



COSMETOLOGY

Technical Diploma Program Code: 31-502-1 Total Credits: 33

Combined with successful completion of the state licensing exam, Mid-State's Cosmetology program provides the theory and practice you need to build your cosmetology career. Students study hair cutting, perming/relaxing, and styling as well as facial and scalp treatments, barbering, makeup, pedicuring, manicuring, and more. The program emphasizes sanitation and safety. You'll learn from experienced instructors, guest lectures, demonstrations, industry representatives, and platform artists. Your practice will progress from working on mannequins to providing services in the on-campus salon. Many other hands-on opportunities are available, including job shadowing.

Mid-State's Cosmetology program prepares students to obtain the required licensure to be employed/practice in the state of Wisconsin. The College does not guarantee its curriculum matches the requirements for preparation, examination, or licensure for other states.

Estimated tuition and fees: mstc.edu/programcosts

ACADEMIC ADVISOR

To schedule an appointment with an academic advisor, call 715.422.5300. Academic advisors will travel to other campuses as necessary to accommodate student needs. For more information about advising, visit mstc.edu/advising.

NEW STUDENT CHECKLIST

Complete the following steps to prepare for your New Student Advising appointment with your academic advisor:

- Submit a Mid-State application at mstc.edu/apply.
- Send official transcripts to:
Mid-State Technical College
Student Services
1001 Centerpoint Drive
Stevens Point, WI 54481
- Complete the Free Application for Federal Student Aid (FAFSA) at fafsa.gov. Mid-State's Financial Aid team is available to assist with your FAFSA application and to answer your financial aid questions. Contact Financial Aid or schedule an appointment at mstc.edu/financial-aid.
- Set up student MyCampus account at mstc.edu/mycampus-assistance.
- Schedule a New Student Advising appointment at mstc.edu/advising.



mstc.edu • 888.575.6782 • TTY: 711



ADAMS CAMPUS
401 North Main
Adams, WI 53910

MARSHFIELD CAMPUS
2600 West 5th Street
Marshfield, WI 54449

**STEVENS POINT
DOWNTOWN CAMPUS**
1001 Centerpoint Drive
Stevens Point, WI 54481

WISCONSIN RAPIDS CAMPUS
500 32nd Street North
Wisconsin Rapids, WI 54494

CAREER PATHWAY • BEGIN AT ANY POINT



CREDIT FOR PRIOR LEARNING AND EXPERIENCE

CREDIT FOR PRIOR LEARNING AND EXPERIENCE

- Certifications and Licenses
- High School Credit
- Military Experience
- National/Standardized Exams
- Transfer Credit
- Work and Life Experience

Learn about Credit for Prior Learning at mstc.edu/cpl.

TECHNICAL DIPLOMA

COSMETOLOGY

Technical Diploma • 33 Credits

Start Your Career

- Cosmetologist
- Makeup Artist
- Manicurist/Pedicurist

BACHELOR'S DEGREE

BACHELOR'S DEGREE OPTIONS

For those interested in continuing their education, Mid-State offers transfer agreements with various four-year colleges and universities. For more information and additional opportunities, visit mstc.edu/transfer.

OTHER OPTIONS

RELATED PROGRAMS

- Barber Technologist
- Nail Technician

OUTCOMES

Employers will expect you, as a Cosmetology graduate, to be able to:

- Apply safety and sanitation procedures.
- Adhere to the current Wisconsin administrative codes and statutes for cosmetology.
- Demonstrate interpersonal skills for success.
- Perform hair cutting services.
- Perform shampoo services.
- Perform skin care services.
- Perform texture services.
- Perform hair color services.
- Demonstrate hair styling and finishing techniques.
- Perform nail services.
- Develop strategies to market products and services.

TECHNICAL SKILLS ATTAINMENT

The Wisconsin Technical College System (WTCS) has implemented a requirement that all technical colleges measure outcomes attained by students. This requirement is called Technical Skills Attainment (TSA). The main objective of TSA is to ensure graduates have the technical skills needed by employers. Students will complete a mock board exam in the Capstone Experience course to fulfill the TSA requirement.

Most classes are offered in a face-to-face format. Theory of General Sciences is offered only in an online format. Work on mannequins, other students, and in an on-campus salon completes the practical component of your training.

Students must purchase a kit of required tools and supplies. The cost of the kit is approximately \$1,700 and must be purchased for use on the first day of class.

Students who successfully complete the program will meet the Wisconsin requirement of 1,550 hours of theoretical and practical instruction. Financial aid and scholarships are available to those who qualify.

TECHNICAL STANDARDS

Students must have good fine motor skills, especially finger dexterity, as well as good hand-eye coordination and 20/40 vision in best eye with 70 degrees to each side for peripheral vision, as determined by the Department of Transportation.

PROGRAM PROGRESSION

Please note that the ability to repeat courses is dependent upon availability of courses. Students may be required to apply for program re-entry in order to repeat courses.

STUDENT HANDBOOK

Visit mstc.edu/studenthandbook to view Mid-State's student handbook, which contains information about admissions, enrollment, appeals processes, services for people with disabilities, financial aid, graduation, privacy, Mid-State's Student Code of Conduct, and technology.

GRADUATION REQUIREMENT

The GPS for Student Success course is required for all Mid-State program students and is recommended to be completed before obtaining 12 credits. (Not counted in the total credit value for this program.) Some students are exempt from this requirement. Please see your program advisor for more information.

GPS for Student Success ☑

10890102 1 credit

Integrate necessary skills for student success by developing an academic plan, identifying interpersonal attributes for success, adopting efficient and effective learning strategies, and utilizing Mid-State resources, policies, and processes. This course is recommended to be completed prior to obtaining 12 credits and is a graduation requirement unless you receive an exemption from your program advisor.

ADDITIONAL COURSES AS NEEDED

The following courses may be recommended or required if the student does not achieve minimum Accuplacer scores.

College Reading and Writing 1

10831104 3 credits

Provides learners with opportunities to develop and expand reading and writing skills to prepare for college-level academic work. Students will employ critical reading strategies to improve comprehension, analysis, and retention of texts. Students will apply the writing process to produce well-developed, coherent, and unified written work.

Pre-Algebra

10834109 3 credits

Provides an introduction to algebra. Includes operations on real numbers, solving linear equations, percent and proportion, and an introduction to polynomials and statistics. Prepares students for elementary algebra and subsequent algebra-related courses.

SAMPLE FULL-TIME CURRICULUM OPTION

Term		14 credits
31502334	Hairstyling	3
31502335	Haircutting	3
31502336	Chemical Texture Services	3
31502337	Nail Technology	1
31502340	Facials	1
31502347	Haircolor	3

Term		13 credits
31502316	Theory of General Sciences	1
31502338	Salon Operations	1
31502342	Capstone Experience	3
31502343	Salon Client Relations	4
31502344	Salon Ecology & Industry Trends	4

Term		6 credits
31502349	Salon Communication & Management	3
31502350	Salon Sales & Marketing	3

Total credits 33

☑ This course has options available to receive credit for prior learning (CPL) or work experience. Visit the website at mstc.edu/cpl or contact your advisor for details.

Please Note:

- The part-time cohort begins in the fall of even years only.
- This curriculum sequence is only for student planning. Actual student schedules will vary depending on course availability.
- Program completion time may vary based on student scheduling and course availability. For details, go to mstc.edu/schedule.

SAMPLE PART-TIME CURRICULUM OPTION

Term		8 credits
31502316	Theory of General Sciences	1
31502335	Haircutting	3
31502336	Chemical Texture Services	3
31502338	Salon Operations	1

Term		8 credits
31502340	Facials	1
31502343	Salon Client Relations	4
31502347	Haircolor	3

Term		7 credits
31502334	Hairstyling	3
31502344	Salon Ecology & Industry Trends	4

Term		7 credits
31502337	Nail Technology	1
31502349	Salon Communication & Management	3
31502342	Capstone Experience	3

Term		3 credits
31502350	Salon Sales & Marketing	3

Total credits 33

COURSE DESCRIPTIONS

Capstone Experience

315023423 credits

Students prepare for the state board exam and for securing a job. Students complete a mock assessment of all state board practical and written concepts, including state law. Students also prepare for their job search and for working with the business side of the cosmetology industry.

Corequisite: Admission to the Cosmetology program 315021 and consent of instructor

Chemical Texture Services

315023363 credits

Includes the basics of safe and sanitary permanent waving and chemical hair relaxing. Includes history and product knowledge of these chemical services as well as advanced techniques and procedures that define current trends in the salon.

Prerequisite: Admission to Cosmetology program 315021

Facials

315023401 credit

Students learn the different types of skin and study structure and functions of the skin. Applies basic facial techniques. Students will study microdermabrasion, laser hair removal, and chemical peels. They also perform basic skin waxing techniques, removal of superfluous hair, makeup application, false eyelash application, and skin analysis.

Prerequisite: Admission to Cosmetology program 315021

Haircolor

315023473 credits

Covers hair-color basics which include the law of color, the color wheel, and the theory behind these concepts. Students identify the chemicals used in hair color and discover the differences between temporary, semi/demi, and permanent color. Students mix and apply color while developing skills and building client consultation techniques. Studies application methods governed by the state board regulations. Also teaches the study of bleach theory and complete lightening applications, including foiling. Students experience advanced color formulations, color placement techniques, and color correction procedures.

Prerequisite: Admission to Cosmetology program 315021

Haircutting

315023353 credits

Involves designing haircuts, understanding form, and applying various haircutting techniques. Students perform various haircuts, including blunt, uniform, increased, and graduated haircuts. Students also perform men's haircuts including razor cutting, shear over comb, clipper cutting clipper over comb, short tapered, and flattops. Trimming techniques used for men's facial hair are also emphasized and practiced, including shaving, beards, mustaches, and side burns.

Prerequisite: Admission to Cosmetology program 315021

COURSE DESCRIPTIONS

Hairstyling

315023343 credits

Emphasizes wet and dry hairstyling to include rollers, air-forming, thermal styling, hair straightening, finger waving, pin curls, hair analysis, shampooing, scalp treatments, braiding, long hair design, and hair pressing. Fundamentals of thermal styling and comb-outs are performed. Practical aspects of hair enhancements including wigs, hair extensions, and hair pieces will also be performed.

Prerequisite: Admission to Cosmetology program 315021

Nail Technology

31502337..... 1 credit

Students achieve skills in manicuring, pedicuring, and nail enhancement services, including polish application and massage techniques. Students study nail shape and safe and sanitary use of nail care products. Paraffin hand dips, advanced polish techniques, and various nail art application are practiced.

Prerequisite: Admission to Cosmetology program 315021 or Nail Technician program 305024

Salon Client Relations

31502343 4 credits

Students refine their professional communication and consultation skills with clients as they continue to increase their salon quotas. Students gain confidence and speed in their advancing skills and also earn 25 hours of off-campus training.

Corequisite: Salon Operations 31502338

Salon Communication & Management

315023493 credits

While continuing to practice salon service skills, students focus on communicating with other stylists and with challenging clients in stressful situations. Students also look at the business side of the industry as they analyze business plans, handbooks, and vision and mission statements.

Salon Ecology & Industry Trends

31502344 4 credits

The field of cosmetology is built on hairstyle trends. This course examines those trends as students practice the techniques necessary to create contemporary and creative styles. This course also looks at ecological salon practices and protections for clients and workers and includes 25 hours of off-campus training.

Corequisite: Salon Operations 31502338

Salon Operations

31502338 1 credit

Focuses on developing front desk and client relation skills including managing bookings and applying sanitation standards to dispensary practices. Emphasizes daily operations of a salon and the professional attitudes needed to be successful in the industry.

Corequisites: Haircolor 31502347, Hairstyling 31502334, Haircutting 31502335, Chemical Texture Services 31502336, Nail Technology 31502337, and Facials 31502340

Salon Sales & Marketing

315023503 credits

Using technology, students learn to analyze their productivity reports and manage point of sale operations for each of their clients. Included in this course is a focus on how to market products and services to clients through the creation of salon marketing materials.

Theory of General Sciences

31502316 1 credit

Covers several general science topics integral to the field of barbering/cosmetology, including bacteriology, infection control, properties of the hair and scalp, nail structure and growth, skin diseases and disorders, introduction to electrology, the basics of electricity, chemistry, and anatomy and physiology. This course is offered online only.

Prerequisite: Admission to Cosmetology program 315021