

Finance Skills for Nonfinancial Managers

Managers are responsible for leading processes and teams and making daily decisions that impact the company's success. Decision-making is highly influenced by the organization's financials.

This course provides you with a financial foundation to help you make sound assessments and business recommendations. Understand the accounting process and enhance your ability to project your organization's financial performance. This course helps you evaluate financial trends and better understand financial statements.

The Finance Skills for Nonfinancial Managers program provides training and practice in the skills and techniques you will use to:

- Explain basic finance and accounting concepts
- Identify how to analyze and interpret financial statements
- Explore the concepts of financial planning and forecasting
- Describe how to make better business decisions using financial ratio

Course Outline

Day 1

Learning Outcomes:

- Accounting and Finance – Basic Rules of Business
- Running a Business – the Circulation of Capital
- Building and Understanding Financial Statements
- Financial Statement Analysis
- Cash Flow Analysis

Day 2

Learning Outcomes:

- Budgeting, Forecasting and Variance Analysis
- Making Business Investment Decisions
- Analyzing and Interpreting Financial Information
- Financial Ratios