



April 19, 2018

Department of Workforce Development
Dislocated Worker Unit
P.O. Box 7972
Madison, WI 53707

Re: Notice of Closure and Layoff

Dear Sir or Madam:

In accordance with any obligations under Wisconsin's Business Closing and Mass Layoff Law and the Worker Adjustment and Retraining Notification Act, this letter is to inform you that American Girl Brands, LLC. will be closing its employment site located at 12400 Fox River Road, Wilmot, WI 59192-0250 which operates a toy store, distribution center and contact center. As a result, 185 (135 regular and 50 seasonal) workers will be affected, and we expect this closing and these layoffs will be permanent.

Affected employees have been or will be provided with required notice of the closure and their termination of employment. The closure of the employment site and the layoffs will occur in phases. The initial layoff will affect the employees in the toy store on or about June 22, 2018. The subsequent layoff will affect the employees in the distribution center and will occur on or about June 29, 2018. The final layoff will affect employees in the contact center, human resources and security portion of the employment site and will occur in the first quarter of 2019.

Enclosed as Attachment "A" is a listing of the job titles of the positions affected and the number of affected employees in each job category. None of the affected employees are represented by a union, nor do they have bumping rights.

The company will ensure that employees will be paid all earned wages and agreed upon benefits at the time of their termination.

Should you have any questions about this matter or if you need further information, please contact me at (608) 836-7200 ext. 4243.

Sincerely,

A handwritten signature in black ink that reads "W Barmore".

William Barmore
Vice President Human Resources

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BY:

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Attachment A

Impacted Employees Wilmot WI

Count of Emplid

| Job Titles | Regular | Seasonal | Grand Total |
|--------------------------------|----------------|-----------------|--------------------|
| Administrative Asst | 1 | | 1 |
| Asst Manager Toy Store | 1 | | 1 |
| Contact Center Coordinator | 1 | | 1 |
| Custodian | 3 | 1 | 4 |
| Department Asst | 1 | | 1 |
| Direct Service Assoc | 26 | 16 | 42 |
| Equipment Maintenance Tech-AG | 2 | | 2 |
| HR Seasonal Recruiter | | | 0 |
| Lead Custodian | 1 | | 1 |
| Lead Material Handling | 2 | | 2 |
| Lead Warehouse | 4 | | 4 |
| Manager DC Ops/Facilities | 1 | | 1 |
| Ops Trng & Resources Assoc | 1 | | 1 |
| Ops Trng & Resources Rep | 3 | | 3 |
| Order Processor | | | 0 |
| Quality Assurance Processor | 1 | | 1 |
| Retail Service Support Assoc | 14 | 14 | 28 |
| Seasonal Human Resources Assoc | | 1 | 1 |
| Security Officer | 1 | 3 | 4 |
| Service Representative | 5 | | 5 |
| Sr Direct Service Associate | 9 | | 9 |
| Sr Manager HR-AG | 1 | | 1 |
| Sr Manager Retail Svc Support | 1 | | 1 |
| Sr Mgr Fulfillment Operations | 1 | | 1 |
| Sr Retail Svc Support Assoc | 5 | | 5 |
| Staffing Coordinator | 1 | | 1 |
| Supervisor Direct Services | 3 | | 3 |
| Supervisor Facilities | 1 | | 1 |
| Supervisor Fulfillment Svcs | 4 | | 4 |
| Supervisor Ops Trng&Resources | 1 | | 1 |
| Supervisor Retail Service Supp | 2 | | 2 |
| Toy Store Assoc | 1 | 10 | 11 |
| Toy Store Assoc Lead | 1 | | 1 |
| Warehouse Assoc | 22 | 4 | 26 |
| Warehouse AssocPrint Processr | 1 | | 1 |
| Warehouse Tech-Materl Handling | 12 | 1 | 13 |
| Workforce Scheduling Coord | 1 | | 1 |
| Grand Total | 135 | 50 | 185 |