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Golf Course Management Program

Course Curriculum

Semester 01 (Tuition: \$2,480)

Course #	Course Title	Credits
10-109-102	Hospitality Professional Devel Seminar	1
Credits: 1 Lecture Hours: 18 Students will learn the challenges and opportunities in various careers in the hospitality and tourism industry.		
10-109-105	Hospitality Law	3
Credits: 3 Lecture Hours: 54 Students explore the legal liabilities of the hospitality and tourism industry and apply legal principles using case studies. Special consideration is given to legal issues in the culinary, resort and golf industries.		
10-325-101	Golf Course Operations	3
Credits: 3 Lecture Hours: 54 Students tee time operation, rules of golf, terminology, licenses and certification, strategic and operational planning, golf associations, course/club membership / ownership's, and policies and procedures within a golfing facility.		
10-325-118	Golf Course Irrigation Systems	3
Credits: 3 Lecture Hours: 36 Lab Hours: 36 Students gain knowledge about irrigation systems for golf courses. Students learn how to effectively manage the irrigation systems. Students also learn about calibration, design, installation, repair, diagnostics, water efficiency, rates and frequency, water quality, disease and pest control, trace elements, water sampling, minerals deposits, effluent wastewater handling, and pump house design and maintenance.		
10-325-124	Player Development 1	2
Credits: 2 Lecture Hours: 27 Lab Hours: 18 Students learn skills needed to help them pass the PGA players ability test. The course will concentrate on players putting, chipping and full swing. The use of modern teaching tools and swing analysis equipment will be provided. Students have hands-on lessons with PGA instructors and create their own learning portfolio.		
10-801-136	English Composition 1	3
Credits: 3 Lecture Hours: 54 This course is designed for learners to develop knowledge and skills in all aspects of the writing process. Planning, organizing, writing, editing and revising are applied through a variety of activities. Students will analyze audience and purpose, use elements of research and format documents using standard guidelines. Individuals will develop critical reading skills through analysis of various written documents.		

Semester 02 (Tuition: \$2,810)

Course #	Course Title	Credits
10-325-103	Pro Shop Management	3
Credits: 3 Lecture Hours: 54 Students study policies and procedures for inventory control systems, work schedules, sales and service, product lines, pricing strategies, vendors and suppliers, quality control issues, tournament operations and programs, golf cart operations, teaching programs, and practice range operations.		
10-325-107	Soils, Conservation, and Fertility	3
Credits: 3 Lecture Hours: 36 Lab Hours: 36 Students study the establishment, modification, and maintenance of northern turf grasses. They learn about irrigation systems, drainage needs, and soil tests. They study weather-related issues, diseases, insects, pesticide application, and appropriate chemicals.		
10-325-108	Tournament Promotions	2
Credits: 2 Lecture Hours: 36 Students work in cooperation with a local golf course to apply promotion, marketing, and business principles to the development of plans and implementation of a group golf tournament program or outing.		
10-325-114	Techniques for Teaching Golf	2
Credits: 2 Lecture Hours: 18 Lab Hours: 36 Students study the principles and techniques involved in teaching people the rules and etiquette of golf as well as the fundamentals and mechanics of the golf swing.		
10-801-196	Oral/Interpersonal Communication	3
Credits: 3 Lecture Hours: 54 Students demonstrate competency in speaking, verbal and nonverbal communication, and listening skills through individual presentations, group activities and other projects.		
10-804-107	College Mathematics	3
Credits: 3 Lecture Hours: 54 This course is designed to review and develop fundamental concepts of mathematics in the areas of algebra, geometry, trigonometry, measurement and data. Algebra topics emphasize simplifying algebraic expressions, solving linear equations and inequalities with one variable, solving proportions and percent applications. Geometry and trigonometry topics include; finding areas and volumes of geometric figures, applying similar and congruent triangles, applying Pythagorean Theorem, and solving right triangles using trigonometric ratios. Measurement topics emphasize the application of measurement concepts and conversion techniques within and between U.S. customary and metric system to solve problems. Data topics emphasize data organization and summarization skills, including: frequency distributions, central tendency, relative position and measures of dispersion. Special emphasis is placed on problem solving, critical thinking and logical reasoning, making connections, and using calculators.		
10-325-128	Spring Internship: Clubhouse * <i>OR</i> *	
Credits: 1 Lecture Hours: 9 Occupational Hours: 36 Course will focus on tournament and league organization/prep including complete entry forms, rules of competition, checklist, entry fee, prize payouts, and financial breakdowns. Students will learn multi-day tournament set up as well as league play.		
10-325-131	Spring Internship: Maintenance	1

Credits: 1 Lecture Hours: 9

This course is designed to help prepare the student for a summer internship by introducing them to an Integrated Pest Management plan, Turf types found on their internship site, and equipment used on the internship site.

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Semester 03 (Tuition: \$170)

Course #	Course Title	Credits
10-325-129	Summer Internship: Clubhouse * OR *	

Credits: 1 Lecture Hours: 0 Occupational Hours: 72

This class is designed to complement the work experience a student will receive during a summer internship: The student will report on Tournament activities worked. The student will Shadow/Report Food and Beverage Director as well as teaching Professional. The Student will report on staffing levels and show mastery of point of sale equipment.

10-325-132	Summer Internship: Maintenance	1
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Credits: 1 Lecture Hours: 0

During this course Students will be exposed to the hands on maintenance of an operational golf course. The students will focus on and report back on the following areas of the clubs maintenance operation: staff scheduling, chemical & fertilization programs, equipment needs/repairs/costs, irrigation schedules, and the club's overall integrated pest management program.

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Semester 04 (Tuition: \$2,730)

Course #	Course Title	Credits
10-109-103	Event Management	3

Credits: 3 Lecture Hours: 36 Lab Hours: 36

Students will learn to create, plan, organize and execute events related to the hospitality and tourism industry. Emphasis will be placed on events in the resort, food service and golf areas. The students will focus on design, internal management and post event evaluation of each event.

10-109-108	Hospitality Supervision	3
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Credits: 3 Lecture Hours: 54

Students investigate procedures involved in hiring and supervising personnel including relevant laws, types of communication, training employees, goal setting and professional interactions. Special emphasis is given to the hospitality, tourism and golf industries.

10-325-104	Club Financial Management	3
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Credits: 3 Lecture Hours: 54

Students study budgeting, banking, cash control procedures, the accounting cycle, financial reports, payroll procedures, labor costs, depreciation expense, and financial controls.

10-325-127	Turf Grass Horticulture	3
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Credits: 3 Lecture Hours: 54

Biological principles of growing horticultural crops with an emphasis toward turfgrass- including anatomy, reproduction, light, temperature, water, nutrition, and growth and development. Laboratory exercises emphasize environmental factors and permit detailed observation of plant growth.

10-809-199	Psychology of Human Relations	3
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Credits: 3 Lecture Hours: 54

Students explore the relationship between the general principles of psychology and our everyday lives. Students are given the opportunity to achieve a deepened sense of awareness of themselves and others. This understanding enables students to improve their relationship with others at work, in the family, and in society.

10-325-130 Fall Internship: Clubhouse * OR *

Credits: 1 Lecture Hours: 9 Occupational Hours: 36

In this course students will recap the summer experience and connect the important relationship between revenue and expense and how the customer service experience plays a vital role in a clubs success.

10-325-133 Fall Internship: Maintenance 1

Credits: 1 Lecture Hours: 9

In this course the Student will recap their experience at the golf facility as well as complete the experience with a winterization procedure where necessary. The student will analyze the Chemical and Fertilizer program performance as well as the irrigation schedule. The student will report on rounds played and their relationship to the maintenance practices. The student will analyze equipment needs and repair cost associated with the facility

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Semester 05 (Tuition: \$2,480)

Course #	Course Title	Credits
10-006-122	Pest Management	1

Credits: 1 Lecture Hours: 18

Students will learn the principles and methods used in the control of pests found on Golf Courses. Preparation for the Wisconsin Commercial Pesticide Applicator licensing will include restricted use regulations, applicator safety, environmental safety, equipment calibration, and production label interpretations. Course topics will include pesticide mode of action, interpretation of aerial photos, and integrated pest management practices (IPMs). During the course, students will complete that exam for licensing as a Wisconsin Commercial Pesticide Applicator for Golf Courses.

10-109-104 Hospitality Marketing 3

Credits: 3 Lecture Hours: 54

Students will learn to develop and analyze marketing strategies, sales techniques, promotional tools, and market research for the hospitality and tourism industry.

10-325-109 Integrated Turf Management 3

Credits: 3 Lecture Hours: 54

Students study the establishment, modification, and maintenance of northern turf grasses. They learn about irrigation systems, drainage needs, and soil tests. They study weather-related issues, diseases, insects, pesticide application, and appropriate chemicals. Students study integrated pest management strategies (IPM). Prerequisites: Turf Grass Horticulture (10-325-127)

10-325-110 Golf Course Design and Renovation 2

Credits: 2 Lecture Hours: 18 Lab Hours: 36

Students learn maintenance procedures for non-turf areas, bunkers, and ornamental plantings. They study the protection of environmentally sensitive areas, the management of water hazards, and the care of trees. Students also learn the safety issues with golf design and appropriate renovation techniques / procedures.

10-325-113 Golf Course Equipment Repair 3

Credits: 3 Lecture Hours: 36 Lab Hours: 36

Students study safe operating procedures, basic repairs, and maintenance practices to develop their understanding of the principles behind the operation of turf management and recreational equipment.

10-809-172

Introduction to Diversity Studies

3

Credits: 3 Lecture Hours: 54

Students draw from several disciplines to reaffirm the basic American values of justice and equality by learning a basic vocabulary, a history of immigration and conquest, principles of transcultural communication, legal liability and the value of aesthetic production to increase the probability of respectful encounters among people. In addition to an analysis of majority/minority relations in a multicultural context, the topics of ageism, sexism, gender differences, sexual orientation, the disabled and the American Disability Act (ADA) are explored. Ethnic relations are studied in global and comparative perspectives.

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Total Credits: 64

Estimated Total Tuition*: \$10,670