# Agenda

**7:30 – 8:30 a.m.**  
**Registration (Outside Suite C)**

**8:30 – 10:00 a.m.**  
**Morning General Session**

8:30 – 8:40 a.m.  
Welcome and Housekeeping  
**Presenter:** Amy Phillips, Department of Workforce Development (DWD)

8:40 – 9:00 a.m.  
YA Program Budget, Legislative, Policy and Administrative Updates  
**Presenter:** Cathy Crary, DWD

9:00 – 10:00 a.m.  
**Marketing the Program - A Boilerplate Approach to a Common Problem** - The presentation will address aspects of marketing the youth apprenticeship program to its respective customers. While the needs of local areas vary, the ability to work from a common script and/or approach may guide common approaches to build marketing products and/or strategies.  
**Presenters:** Nelse Grundvig, Data Development Section Chief, DWD  
Mark W. Wurl, Job Center Linkage Analyst, DWD

**10:00 – 10:15 a.m.**  
**Break**

**10:15 – 11:15 a.m.**  
**Round 1 Concurrent Workshops**

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| 10:15 – 11:15 a.m. | **Funding and Applying for Grants** - This workshop will cover the basics of funding grant proposals and improving your grant proposals. You will leave this workshop with three things: 1. A list of resources for researching/finding grant opportunities; 2. A basic action plan based on your organization's needs; and 3. A basic proposal quality checklist to use before you submit your next grant.  
**Presenter:** Nancy Kargel, High Risk Population Specialist, DWD  
**Moderator:** Jamie Bernthal, DWD | Suite F                                                                 |
|              | **Promoting Readiness of Minors in Supplemental Security Income (PROMISE) Grant** - Wisconsin has received a $32.5 million federal grant over five years to connect 1,000 youth with special needs to resources that transition them towards economic self-sufficiency and independence. The PROMISE Grant supports increased financial literacy, improved job readiness and reduced reliance on public assistance. It also includes career development plans to ensure today's youth with disabilities receive the support they need to be integral members of tomorrow's adult workforce. Division of Vocational Rehabilitation (DVR) will work with the Department of Health Services, Department of Children and Families and Department of Public Instruction (DPI) to coordinate services and use best practices to prepare youth adults for the workplace. Attend this session to learn more about PROMISE and how the program will be coordinated among various state agencies and institutions.  
**Learning Objective:**  
• Learn who, what, when and where facts about the PROMISE Grant  
• Learn how the program will be coordinated among various state agencies and institutions  
• Learn what best practices will be rolled out  
**Presenter:** Suzanne Lee, PROMISE Grant Supervisor, Division of Vocational Rehabilitation, DWD  
**Moderator:** Cathy Crary, DWD | Suite E                                                                 |
## Career Pathways, Work-Based Learning and Youth Apprenticeship

It is an exciting time in Wisconsin for workforce development and career education and training. Big shiny lights are focusing attention on the work we have done and continue to do to prepare youth and adults for careers, not just jobs. Come to this session to hear more about the current intersection of workforce development priorities and in-school youth initiatives including connections to career and technical education, career pathways, work-based learning, and the nationally recognized Youth Apprenticeship program.

**Presenter:** Robin Kroyer-Kubicek, Career Pathways Education Consultant, Department of Public Instruction  
**Moderator:** Scott Fromader, DWD

### Building the Next Generation of Skilled Workers in Construction Trades

Come and preview the construction pathway options for students that have been added to the Architecture and Construction Youth Apprenticeship program. This is an opportunity for you to provide input on the curriculum modules and preview the skills competencies that are being developed in:

- Carpentry  
- Electrical  
- Masonry/Concrete  
- Mechanical/HVAC  
- Plumbing/Sprinkler Fitting

**Presenter:** Tania Kilpatrick, YA Regional Coordinator and Career and Technical Education Coordinator, CESA 6  
**Moderator:** Amy Phillips, DWD

### Pathways Grant

Current and former foster youth face a range of adverse outcomes compared to their peers, including higher rates of homelessness, lower high school graduation rates, lower enrollment rates in post-secondary education, higher rates of unemployment, higher incidence of mental illness and alcohol and substance abuse, higher incidence of teen pregnancy, and higher rates of incarceration. Approximately 450 Wisconsin youth age out of foster care every year without transitioning to a permanent home and with fragile connections and limited skills to function successfully as adults.

In this workshop, you will learn about the PATHS Initiative and funding that is designed to achieve better outcomes for vulnerable youth in five areas: Permanent Connections, Academics, Training and Employment, Housing, and Social and Emotional Well-being. The WI Department of Children and Families, Administration on Children and Families has announced that Phase 2 of the PATHS grant will be awarded at $1 million per year for five years to a smaller number of grantees toward implementation.

Attend this session and join in a discussion on what barriers are encountered when serving youth, and explore possibilities for how the Youth Apprenticeship program might collaborate with the Office of Youth Services, during the next phase of the PATHS Initiative.

**Presenter:** Kelly Canter, MSW & Housing and Employment Policy Coordinator, Office of Youth Services, Division of Safety and Permanence, Department of Children and Family  
**Moderator:** Amy Phillips, DWD
Project Lead the Way - Preparing Students for their Future Through STEM Education;

Project Lead The Way (PLTW) is the nation’s leading provider of science, technology, engineering, and math (STEM) programs. PLTW helps students develop the problem-solving, critical thinking, and collaboration skills needed to succeed in the global economy. PLTW’s activity, project, and problem-based curriculum gives students a chance to apply what they know, identify problems, find unique solutions, and lead their own learning, rather than be passive recipients of information in a question-and-answer, right-or-wrong learning environment. Learn how PLTW can work to better prepare students for their future.

**Presenter:** Greg Quam, Director of School Engagement, Wisconsin Project Lead the Way, Inc.
**Moderator:** Cathy Crary, DWD

Articulation Agreements with Wisconsin Technical Colleges - Want to give your students a head start to further learning? Turn their YA classroom instruction into advanced standing at your local technical college. Articulation agreements can be a powerful tool in increasing the value of the YA certificate. Ann Westrich will help attendees navigate the Wisconsin Technical College System’s Credit for Prior Learning Policy #323 to develop articulation agreements that allow students to gain advanced standing.

**Presenter:** Ann Westrich, Education Director, Career Prep, Wisconsin Technical College System
**Moderator:** Jamie Bernthal, DWD

Registered Apprenticeship: A Strategic Advantage for Today’s Workforce Challenges - Join the Bureau of Apprenticeship Standards for a 60-minute tour through Wisconsin’s registered apprenticeship program. This session is delivered at the introductory level. You’ll learn about the history and origins of the apprenticeship method of training, along with a review of how apprenticeship works today. You’ll hear about the benefits that this unique method of training offers to both employers and the workforce. If you’re wondering how apprenticeship works, this workshop is for you!

**Presenters:** Mary Pierce, Field Operations Analyst, Bureau of Apprenticeship Standards (BAS)
Lisa Perkofski, Apprenticeship Training Representative, BAS

**Moderator:** Scott Fromader, DWD

1:15 – 1:30 p.m. **Break**

1:30 – 3:00 p.m. **Afternoon General Session**

1:30 – 2:00 p.m. **Marketing YA Programs** facilitated discussion

**Facilitator:** Mark W. Wurl, DWD

2:00 – 2:30 p.m. **Wisconsin Youth Programs Exemplary Practices** facilitated discussion and sharing

**Facilitators:** Jamie Bernthal, DWD
Amy Phillips, DWD

2:30 – 3:00 p.m. **Grant Request for Proposals Overview – Youth Apprenticeship Local Grants and Blueprint for Prosperity High School Pupil Initiative**

**Presenters:** Jamie Bernthal, DWD
Amy Phillips, DWD
Cathy Crary, DWD

3:00 p.m. **Adjourn**