



ACCELERATE POTENTIAL

WORKFORCE DEVELOPMENT NONCREDIT CERTIFICATE PROGRAM

Upskilling for Recruitment & Retention

Our communities and business leaders are challenged by a shrinking workforce. We've developed this certificate program to respond to new marketplace dynamics, enabling faster and more effective onboarding with a jumpstart to productivity. The certificate will improve employee workplace skills and provide a solid foundation for future career growth.

ABOUT THE CERTIFICATE PROGRAM



DATES

Offered on a continuous and rolling basis, employees and teams can start at any time



FORMAT

6 interactive and self-paced modules, including reality-based case studies



INVESTMENT

\$99 for all 6 modules

Today's on-demand economy is driven by technology, new workforce models and multi-generational attitudes toward work. Employees may find themselves displaced, underemployed, underserved or in transition.

Training is key in the race to engaging work. Training is also imperative for organizations and businesses to customize workforces in a changing workforce ecosystem.



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WORKFORCE DEVELOPMENT NONCREDIT CERTIFICATE PROGRAM MODULES

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Strengthening Personal Communication

Learn how to communicate more effectively by focusing on best practices that will help you become a great team member.

Embracing Diversity & Inclusion

Understand the capacity of diversity in the workplace.

Advancing Technology & Digital Literacy

Develop skills and competency related to digital literacy, emerging technology, social media and other crowdsourcing.

Improving Professional Standards

Explore and learn how to implement value-building concepts such as personal branding, good work habits and building rapport.

Building Problem Solving and Critical Thinking

Analyze situations and improve your problem-solving and critical thinking skills.

Balancing Life & Work

Create a personal strategy to find a work/life balance that works for you.

JUMPSTART PRODUCTIVITY

This certificate can be recommended by HR professionals, job centers or other recruiting enterprises to attract, retrain or upskill employees, including:

- ENTRY LEVEL EMPLOYEES
- DISPLACED, UNDEREMPLOYED OR UNDERSERVED EMPLOYEES
- EMPLOYEES IN TRANSITION OR SEEKING A CAREER CHANGE



MAKE A POSITIVE IMPACT

Upon completion of the certificate program, you will receive an exclusive UW-Green Bay Digital Badge, validating your accomplishment and signaling to others your commitment to workforce development. The digital badge can also be displayed on Linked In, your resume or your email signature.

NEED GUIDANCE?

If you have any questions or need additional guidance, please contact Tammy Clausen, Business Development, at clausent@uwgb.edu or 715-504-3305.

www.uwgb.edu/workforce-development



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