

# MINORS & CERTIFICATES

Enhance your career or meet elective requirements by pursuing one of Concordia's certificate programs or adding a minor to your degree program. Certificates may or may not be taken for college credit, and may be offered online or virtually. Courses taken not for credit may later be awarded college credit if the additional tuition is paid. Requirements vary based on major and transfer credits.

## ACCOUNTING

Minor: 18 Credits\*\*

Financial Accounting

Managerial Accounting

Intermediate Accounting I

Intermediate Accounting II

Cost Accounting

Income Tax I

or Advanced Accounting

## BUSINESS MANAGEMENT

Certificate or Minor: 18-24 Credits\*\*

Statistical Methods

Organizational Management Principles

Business Finance

Macroeconomics

Human Resource Management

Accounting

Marketing Management

Global Dimensions in Business

Business Policy

## HEALTHCARE MANAGEMENT

Certificate or Minor: 18-24 Credits\*\*

Statistical Methods

Management Principles in Healthcare

Healthcare Planning & Evaluation

Financial Issues in Healthcare

Healthcare Ethics

Healthcare Marketing

Eldercare

Human Resource Management

Accounting

## HUMAN RESOURCE MANAGEMENT

Certificate or Minor: 18 Credits\*\*

Employment and Labor Relations

Staffing

Compensation and Benefits

Workplace Health and Safety

Training and Employee Development

Managing Change

CONCORDIA UNIVERSITY

WISCONSIN & ANN ARBOR

2024-2025

## MARKETING

Certificate or Minor: 18 Credits\*\*

Organizational Management Principles\*\*\*

Marketing Management\*\*\*(pre-requisite for advanced courses)

Advanced Marketing Management

**And three of the following:**

Public Relations

Retail Management

Promotions and Advertising\*

E-Commerce

Marketing Research

International Marketing

## NONPROFIT MANAGEMENT

Certificate or Minor: 18 Credits\*\*

Nonprofit Management Principles

Nonprofit Marketing

Financial Issues in Nonprofit Management

Nonprofit Fundraising and Grant Writing

Legal Issues in Nonprofit Management

Managing Change

## THEOLOGICAL STUDIES

Minor: 18 Credits

The Old Testament

The New Testament

Religious Education for Youth and Adults

Communicating Bible Messages

Christian Care Giving

Christian Ethics

*\*Denotes programs that are not currently offered online.*

*\*\*All students pursuing a business major must earn a grade of C- or better in these required courses.*

*\*\*\*If these courses were already taken in the major, replace with additional courses from the list.*

*Courses and program goals subject to change.*

## PROGRAM FORMAT



- Online courses are the primary format. Do your coursework at a time that works for you.
- Select courses can be taken in real-time via Zoom on a scheduled night of the week with the professor and other students.

## PROGRAM HIGHLIGHTS



8-week online courses



Military friendly



Accepts transfer credits



Professors with relevant and real-world experience

## HOW TO APPLY

### CONCORDIA UNIVERSITY WISCONSIN

Go to [cuw.edu/apply](https://cuw.edu/apply). Select the Non-Degree option. Fill out the form and submit your online application.

### CONCORDIA UNIVERSITY ANN ARBOR

Go to [cuaa.edu/apply](https://cuaa.edu/apply). Select the Non-Degree option. Fill out the form and submit your online application.

**INTERESTED IN A CERTIFICATE OR MINOR?**

CONTACT US FOR MORE INFORMATION:

**262.243.4300 • [admission@cuw.edu](mailto:admission@cuw.edu)**