







# BACHELOR OF ARTS IN COMMUNICATION & LEADERSHIP

## ETHICAL LEADERSHIP IN A COMPLEX WORLD

Leadership requires a well-rounded, multifaceted set of skills. That's why Concordia's Communication and Leadership program draws from a wide range of disciplines to help you grow into a strong leader. Your critical thinking skills will be sharpened so that you can analyze information and make good decisions in leading your peers. You'll learn effective oral and written communication strategies, as well as data visualization, to help you clearly communicate, inspire, and persuade people. You will study collaboration strategies to help you understand and work with diverse groups. This program will prepare you with the knowledge and skills you need to advance in your career and be a leader in organizations of all sizes.

## PROGRAM HIGHLIGHTS

-  8-week courses
-  Military friendly
-  Transfer up to 84 credits
-  Professors with relevant and real-world experience
-  Acceptances occur throughout the year
-  Multiple start dates in spring, summer and fall

## CAREER OUTLOOK

Public Relations • Marketing Manager • Advertising •  
Event Planner • Media Planner • Nonprofit

## PROGRAM CURRICULUM

**\*\*Courses and program goals subject to change\*\***

### REQUIRED COURSES

Student Success Strategies  
Speech Communication  
Academic Writing and Research  
Social Psychology in the Workplace  
Group Dynamics  
Statistics I  
Contemporary Studies  
Diversity, Inclusion, and Human Relations  
Professional Writing Seminar  
Servant Leadership  
Multicultural Leadership

## FREE CREDIT TRANSFER EVALUATION

If you have college credits from another institution, send your unofficial transcripts to [accelerated.admissions@cuw.edu](mailto:accelerated.admissions@cuw.edu) for a free credit transfer evaluation.

## LEARN MORE AT

[CUW.EDU/COMMLEADERSHIP](https://cuw.edu/commleadership)

[CUAA.EDU/COMMLEADERSHIP](https://cuaa.edu/commleadership)

CONCORDIA UNIVERSITY  
WISCONSIN & ANN ARBOR

## PROGRAM FORMATS

### ONLINE / SELF-PACED

- No assigned class times
  - 8-week courses
  - Work at your own pace
  - Flexible course offerings
  - Instructor and Academic and Career Advisor support
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## ADMISSION REQUIREMENTS

**All students applying for admission to the program must submit:**

Official transcripts from all post-secondary institutions attended. In cases where you have less than 60 transferable credits, an official high school transcript or proof of GED must also be submitted.

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## ACCREDITATION

Concordia University is accredited by the Higher Learning Commission ([hlcommission.org](http://hlcommission.org)), a regional accreditation agency recognized by the U.S. Department of Education.

## NEXT STEPS

### 1. Submit your application

#### CONCORDIA UNIVERSITY WISCONSIN

Go to [cuw.edu/apply](http://cuw.edu/apply). Select the Adult Accelerated Undergraduate option. Fill out the form and submit your online application.

#### CONCORDIA UNIVERSITY ANN ARBOR

Go to [cuua.edu/apply](http://cuua.edu/apply). Select the Adult Accelerated Undergraduate option. Fill out the form and submit your online application.

### 2. Apply for financial aid

All students are eligible to be reviewed for financial aid. Students will need to complete the FAFSA at [studentaid.gov](http://studentaid.gov). If you apply to CUW, use the school code **003842**, if you apply to CUAA, use the school code **002247**.

Questions? Contact Concordia's Financial Aid Office: [finaid@cuw.edu](mailto:finaid@cuw.edu) • **262-243-4569**.

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## TUITION & SCHOLARSHIPS

There are many scholarships available for post-traditional learners. For CUW go to [cuw.edu/uncommon-scholarships](http://cuw.edu/uncommon-scholarships), or for CUAA go to [cuua.edu/uncommon-scholarships](http://cuua.edu/uncommon-scholarships) for more information.

For more information on tuition costs, please visit [cuw.edu/tuition-acc](http://cuw.edu/tuition-acc).



**INTERESTED IN THE PROGRAM?**  
**CONTACT US FOR MORE INFORMATION:**

1.877.289.1897 • [learn.more@cuw.edu](http://learn.more@cuw.edu)