

Visionworks

April 22, 2020

Via Email: bwtdwering@dwd.wisconsin.gov; WIOATitle@dwd.wisconsin.gov

Adult & Dislocated Worker Programs
Wisconsin Department of Workforce Development
201 E Washington Ave
Madison, WI 53707

Dear Director:

Due to unforeseen business circumstances, Visionworks and affiliated entities, closed its retail stores on March 21, 2020, and re-opened a limited number between April 6 and April 20. Additionally, Visionworks has significantly reduced its manufacturing operations due to the reduced demand and state and local orders. As a result, it has effectuated a furlough of part of its workforce. This notice, which has been issued in compliance with the federal and Wisconsin Worker Adjustment and Retraining Notification (WARN) Act, 29 U.S.C. § 2101 *et seq.* and Wis. Stat. § 109.07, is to inform you that workers in your state have been affected.

This closure is expected to be temporary and we believe it will last fewer than six months based on information and notices made available by federal, state, and local authorities, thus, not triggering WARN; however, out of an abundance of caution, we are providing the instant notice. We are providing this notice as early as is practicable in light of this unforeseen business circumstance caused by the global pandemic.

The date of the first separation was April 4, 2020. Beginning April 4, 2020, all Associates were retained, furloughed, laid off and/or recalled. No Associates will have bumping rights. The Associates are not represented by a union.

Enclosed is a roster listing the name and address of affected employment sites and job titles, including the number of affected Associates in each job classification.

If you have any questions or want additional information concerning this matter, please the HR Support Center at 833-ONE-HR4U.

Sincerely,



Jacqueline DeChamps
SVP, Operation Services and Human Resources
Visionworks, Inc.

Wisconsin Affected Associates

Employment Site/Store Number	Street Address	City	State	Zip	Job Title	Status	Wisconsin Workforce Development Board
410	3500 S 27th St	Milwaukee	WI	53221-1302	Optometric Technician	Furlough	Employ Milwaukee, Inc (WDA 2) 2338 N 27th St Milwaukee, WI 53210 Phone: (414) 270-1700
410	3500 S 27th St	Milwaukee	WI	53221-1302	Optometric Technician	Furlough	
410	3500 S 27th St	Milwaukee	WI	53221-1302	Third Key OD	Furlough	
410	3500 S 27th St	Milwaukee	WI	53221-1302	Third Key Retail	Furlough	
411	4000 N Oakland Ave	Shorewood	WI	53211-2355	Eyewear Specialist	Furlough	Employ Milwaukee, Inc (WDA 2) 2338 N 27th St Milwaukee, WI 53210 Phone: (414) 270-1700
411	4000 N Oakland Ave	Shorewood	WI	53211-2355	Eyewear Specialist	Furlough	
411	4000 N Oakland Ave	Shorewood	WI	53211-2355	Optometric Technician	Furlough	
411	4000 N Oakland Ave	Shorewood	WI	53211-2355	Eyewear Specialist	Furlough	
411	4000 N Oakland Ave	Shorewood	WI	53211-2355	Third Key Retail	Furlough	
411	4000 N Oakland Ave	Shorewood	WI	53211-2355	Third Key Retail	Furlough	
412	7425 W Appleton Ave	Milwaukee	WI	53216-1005	Optometric Technician	Furlough	Employ Milwaukee, Inc (WDA 2) 2338 N 27th St Milwaukee, WI 53210 Phone: (414) 270-1700
412	7425 W Appleton Ave	Milwaukee	WI	53216-1005	Eyewear Specialist	Furlough	
412	7425 W Appleton Ave	Milwaukee	WI	53216-1005	Eyewear Specialist	Furlough	
412	7425 W Appleton Ave	Milwaukee	WI	53216-1005	Eyewear Specialist	Furlough	
413	2761 S 108th St	West Allis	WI	53227-3232	Eyewear Specialist	Furlough	Employ Milwaukee, Inc (WDA 2) 2338 N 27th St Milwaukee, WI 53210 Phone: (414) 270-1700
413	2761 S 108th St	West Allis	WI	53227-3232	Optometric Technician	Furlough	
413	2761 S 108th St	West Allis	WI	53227-3232	Third Key Retail	Furlough	
413	2761 S 108th St	West Allis	WI	53227-3232	Eyewear Specialist	Furlough	
413	2761 S 108th St	West Allis	WI	53227-3232	Optometric Technician	Furlough	
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Optometric Technician	Furlough	Employ Milwaukee, Inc (WDA 2)
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Retail Supervisor	Furlough	
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Optometric Coordinator	Furlough	
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Optometrist	Furlough	
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Retail Supervisor	Furlough	
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Retail Supervisor	Furlough	

415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Market Production Supervisor	Furlough	2338 N 27th St Milwaukee, WI 53210 Phone: (414) 270-1700
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Optometric Technician	Furlough	
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Third Key Retail	Furlough	
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Optometric Technician	Furlough	
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Third Key Retail	Furlough	
415	2500 N Mayfair Rd	Wauwatosa	WI	53226-1409	Optometrist	Furlough	
417	11340 N Pt Washington Rd	Mequon	WI	53092-3412	Third Key OD	Furlough	WOW Workforce Development Board (WDA 3) 515 Moreland Blvd., Rm AC260 Waukesha, WI 53188 Phone: (262) 695-7800
417	11340 N Pt Washington Rd	Mequon	WI	53092-3412	Third Key OD	Furlough	
417	11340 N Pt Washington Rd	Mequon	WI	53092-3412	Retail Supervisor	Laid off	
417	11340 N Pt Washington Rd	Mequon	WI	53092-3412	Third Key Retail	Furlough	
417	11340 N Pt Washington Rd	Mequon	WI	53092-3412	Third Key Retail	Furlough	
418	1437 S Main St	West Bend	WI	53095-4931	Third Key Retail	Furlough	WOW Workforce Development Board (WDA 3) 515 Moreland Blvd., Rm AC260 Waukesha, WI 53188
418	1437 S Main St	West Bend	WI	53095-4931	Optometric Technician	Furlough	
418	1437 S Main St	West Bend	WI	53095-4931	Optometrist	Furlough	
418	1437 S Main St	West Bend	WI	53095-4931	Third Key OD	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Eyewear Specialist	Furlough	Employ Milwaukee, Inc (WDA 2) 2338 N 27th St Milwaukee, WI 53210 Phone: (414) 270-1700
419	5300 S 76th St	Greendale	WI	53129-1102	Optometric Technician	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Third Key Retail	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Optometrist	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Optometric Technician	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Retail Supervisor	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Retail Supervisor	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Eyewear Specialist	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Market Production Supervisor	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	General Manager	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Optometrist	Furlough	
419	5300 S 76th St	Greendale	WI	53129-1102	Third Key Retail	Furlough	
420	16025 W Bluemound Rd	Brookfield	WI	53005-6001	Third Key Retail	Furlough	WOW Workforce Development Board (WDA 3) 515 Moreland Blvd., Rm AC260 Waukesha, WI 53188 Phone: (262) 695-7800
420	16025 W Bluemound Rd	Brookfield	WI	53005-6001	Optometric Technician	Furlough	
420	16025 W Bluemound Rd	Brookfield	WI	53005-6001	Optometric Technician	Furlough	
420	16025 W Bluemound Rd	Brookfield	WI	53005-6001	Third Key Retail	Furlough	
420	16025 W Bluemound Rd	Brookfield	WI	53005-6001	Market Production Supervisor	Furlough	
420	16025 W Bluemound Rd	Brookfield	WI	53005-6001	Third Key Retail	Furlough	
421	825 W Moreland Blvd	Waukesha	WI	53188-2963	Third Key Retail	Furlough	WOW Workforce

421	825 W Moreland Blvd	Waukesha	WI	53188-2963	Eyewear Specialist	Furlough	WOW Workforce Development Board (WDA 3) 515 Moreland Blvd., Rm AC260 Waukesha, WI 53188 Phone: (262) 695-7800
421	825 W Moreland Blvd	Waukesha	WI	53188-2963	Retail Supervisor	Laid off	
421	825 W Moreland Blvd	Waukesha	WI	53188-2963	Eyewear Specialist	Furlough	
421	825 W Moreland Blvd	Waukesha	WI	53188-2963	Eyewear Specialist	Furlough	
421	825 W Moreland Blvd	Waukesha	WI	53188-2963	Third Key Retail	Furlough	
424	203-A E Wisconsin Ave	Oconomowoc	WI	53066-3035	Optometric Technician	Furlough	WOW Workforce Development Board (WDA 3) 515 Moreland Blvd., Rm AC260 Waukesha, WI 53188
424	203-A E Wisconsin Ave	Oconomowoc	WI	53066-3035	Optometric Technician	Furlough	
424	203-A E Wisconsin Ave	Oconomowoc	WI	53066-3035	Third Key Retail	Furlough	
424	203-A E Wisconsin Ave	Oconomowoc	WI	53066-3035	Optometric Technician	Furlough	
424	203-A E Wisconsin Ave	Oconomowoc	WI	53066-3035	Optometric Technician	Furlough	
426	7214 Green Bay Rd	Kenosha	WI	53142-3516	Third Key OD	Furlough	Southeast Wisconsin Workforce Development Board (WDA 1) 8600 Sheridan Road, Ste. 100t Kenosha, WI 53143 Phone: (262) 697-4586
426	7214 Green Bay Rd	Kenosha	WI	53142-3516	Eyewear Specialist	Furlough	
426	7214 Green Bay Rd	Kenosha	WI	53142-3516	Third Key OD	Furlough	
426	7214 Green Bay Rd	Kenosha	WI	53142-3516	Third Key Retail	Furlough	
426	7214 Green Bay Rd	Kenosha	WI	53142-3516	Third Key OD	Furlough	
426	7214 Green Bay Rd	Kenosha	WI	53142-3516	Third Key Retail	Furlough	
427	N 95 W 18437 County Line Rd	Menomonee Falls	WI	53051-7101	Third Key Retail	Furlough	WOW Workforce Development Board (WDA 3) 515 Moreland Blvd., Rm AC260 Waukesha, WI 53188 Phone: (262) 695-7800
427	N 95 W 18437 County Line Rd	Menomonee Falls	WI	53051-7101	Eyewear Specialist	Furlough	
427	N 95 W 18437 County Line Rd	Menomonee Falls	WI	53051-7101	Eyewear Specialist	Furlough	
427	N 95 W 18437 County Line Rd	Menomonee Falls	WI	53051-7101	Third Key OD	Furlough	
427	N 95 W 18437 County Line Rd	Menomonee Falls	WI	53051-7101	Third Key Retail	Furlough	
427	N 95 W 18437 County Line Rd	Menomonee Falls	WI	53051-7101	Third Key OD	Furlough	
616	4800 Golf Rd, #436	Eau Claire	WI	54701-9049	Optometric Coordinator	Furlough	West Central Workforce Development Board (WDA 8) 401 Technology Drive East, Suite 100 Menomonie, WI 54751 Phone: (715) 235-8393 ext. 100
616	4800 Golf Rd, #436	Eau Claire	WI	54701-9049	General Manager	Furlough	
616	4800 Golf Rd, #436	Eau Claire	WI	54701-9049	Third Key Retail	Furlough	
616	4800 Golf Rd, #436	Eau Claire	WI	54701-9049	Third Key Retail	Furlough	
616	4800 Golf Rd, #436	Eau Claire	WI	54701-9049	Optometric Coordinator	Furlough	
616	4800 Golf Rd, #436	Eau Claire	WI	54701-9049	Third Key Retail	Furlough	
616	4800 Golf Rd, #436	Eau Claire	WI	54701-9049	Third Key Retail	Furlough	
625	3800 State Rd 16	La Crosse	WI	54603-1826	Third Key Retail	Furlough	Western Workforce Development Board (WDA 9) 2615 East Ave. South, Ste. 101 La Crosse, WI 54601
625	3800 State Rd 16	La Crosse	WI	54603-1826	General Manager	Furlough	
625	3800 State Rd 16	La Crosse	WI	54603-1826	Third Key Retail	Furlough	
625	3800 State Rd 16	La Crosse	WI	54603-1826	Third Key Retail	Furlough	
625	3800 State Rd 16	La Crosse	WI	54603-1826	Third Key Retail	Furlough	
625	3800 State Rd 16	La Crosse	WI	54603-1826	Eyewear Specialist	Furlough	

625	3800 State Rd 16	La Crosse	WI	54603-1826	Optometrist	Furlough	La Crosse, WI 54601 Phone: (608) 789-5620
625	3800 State Rd 16	La Crosse	WI	54603-1826	Optometrist	Furlough	
625	3800 State Rd 16	La Crosse	WI	54603-1826	Optometrist	Furlough	
625	3800 State Rd 16	La Crosse	WI	54603-1826	Retail Supervisor	Furlough	