

BACHELOR • ASSOCIATE • CERTIFICATE • MINOR

# BUSINESS MANAGEMENT

## YOU CAN LEAD ANYWHERE

It takes more than healthy ambition to become an effective leader. Built on a foundation of management theory—with highlights of accounting, economics, and finance—this program provides personalized, one-on-one instruction from current industry professionals who will help you acquaint yourself with the driver's seat. Now you will be prepared to take the lead in your career.

## PROGRAM HIGHLIGHTS



8-week courses



Acceptances occur throughout the year



Multiple start dates in the spring, summer, and fall semesters



Transfer up to 84 credits



Military friendly

## CAREER OUTLOOK

Finance • Management • Business Development •  
Marketing • Communications

## FREE CREDIT TRANSFER EVALUATION

If you have college credits from another institution, send your unofficial transcripts to [accelerated.admissions@cuw.edu](mailto:accelerated.admissions@cuw.edu) for a free credit transfer evaluation.

## PROGRAM CURRICULUM

### REQUIRED COURSES

Student Success Strategies

Speech Communication

College Writing

Heritage of Faith

Business Statistics

Critical Thinking and Creativity

Organizational Management

Marketing Management

Human Resources Management

Macroeconomics

International Business

Philosophy of Values and Ethics

Financial Accounting

Principles of Finance

Project Management

Business Policy

*\*Courses and program goals subject to change*

CONCORDIA UNIVERSITY  
WISCONSIN & ANN ARBOR

## PROGRAM FORMATS



**ONLINE** COLLABORATIVE

- Comfort of your own home
- No assigned class times
- 8-week courses
- Work at your own pace
- Flexible course offerings
- Instructor and Academic and Career Advisor support



**VIRTUAL** LIVE INSTRUCTION

- Comfort of your own home
- Assigned night of week
- 8-week courses
- Attend class live via Zoom
- Live professor instruction
- Live classmate interaction
- Instructor, Academic and Career Advisor support

## ADMISSION REQUIREMENTS

**All students applying for admission to the program must submit:**

Official transcripts from all post-secondary institutions attended. In cases where you have less than 60 transferable credits, an official high school transcript or proof of GED must also be submitted.

## ACCREDITATION

Concordia University is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.

## TUITION & SCHOLARSHIPS

There are many scholarships available for post-traditional learners. For CUW go to [cuw.edu/uncommon-scholarships](http://cuw.edu/uncommon-scholarships), or for CUAA go to [cuaa.edu/uncommon-scholarships](http://cuaa.edu/uncommon-scholarships) for more information.

For more information on tuition costs, please visit [cuw.edu/tuition-grad](http://cuw.edu/tuition-grad).

## NEXT STEPS

### 1. Submit your application

#### CONCORDIA UNIVERSITY WISCONSIN

Go to [cuw.edu/apply](http://cuw.edu/apply). Select the Adult Accelerated Undergraduate option. Fill out the form and submit your online application.

#### CONCORDIA UNIVERSITY ANN ARBOR

Go to [cuaa.edu/apply](http://cuaa.edu/apply). Select the Adult Accelerated Undergraduate option. Fill out the form and submit your online application.

### 2. Apply for financial aid

All students are eligible to be reviewed for financial aid. Students will need to complete the FAFSA at [studentaid.gov](http://studentaid.gov). If you apply to CUW, use the school code **003842**, if you apply to CUAA use the school code **002247**.

Questions? Contact Concordia's Financial Aid Office: [finaid@cuw.edu](mailto:finaid@cuw.edu) • 262-243-4569

## FOR MORE INFORMATION, VISIT:

[CUW.EDU/BA-MANAGEMENT](http://CUW.EDU/BA-MANAGEMENT)

[CUAA.EDU/BA-MANAGEMENT](http://CUAA.EDU/BA-MANAGEMENT)

**INTERESTED IN THE PROGRAM?**

CONTACT US FOR MORE INFORMATION:

**1.877.289.1897 • [learn.more@cuw.edu](mailto:learn.more@cuw.edu)**