

THE BON-TON STORES, INC.

BON-TON *Bergner's Boston Store Carson's Elder-Beerman Herberger's Younkers*

January 31, 2018

The Wisconsin Department of Workforce Development
Dislocated Worker Unit
PO Box 7972
Madison, WI 53707



The Bon-Ton Stores, Inc. hereby gives notice of a mass layoff due to store closing. Pursuant to the Worker Adjustment and Retraining Notification, you are hereby notified of the following:

1. The store affected is Younkers, located at 4301 W. Wisconsin Avenue, Appleton, WI 54913. It is anticipated that 75 persons in 24 job titles at the facility will be affected.
2. The Company contact is Denise Domian at 331 W. Wisconsin Ave., Milwaukee, WI 53203 and the telephone number is (414) 212-6789.
3. The layoff is expected to be permanent.
4. All separations from employment due to the layoff are expected to occur approximately 8 weeks from the date of this letter but no sooner than April 1, 2018. There will be no bumping rights for any affected employee.
5. A list of job titles and number of incumbents in the jobs affected is attached to this letter as Exhibit A.

Please contact me with any questions you may have about this matter.

Very truly yours,

Denise Domian

Senior Vice President, Human Resources

Exhibit A Location 462 Appleton

Job Title	Number of associates	Hourly/Salary
BEAUTY ADVISOR - FRAGRANCE	1	Hourly
BEAUTY ADVISOR - MINOR LINE + FRAGRANCE	1	Hourly
BEAUTY ADVISOR - CLINIQUE	2	Hourly
BEAUTY ADVISOR - LAUDER	1	Hourly
CASH OFFICE ASSOCIATE	4	Hourly
COUNTER MANAGER - CLINIQUE	1	Hourly
COUNTER MANAGER – LANCOME	1	Hourly
COUNTER MANAGER - LAUDER	1	Hourly
FINE JEWELRY ASSOCIATE	2	Hourly
FINE JEWELRY COUNTER MANAGER	1	Hourly
FURNITURE SALES ASSOCIATE-BASE	2	Hourly
HOLIDAY SEASONAL ASSOCIATE	16	Hourly
HUMAN RESOURCES REPRESENTATIVE	1	Hourly
ASSITANT STORE/HR MANAGER	1	Salary
REC/MAINT/HOUSE SUPERVISOR	1	Hourly
RECEIVING/STOCK ASSOCIATE	5	Hourly
SALES ASSOCIATE	23	Hourly
SELLING SUPERVISOR-GENERAL	2	Hourly
SELLING SUPERVISOR-SHOES	1	Hourly
SENIOR LP AGENT	1	Hourly
SHOE SALES ASSOCIATE – DRAW	4	Hourly
STORE MANAGER	1	Salary
VISUAL MERCHANDISE ASSOCIATE	1	Hourly
VISUAL MERCHANDISE SUPERVIOSR	1	Hourly