



Advanced Graphic Design Certificate

Program Description:

Proficiency in Adobe Creative Cloud has become an essential skill set for marketing professionals and designers. Focus on high demand graphic design skills in our Advanced Graphic Design Certificate.

From digital marketing to graphic design to web design, there are more careers that need to use graphic design skills than ever before. The tech skills that have become industry leaders for the graphic design field are Photoshop, Illustrator, and InDesign.

Adobe programs provide user-friendly interfaces and comprehensive features for any project. In addition to technology, our program also includes a design fundamentals soft skills class to teach you the language of graphics and to see the difference that elevates today's modern designs.

Program Length: 91 hours (26, 3.5-hour sessions). Note: Additional coursework will need to be completed outside of class time.

Textbook: Adobe Classroom in Book Series (Photoshop, Illustrator, InDesign)

Target Student: Beginner. This class is intended for those individuals wanting to expand their graphic design skills.

Pre-requisites: No pre-requisites. We highly recommend that you have purchased and installed the Adobe Creative Cloud before the start of class.

Performance Based Objectives

Upon successful completion of the Advanced Graphic Design certificate, students will:

- Understand principles of visual design
- Speak clearly with other designers using vocabulary and concepts of design

- Edit images using advanced Adobe Photoshop techniques
- Create logos and branding materials with Adobe Illustrator
- Design complex layouts for longer documents using Adobe InDesign
- Integrate Adobe programs using Adobe CC libraries

Plus:

- Design a real-world graphic design project with one-on-one help from a mentor
- One-on-one job search and resume writing assistance with a career coach

Course Topics/Units and Dates*:

Session 1-8: 3.5 hands-on hours each (Adobe Photoshop 1 & 2)

Session 9-16: 3.5 hands-on hours each (Adobe Illustrator 1 & 2)

Session 17-25: 3.5 hands-on hours each (Adobe InDesign 1 & 2)

Session 26-27: 3.5 hands-on hours each (Design Fundamentals)

Capstone Project (4, 1-hour sessions)

*Subject to adjustment due to student/instructor/classroom pace