



Milwaukee Public Schools

The classroom is the most important
place in the district.



DWD/MPS Pilot:

Increasing Employer and Student
Participation in Youth Apprenticeship

2013 DWD Youth Apprenticeship
Forum

DWD/MPS Pilot

Background:

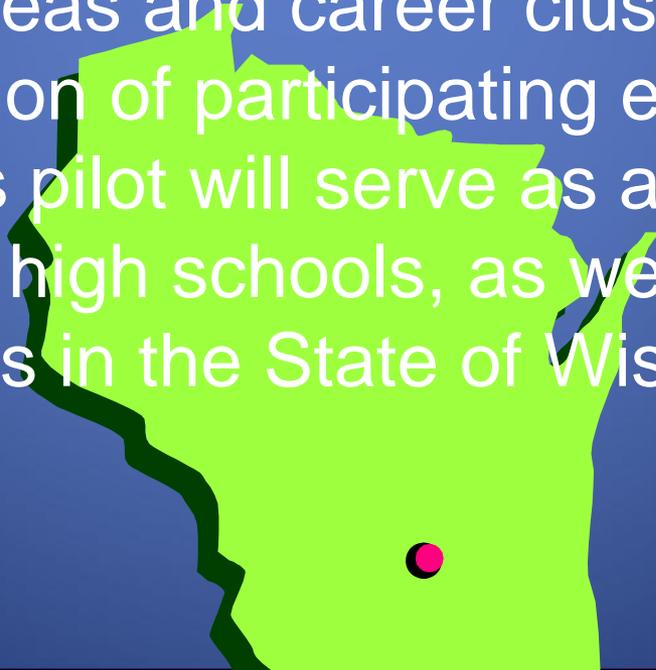
- DWD representatives met in October 2012 with MPS district Chief of Staff to discuss the feasibility of a pilot program at Hamilton High School. The pilot seeks to develop creative recruitment strategies to engage more MPS students in YA.



DWD/MPS Pilot

Goal:

- The primary goal is to double the most recent MPS YA numbers from 27 to 54 youth. Other outcomes include diversification of the YA program areas and career clusters and diversification of participating employers. Ideally, this pilot will serve as a model for other MPS high schools, as well as other YA consortiums in the State of Wisconsin.



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DWD external strategies:

- To recruit more YA employer participation
 - Secretary Newson's personal endorsement via
 - Highly-publicized Kick-off
 - Direct Mailing
 - Solicit technical assistance from YA best practices state-wide

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Media Kick-off with Sec. Newson and
Superintendent Thornton May 9th at
Hamilton High School

Testimonials
from YA
employers,
students,
related
instructors



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- *DWD external strategies:*
 - Direct Mailing using Unemployment Information (Francine)



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Roles & Responsibilities

- ***MPS internal strategies*** are to focus on improved coordination with MPS staff, YA coordinator, School-based Coordinators, and classroom instructors to improve student recruitment efforts and participation.



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- MPS strategies for Student outreach:
 - Personal visits to each school to:
 - **Inform** and **seek support** from school principals, classroom teachers, guidance counselors, programmers, and transition coordinators



- Their personal invitations to students are **most** valuable!

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- Visits to classrooms where related instruction aligns with YA program
 - Health Occupations
 - Financial Services/Business Marketing
 - Info Tech
 - Manufacturing
 - PLTW
 - Biomedical
 - Engineering
 - Transportation



Discover the Path to Your Future

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[WI Career Pathways](#)

[WI Programs of Study](#)

[Students
&
Parents](#)

[Career
Pathway
Builders](#)



Wisconsin Career Pathways [View Cluster and Pathway List](#)

Wisconsin Career Pathways are modeled after 16 national career clusters developed by the States' Career Clusters Initiative (SCCI). We also developed a 17th option called Liberal Arts and Sciences. The addition of that option provides a complete picture of the diverse types of education provided by Wisconsin's higher education sectors.



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MPS strategies for Student recruitment/YA readiness: Get students OUT of the classroom and connecting with employers:

- Manufacturing tours in October (and other months too!)
- Engineering tour of the Valley
- iFair
- St. Joe's Meet & Greet
- Walgreens Pharmacy Tech Shadow
- Synergy Conference



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- Get Employers INTO the classrooms to
 - See what students are learning
 - Share their specific career pathways
 - And their expertise!
- Health Science Career Fair
- STEM Partner Student Showcase
- Interview Prep
- Mock Interviews



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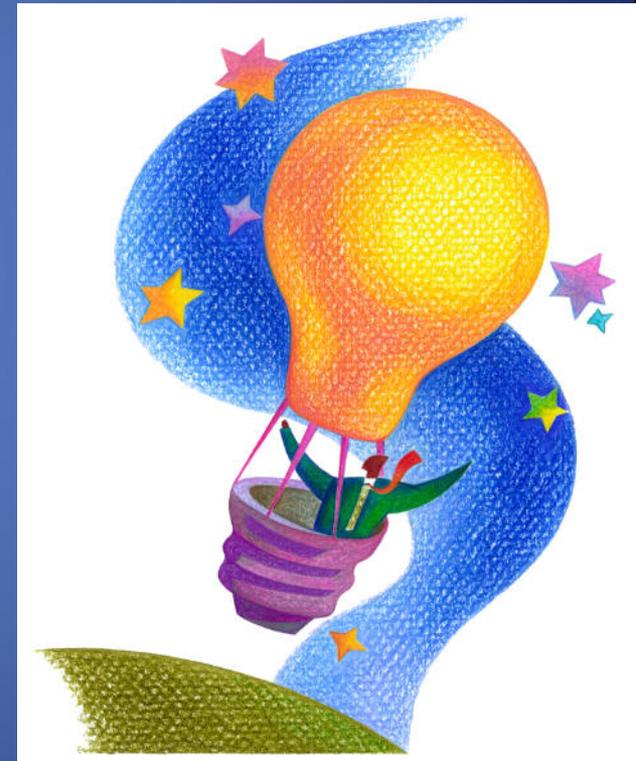
- Strategies for preparing students for success in youth apprenticeship:
 - Student Marketing plan (student testimonials)
 - Dress for Success
 - My Life! My Plan!
 - Career Cruising sessions
 - Assisting with the YA Application process
 - Interview training
 - On-going support



DWD/MPS Pilot

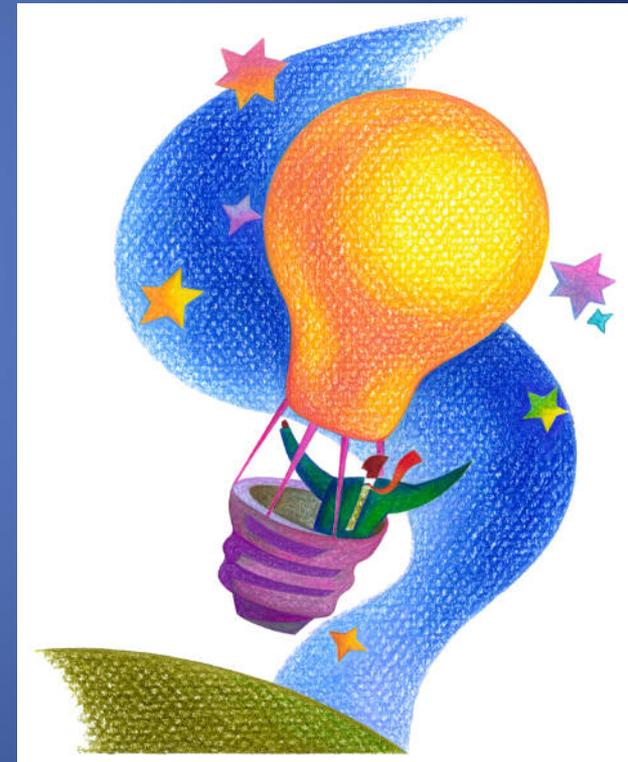
MPS Internal strategy:

- Investigate New Possibilities
 - Water Technology Pathway
 - New YA curriculum
 - + MKE Water Council?
 - Connect with MPS' Contract Compliance Dept?
 - Av. of 400 hours of student engagement is required for all MPS contractors
 - Potential to work 450 hours?



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- Investigate New Possibilities
By hearing about YOUR
Best practices. . .



**To share more information, and/or to continue this conversation
contact:**

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2013 Youth Apprentice Forum