



March 30, 2020

The Wisconsin Department of Workforce Development
Dislocated Worker Unit
PO Box 7972
Madison, WI 53707

RECEIVED
APR 03 2020
BY:

John P. Steinbrink
Village President
Village Hall
9915 39th Avenue
Pleasant Prairie, WI 53158
JohnPSteinbrink@plprairie.com

Nathan Thiel
Village Administrator
Village Hall
9915 39th Avenue
Pleasant Prairie, WI 53158
VillageAdmin@plprairie.com

RE: Notice of Business Closing

Dear Members of the Dislocated Worker Unit:

eImprovement, LLC (the "Company") will be permanently closing its all of its operations, including its headquarters at 8401 102nd St, Pleasant Prairie, WI 53158. This action is expected to result in the permanent elimination of 60 employees –26 salary and 34 hourly positions. The company expects to begin eliminating positions on April 30, 2020 and will continue until the Company closes in its entirety on May 23, 2020. All employees will be provided wages and benefits for 60 days from the date of notification.

The attached page contains information regarding the affected workers.

If you need additional information, please do not hesitate to contact me.

Sincerely,

Sean Hayes
General Manager
Phone Number: (262) 417-9291
E-mail: sean@hausera.com



Affected Positions

Job Title
Senior Business Analyst
Business Analyst
Staff Accountant
Inside Sales/CSR
Marketing Specialist
Vendor Relations Specialist
Customer Service Specialist
Merchandising Operations Analyst
Product File Adminstrative Assistant
Customer Service Specialist
Customer Service Representative
Inside Sales/CSR
Business Analyst
Financial Analyst
Product File Adminstrative Assistant
Marketing Specialist
Staff Accountant
Marketing Specialist
Creative Manager eCommerce
Web Dev/Analyst
Merchandising Operations Analyst
Region Manager
Product File Adminstrative Assistant
Inside Sales/CSR
Inside Sales Manager
Inside Sales Supervisor
Inside Sales Manager
Product File Adminstrative Assistant
Inside Sales/CSR
Inside Sales/CSR
Inside Sales/CSR
Customer Service Specialist
Merchandising Operations Analyst
Analyst of Merchandising
Inside Sales/CSR
Inside Sales/CSR

RECEIVED
APR 03 2020
BY:



Product File Adminstrative Assistant
Product File Adminstrative Assistant
Office Administrator
Product File Adminstrative Assistant
Director of Merchandising
Merchandising Manager
Programmer
Inside Sales/CSR
Customer Service Specialist
Business Solution Specialist
Web Dev/Analyst
Operations Manager
Customer Service Specialist
Customer Service Representative
Profit Sharing Manager
Merchandising Manager
Systems Engineer II
Web Dev/Analyst
Creative Manager eCommerce
Marketing/Advertising Coordinator
Inside Sales Manager
Sr Systems Engineer
Customer Service Specialist
Merchandising Operations Analyst
Inside Sales/CSR

RECEIVED
APR 03 2020
BY: [Signature]