



August 4, 2017

SENT BY FIRST CLASS MAIL

Dislocated Worker Unit
 Department of Workforce Development
 201 East Washington Avenue, Room E-100
 P.O. Box 7972
 Madison, WI 53707

Dear Department:

On behalf of PDQ Food Stores, Inc. (the "Company"), we are giving you notice as of this date that commencing on October 9, 2017, the Company will permanently lay off all of its Wisconsin employees due to the Company's decision to sell its assets and close the locations. After the closing date, the buyer will commence ownership and operation of the locations under new management. This information is being provided based upon the best information currently available to the Company. What follows is a table providing the anticipated closing date for each location in the five municipalities in which a plant closing is occurring.

Location Address	Municipality	State	Zip	Anticipated Closing and Layoff Date	Number of Affected Employees
5280 Williamsburg Way	Fitchburg	WI	53719	10/9/2017	6
2402 W. Broadway	Madison	WI	53713	10/9/2017	4
6133 McKee Rd	Fitchburg	WI	53711	10/9/2017	13
6208 McKee Rd	Fitchburg	WI	53711	10/9/2017	8
2302 E. Moreland Blvd	Waukesha	WI	53186	10/9/2017	11
8012 39th. Ave	Kenosha	WI	53142	10/9/2017	13
6519 Century Ave	Middleton	WI	53562	10/10/2017	9
2538 Fish Hatchery Rd	Madison	WI	53713	10/10/2017	7
2002 Parmenter St	Middleton	WI	53562	10/10/2017	4
3153 Maple Grove Dr	Madison	WI	53719	10/10/2017	10
401 N. Third Street	Madison	WI	53704	10/10/2017	12
21980 Watertown Rd	Waukesha	WI	53186	10/10/2017	10
1434 Northport Dr	Madison	WI	53704	10/11/2017	9
4112 Milwaukee Street	Madison	WI	53714	10/11/2017	19
4402 E. Buckeye Rd	Madison	WI	53716	10/11/2017	15
5301 S. Ridge Way	Middleton	WI	53562	10/11/2017	8
105 E. Broadway	Madison	WI	53716	10/11/2017	10

8800 75th. St	Kenosha	WI	53142	10/11/2017	14
2106 S. West Ave	Waukesha	WI	53189	10/11/2017	18
1625 N. Stoughton Rd	Madison	WI	53704	10/12/2017	14
2601 Fish Hatchery Rd	Madison	WI	53713	10/12/2017	7
4741 Lien Road	Madison	WI	53704	10/12/2017	13
7508 Century Ave	Middleton	WI	53562	10/12/2017	15
3528 E. Washington Ave	Madison	WI	53704	10/12/2017	11
7502 Mineral Point Rd	Madison	WI	53717	10/13/2017	12
7717 Mineral Point Rd	Madison	WI	53717	10/13/2017	6
6702 Raymond Rd	Madison	WI	53719	10/13/2017	7
7601 Discovery Dr	Middleton	WI	53562	10/13/17 - 1/31/2018	28

At this time, the Company anticipates that a total of 313 employees will be affected by the closings and that the layoffs will be permanent. None of the facilities is unionized. The buyer may hire some of these employees after the sale of the Company, but the Company will not be involved in the hiring process.

Please contact the undersigned with any questions about this matter. This letter is provided pursuant to state and federal laws, which encourage employers who are not required to comply with the business closing notice statutes to, nonetheless, provide such notice, and should not be construed as an admission of coverage under 29 U.S.C. § 2101, *et seq.*, or Wis. Stat. § 109.07.

Should you have any questions, please contact Jenni Soderholm (PO Box 602997, Middleton, WI 53562, (608) 828-2137).

Very truly yours,



Lea Gerend
Vice President