UX/UI Design Syllabus

Career Bootcamp

24 Weeks

Online

Part-Time

Why UX/UI Design?

UX/UI Design harmoniously blends psychology, creativity, and technology to create seamless and visually captivating **digital experiences**.

A career in **UX/UI Design** melds **creativity**, **user-centric thinking**, and **technical prowess**, offering a dynamic and rewarding path. From **wireframing** to **interaction design**, you'll delight users with intuitive interfaces. Through **user research**, **typography**, **color theory**, and **accessibility** you'll create human-centered solutions that resonate. You'll shape consistent, branded, and resonant experiences across platforms.
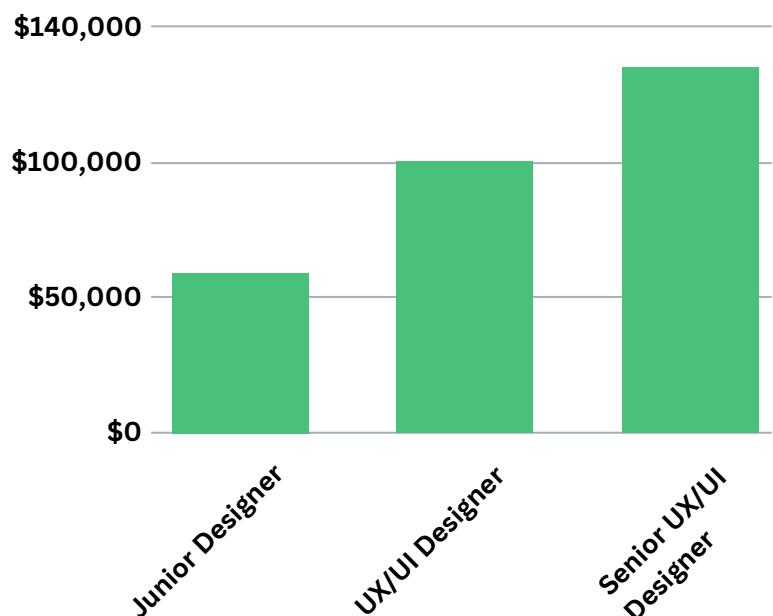
Starting Out

First Job Title

Junior UX/UI Designer

U.S. Average Salary
$55,954
Data from ZipRecruiter, 2023

Career Trajectory

$140,000

$100,000

$50,000

$0

Junior Designer

UX/UI Designer

Senior UX/UI Designer

How You Will Learn

Professional Instruction

You will learn through instruction provided by an industry expert instructor that will guide you through our job-ready curriculum in the form of industry mentorship, lectures, coding challenges, projects, and labs.

Online Learning

- Part-Time
- 24 Week program

Unlimited Career Services Support

Unlimited carer support until you land a job. Work 1:1 with a dedicated career coach to identify your career goals and create a personalized strategy to achieve them.

Practical-Application Learning

Individual exercises allow you to apply the knowledge and skills learned to real-world scenarios. In addition, you will complete 2 major portfolio projects that you will be able to showcase on your personal website.

Your capstone project will be sponsored by a client from a real company.

What You Will Learn

Syllabus Overview

Pre-Work: Introduction to Design

Embark on an enlightening journey into the dynamic realm of user experience and user interface design with this course. We will introduce you into the immersive world of Figma, a cutting-edge design tool, as you initiate your inaugural design creations. You'll begin to gain a strong foundational understanding of the intricate design landscape.

Skills

Figma Basics   UX Principles   UI Fundamentals

Unit 1: The Designer's Mind

In this unit, we will dive into the core principles of design, embracing a user-centered mindset that places the user's needs at the heart of every decision. Explore the power of empathy mapping as you delve into the psychology of user interactions, honing your ability to create solutions that resonate with diverse audiences. From designing for inclusivity and accessibility to making deliberate design choices, you'll learn to orchestrate interfaces that cater to everyone.

Skills

Empathy Mapping   Deliberate Decision-Making   User-Centricity   Inclusive Design

What You Will Learn

Unit 2: User Research

In this unit, you will delve into the intricate world of understanding user behaviors, needs, and preferences. Uncover the methodologies and techniques that form the foundation of effective user-centric design. You'll learn to conduct insightful interviews, gather user feedback, and analyze data to extract valuable insights. Dive into the art of persona development and user journey mapping, empowering you to create experiences that resonate deeply with your target audience.

Skills

UX Research	Surveys	User Interviews	Competitive Research
Affinity Mapping	SWOT Analysis	User Persona	Research Planning

Unit 3: Big Picture Design

In this unit, you will immerse yourself in the art of creating visually harmonious interfaces as you delve into principles of unity, composition, hierarchy, and whitespace. Uncover the secrets of translating your designs seamlessly into the browser, refining layouts that captivate and engage. From crafting precise wireframes to mapping intuitive user flows, you'll learn to orchestrate seamless digital journeys.

Skills

Unity	Visual Design	Wireframing	Hierarchy
Layout	User Flows	Composition	Whitespace

What You Will Learn

Unit 4: Defining Style

In this unit, we will explore the essential building blocks of interface creation, from typography that communicates to color theory that captivates. Learn to harness design assets effectively, transforming concepts into visually engaging interfaces. Delve into the realm of design systems, mastering the art of consistency and scalability.

Skills

Typography	Color Theory	Assets and Elements	Design Systems

Unit 5: Improving the User Experience

In this unit, we will explore the art of creating seamless user experiences across diverse devices and screen sizes. Dive into the realm of usability heuristics and master the skill of heuristic evaluation, refining your designs for optimal user engagement. Uncover the power of UX writing, crafting impactful content that guides users through intuitive interactions.

Skills

Responsive Design	UX Writing	Adaptive Design	Usability Heuristics

What You Will Learn

Unit 6: Life as a Design Professional

In this unit, we will go beyond design fundamentals, learning how to brand yourself as a designer, honing your unique identity and voice in the industry. Discover the power of effective self-presentation on LinkedIn and through your personal portfolio website, as you master the art of showcasing your skills, experiences, and passion.

Skills

Branding and Identity	LinkedIn Optimization	Portfolio Development

Capstone Project

Capstone Inception

Initiate the pivotal phase of your Capstone project by engaging with the client you have sourced. Collaboratively define and crystallize the overarching objectives and requirements of your project, ensuring a thorough understanding of their expectations. Lay the groundwork for effective communication and coordination by establishing an initial, recurring schedule for team meetings, facilitating seamless updates and progress tracking.

Capstone Project and Demo

This immersive experience is the culmination of your learning, allowing you to apply your newfound design skills to a real-world challenge. Collaborate closely with an actual client to conceptualize, design, and prototype an innovative digital solution that addresses their needs and delights their users. The Capstone Demo is the pinnacle of your journey, showcasing your project's evolution to peers, mentors, and industry professionals.

Career Development

Career workshops provide you with a framework to identify your post-bootcamp career goals and a 360-degree strategy to achieve them. Whether you have questions about an upcoming interview or need some help with your resume, one-on-one sessions provide you with an opportunity to get direct feedback from a career professional.

1:1 Coaching

Unlimited carer support until you land a job. Work 1:1 with a dedicated career coach to identify your career goals and create a personalized strategy to achieve them.

Interview Prep

Getting an interview is the first step to getting hired. Learn how to navigate these tricky conversations and prepare for technical interviews.

Resume, LinkedIn, & Cover Letter

Learning how to represent yourself on your resume, cover letter, and online is crucial to giving potential employers an accurate and enticing first impression of your skills and capabilities.

Compensation Negotiation

Negotiating your salary can be an uncomfortable situation. Professional coaching helps you learn the best strategies to negotiate fair compensation when discussing an offer.

Contact Us

If you have any questions about the program or the admissions process, feel free to get in touch using the email address below or give us a call. You can also apply directly via our website.

Need help or have questions?

Contact our team at Upright.

admissions@uprighted.com

Or, give us a call:

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