

June 1, 2020

Department of Workforce Development
Dislocated Workers Unit
P.O. Box 7972
Madison, Wisconsin 53707

RECEIVED
JUN 04 2020
BY:

And

Mayor Eric Genrich
100 N. Jefferson Street
Green Bay, WI 54301

And

Mary Kardoskee
Village of Ashwaubenon
2155 Holmgren Way
Ashwaubenon, WI 54304

Re: Layoffs at PMI Entertainment Group, Inc., located at 1901 S. Oneida St., Green Bay, WI 54304

To Whom It May Concern:

We regret to inform you that, due to the unanticipated and unforeseeable spread and impact of the Coronavirus on our business, PMI Entertainment Group, Inc. will be laying off employees in Green Bay, Wisconsin. As a result, we will be laying off approximately 31 employees as of July 1, 2020. The affected employees primarily work in the departments or job categories identified in the attached.

At this time, as indicated above, we anticipate that the layoffs will commence on July 1, 2020 and will result in 31 employees temporarily laid off. We hope to recall all or most of those affected within 6 months, however, for some employees this may become a permanent layoff. The employees will not be allowed to "displace" or "bump" other employees. None of the affected employees are represented by a union. PMI Entertainment Group, Inc. is providing notice to the affected employees of the layoff. A list of the job titles and the number of affected employees in each job category that will be affected as a result of the layoffs on July 1, 2020 is enclosed with this notice.


It is important to note that, although we have made the decision to implement the aforementioned layoffs, we anticipate that the layoffs may become permanent or that further layoffs may be

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necessary. Due to the uncertainty of the Coronavirus and the impact that it is having on the local, state, and national economy, it is simply impossible to anticipate how long or to what extent the Coronavirus will continue to negatively impact our business.

PMI Entertainment Group, Inc. is providing this notice pursuant to the Wisconsin Business Closing and Mass Layoff Law. While we would have liked to have been able to provide you with more advance notice, it was simply not possible due to the sudden and dramatic impact of the Coronavirus, particularly in light of the large number of concert and sporting event cancellations we have experienced over the past several weeks.

Should you have any questions, please contact Paula Kirchman, Senior VP of Administration at (920) 405-1164 or paula.kirchman@pmiwi.com, for any additional information.

Sincerely,

Brendan Bruss
Chief Operating Officer

Enclosure: List of job titles and number of affected employees in each job category

JOB TITLE	NUMBER OF EMPLOYEES AFFECTED
Administrative Coordinator	1
GM of Catering	1
Concessions Manager	1
Purchasing Manager	1
Executive Chef	1
Sous Chef	1
Food & Beverage Stocker	1
Accounts Payable Specialist	1
Ticket Sales & Community Relations Coordinator	1
Director of Guest Services	1
Human Resources Coordinator	1
Senior Corporate Communications Manager	1
Web Developer & UX Technologies Strategist	1
Creative Design Specialist	2
Marketing Manager	1
Social Media Strategist	1
Marketing Automation Strategist	1
Digital Media Strategist	1
Associate Marketing Manager	1
Technology Coordinator	1
Facility Maintenance	2
Operations Manager	1
Event Manager	1

Ice Technician 1
Custodial Supervisor 1
Director of Event Services 1
Event Producer 1
Ticket Operations Supervisor & Event Programmer 1
Box Office Operations Supervisor & Training Coordinator 1

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