese Smith, Director WOW WDB  
515 Moreland Blvd., Rm AC260  
Waukesha, WI 53188  
Main Phone: (262) 695-7800  
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#### **Chief Local Elected Official**

Paul Farrow  
Waukesha County Executive  
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Fax: (262) 896-8510  
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#### **WDB/WIB Chair**

Dawn Schicker  
VP HR, Continuum HR  
2304 Continental Dr.  
West Bend, WI 53095  
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#### **City:**

Village President Dean Wolter  
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Village of Germantown  
N112 W17001 Mequon Road  
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**Dane –**

**LWDB:**

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**Board Director**

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CC: Chris Ziegel - [cziegel@wdbscw.org](mailto:cziegel@wdbscw.org)

**Chief Local Elected Official**

Timothy McCumber, Chairman  
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**WDB/WIB Chair**

Francis Langer  
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**City:**

Village President Don Postler  
[dpostler@vi.dane.wi.gov](mailto:dpostler@vi.dane.wi.gov)  
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Village of Dane  
PO Box 168  
Dane, WI 53529

**Stoughton –**

**LWDB:**

[Workforce Development Board of South Central Wisconsin:](#)

**Board Director**

Seth Lentz, Executive Director  
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**City:**

Mayor Tim Swadley  
[tswadley@ci.stoughton.wi.us](mailto:tswadley@ci.stoughton.wi.us)  
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City Hall  
207 S. Forrest St.  
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**Merrill –**

**LWDB:**

[North Central Workforce Development Board:](#)

**Board Director**

Ms. Jane Spencer, Executive Director

NCWWDB

[2801 Hoover Rd., Unit #3](#)

[Stevens Point, WI 54481](#)

Main Phone: [\(715\) 204-1640](#)

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CC: Brian Kalish - [bkalish@ncwwdb.org](mailto:bkalish@ncwwdb.org)

**Chief Local Elected Official**

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City of Merrill

1004 East First Street

Merrill, WI 54452

**River Falls –****LWDB:**

[West Central Works Workforce Development Board:](#)

**Board Director**

Jon Menz, Executive Director

West Central WI WDB

[800 Wilson Avenue, Suite 310](#)  
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**WDB/WIB Chair**

Jesse Singerhouse, CEO, Dunn Energy Cooperative  
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**City:**

Mayor Dan Toland  
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City of River Falls  
222 Lewis St.  
River Falls, WI 54022

**Beaver Dam –**

**LWDB:**

[Workforce Development Board of South Central Wisconsin:](#)

**Board Director**

Seth Lentz, Executive Director  
Workforce Development Board of South Central WI, Inc.  
[3513 Anderson Street, Suite 104](#)

[Madison, WI 53704](#)

WDBSCW Inc. is located in the T.E.C. Center

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**City:**

Mayor Becky Glewen

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920-887-4600 ext. 398

City of Beaver Dam

205 South Lincoln Avenue

Beaver Dam, WI 53916



## Attachment – List of Affected Job Titles

<b>Job Title</b>	<b>Number of Employees Impacted</b>	<b>Remote Work Location- City</b>	<b>Remote Work Location- State</b>
Art Project Manager I	1	New Market	AL
Associate Software Engineer	1	Tucson	AZ
Associate QA Analyst II	1	Phoenix	AZ
Level Designer II	1	Valley Center	CA
Associate Character Artist II	1	West Hills	CA
VFX Artist I	1	Oakland	CA
VFX Artist I	1	Los Angeles	CA
Senior Animator I	1	Alameda	CA
Senior Designer I	1	Los Angeles	CA
Technical Designer II	1	Northridge	CA
Senior Sound Designer II	1	Calimesa	CA
Principal Designer I	1	San Rafael	CA
Designer I	1	Arcadia	CA
Associate Producer I	1	Murrieta	CA
Character Artist II	1	Burbank	CA
Senior Concept Artist I	1	Oakland	CA
Designer I	1	San Jose	CA
Art Director II	1	Burlingame	CA
Senior Animator II	1	Oakland	CA
Senior Level Designer I	1	Mountain View	CA
Senior Technical Artist II	1	Jurupa Valley	CA
Director of Design	1	Paradise	CA
Concept Artist III	1	Walnut Creek	CA
Lighting Artist II	1	Van Nuys	CA
Associate Software Engineer	1	Sunnyvale	CA
Senior UI Artist II	1	Camarillo	CA
Environment Artist I	1	Irvine	CA
Technical Director	1	El Cerrito	CA
Senior Animator II	1	Sacramento	CA
Designer I	1	Sunnyvale	CA
Character Artist I	1	Studio City	CA
Senior Designer I	1	Escondido	CA
Associate Environment Artist II	1	Loveland	CO

Associate Character Artist II	1	Edgewater	CO
Associate VFX Artist II	1	Loveland	CO
Junior Character Artist	1	Westminster	CO
Animator I	1	Deltona	FL
Animator I	1	Mount Dora	FL
Technical Designer II	1	Orlando	FL
Recruiter II	1	Orlando	FL
Associate Software Engineer	1	Panama City	FL
Art Outsource Manager II	1	Cape Coral	FL
Associate Environment Artist I	1	Cumming	GA
Animator II	1	Alpharetta	GA
Senior Recruiter III	1	Boise	ID
Sound Designer II	1	Chicago	IL
Senior Sound Designer II	1	Champaign	IL
Producer II	1	West Dundee	IL
Senior Weapon Artist II	1	Chicago	IL
Outsource Art Director I	1	Loda	IL
Associate QA Analyst II	1	Champaign	IL
Environment Artist II	1	Lake Zurich	IL
Senior Systems Designer II	1	Carpentersville	IL
Level Designer II	1	Merrillville	IN
Systems Designer III	1	Bloomington	IN
VFX Artist I	1	Wichita	KS
Animator II	1	Covington	LA
Senior Animator I	1	Somerville	MA
Recruiter I	1	Haverhill	MA
Senior VFX Artist I	1	Easthampton	MA
Art Outsource Manager	1	Quincy	MA
Level Designer II	1	Silver Spring	MD
Tech Designer I	1	Owings Mills	MD
Associate Software Engineer	1	Baltimore	MD
Software Engineer I	1	Grand Rapids	MI
Software Engineer II	1	Shakopee	MN
Software Engineer I	1	North Oaks	MN
Producer I	1	Cottage Grove	MN
Senior Environment Artist I	1	Cary	NC
Senior Systems Designer I	1	Raleigh	NC
Character Artist II	1	Durham	NC
Environment Artist I	1	Garner	NC

Senior Concept Artist II	1	New York	NY
Character Artist I	1	Oakland Gardens	NY
Designer II	1	Geneseo	NY
Senior Software Engineer I	1	Little Hocking	OH
Associate Producer I	1	Columbus	OH
Associate VFX Artist I	1	Westlake	OH
Senior Environment Artist II	1	Bend	OR
IT Systems Administrator	1	Portland	OR
Art Director I	1	Bend	OR
Lighting Artist II	1	Portland	OR
Senior Software Engineer II	1	New Braunfels	TX
Environment Artist II	1	San Antonio	TX
Character Artist I	1	El Paso	TX
Technical Designer I	1	Dallas	TX
Senior Environment Artist I	1	San Antonio	TX
Senior Systems Designer II	1	Austin	TX
Art Director I	1	SAN ANTONIO	TX
Design Director I	1	Austin	TX
Principal Designer I	1	Austin	TX
Associate Environment Artist I	1	Fort Worth	TX
QA Analyst II	1	Houston	TX
Associate Environment Artist I	1	San Antonio	TX
Senior Animator II	1	Round Rock	TX
Engineering Manager II	1	Round Rock	TX
Systems Designer II	1	Hillsboro	TX
Senior Designer I	1	Manor	TX
Associate Lighting Artist II	1	Denton	TX
Principal Designer I	1	Cedar Park	TX
Senior Sound Designer II	1	Longview	TX
Director of Design	1	Dallas	TX
Senior Designer II	1	Kingwood	TX
Senior Producer III	1	Killeen	TX
Producer II	1	Bluffdale	UT
Associate Environment Artist I	1	Springfield	VA
Level Designer I	1	Redmond	WA
Senior Environment Artist II	1	Monroe	WA
Senior Technical Designer III	1	Kirkland	WA
Weapon Artist II	1	Bellevue	WA
Executive Producer	1	Sammamish	WA

Associate Producer II	1	Bellevue	WA
Senior Art Director	1	Bothell	WA
Technical Artist I	1	Germantown	WI
Design Director I	1	Madison	WI
Producer I	1	Madison	WI
Senior Recruiter II	1	Madison	WI
Associate Producer I	1	Dane	WI
IT Support Specialist I	1	Stoughton	WI
Senior Recruiter I	1	Madison	WI
Associate Designer II	1	Merrill	WI
Associate Designer II	1	River Falls	WI
Senior DevOps Engineer	1	McFarland	WI
Human Resources Coordinator	1	Beaver Dam	WI
Animator I	1	Madison	WI