



June 25, 2020

The Wisconsin Department of Workforce Development

Via Email: [WIOATitleI@dwd.wisconsin.gov](mailto:WIOATitleI@dwd.wisconsin.gov)

RE: Notice of Mass Layoff

To Whom It May Concern:

Grand Geneva LLC manages the Marcus Hotels Milwaukee Area M1. The business is located at 100 E Wisconsin Ave, Milwaukee, WI 53202. The business unit is currently open. Unfortunately, the Coronavirus pandemic has negatively impacted our ability to maintain normal business levels, thus our ability to retain our entire staff.

I regret to inform you that 13 associates will be placed on permanent layoff and have their employment terminated due to the above-mentioned impact 5 hourly associates and 8 management associates. These permanent layoffs will begin at the end of business on July 31, 2020. None of the affected associates will have bumping rights.

Attached is a list of job titles and the number of displaced associates within each job title. All associates were previously provided 2 weeks of layoff pay at the time of their initial temporary layoff in April. Additional layoff pay based on tenure will be paid at the time of permanent layoff. Any associate enrolled in health insurance will remain covered through July 31, 2020. We will also ensure that associates will be paid all earned wages and agreed upon benefits at the time of their separation.

If you would like additional information, please contact me at 414-905-1000 or via email at [mikeswasey@marcushotels.com](mailto:mikeswasey@marcushotels.com).

Sincerely,

A handwritten signature in black ink, appearing to read "Michael L. Swasey".

Mike Swasey  
Chief Operating Officer  
*Enclosures: Dislocated Workers Count - by Job Title*

**Marcus Hotels - Milwaukee Area M1: Dislocated Workers Count - by Job Title**

|                               | Count |
|-------------------------------|-------|
| Sales Manager                 | 1     |
| Dir Private Dining and Events | 1     |
| MR3C Senior Manager           | 1     |
| Marketing Coordinator         | 1     |
| Accounting Clerk              | 1     |
| Private Dining and Events Mgr | 1     |
| Accounts Receivable Clerk     | 1     |
| Group Rooms Coordinator       | 1     |
| Res Sales Associate Lvl 3     | 1     |
| Res Admin Coordinator         | 2     |
| Res Admin Coordinator         | 0     |
| Res Sales Associate Lvl 1     | 2     |
| Res Sales Associate Lvl 1     | 0     |
|                               | <hr/> |
|                               | 13    |