



June 10, 2020

The Wisconsin Department of Workforce Development
Dislocated Worker Unit
PO Box 7972
Madison, WI 53707

And

Mayor Tom Barrett
City Hall
200 E. Wells Street, Room 201
Milwaukee, WI 53202

RE: Notice of Mass Layoff

Dear Members of the Dislocated Worker Unit and Mayor Barrett:

Derse Inc. is notifying you that due to the unanticipated and unforeseeable circumstances associated with the COVID-19 pandemic, the trade show industry that we are part of has been entirely decimated with every show in the country cancelled or postponed, and therefore we are forced to lay off a significant portion of our workforce at our location at 3800 W. Canal St., Milwaukee, WI 53208.

While we hope that many of these layoffs are temporary, it is solely dependent on when in-person trade shows resume. Because the time frame for this is still unknown, we felt it prudent to notify you and our employees that some of these layoffs may be longer than 6 months. In total we plan to terminate 10 people and lay off an additional 77 employees. These will take place with the majority of individuals on June 11, 2020 and the additional on or around June 19th, June 30th, and July 15, 2020. Approximately 26 of the individuals are represented by the International United Painters and Allied Trades Union. While there are some bumping rights within the CBA, at this time all union personnel will be subject to the layoff. The representative of this union is Dean Wanty, Business Representative of Local 770. Mr. Wanty is located at P.O. Box 189 Big Bend, WI 53103 and he will be notified appropriately.

Attached is a list of job titles and number affected within in each job title. The company will ensure that employees will be paid all earned wages and agreed upon benefits at the time of their layoff or termination. While we wish we could have given additional notice, the unforeseen business circumstances surrounding this pandemic has made this entire situation impossible to plan for or predict in anyway. If you need additional information, please contact Angela Novotney, Vice President of Human Resources at 414-290-3090 or anovotney@derse.com.

Sincerely,

A handwritten signature in blue ink that reads "Angela Novotney".

Angela Novotney
Vice President of Human Resources

enclosure

Job Title - Current	
	Count
Account Manager	4
Accounting Supervisor	1
Accounts Payable	3
Administrative Assistant	1
Associate Environments Designer	2
Associate Multimedia Designer	1
Associate Program Strategist	1
Billing Coordinator	1
Business Process Admin-ERP	1
Corporate Operations Manager	1
Creative Director	1
Creative Team Coordinator	1
CRM Analyst	1
Customer Experience Designer	1
Detailer	4
Digital Services Coordinator	1
Display Helper-Construction	4
Display Helper-Service	5
Display Person-Construction	2
Display Person-Service	4
Display Person-Service-GMS	1
Display Person-Warehouse	1
Estimating Manager	1
Estimator	2
Help Desk Technician	2
Human Resource Generalist	1
Human Resources Coordinator	1
I & D Supervisor	1
International Project Manager	1
Marketing Specialist	1
Multimedia Designer	1
Painter-Construction	1
Portable Programs Coordinator	3
Production Supervisor-Construction	1
Production Supervisor-Service	1
Project Manager-Construction	4
Project Manager-Service	5
Purchasing Supervisor	1
Receptionist	1
Show Services Coordinator	2

Sr. Account Manager	2
Sr. Billing Coordinator	1
Sr. Display Person-Construction	5
Sr. Display Person-Service	1
Sr. Systems Analyst	1
Sr. Warehouse Person	1
Supervisor, Creative Team Coordinators	1
Warehouse Person	1