

**Total Personal Income and Per Capita Personal Income
Wisconsin Counties and Metropolitan Areas
2005 - 2007**

| | | Personal income | | | | Per capita personal income ¹ | | | |
|-------|----------------------------|------------------------|------------------|------------------|--|---|----------|----------|-----------------------------|
| | | (thousands of dollars) | | | Percent change 2006- 2007 ² | (dollars) | | | 2007 Rank in State |
| FIPS | Area name | 2005 | 2006 | 2007 | | 2005 | 2006 | 2007 | |
| 0 | United States | \$10,252,973,000 | \$10,978,053,000 | \$11,634,322,000 | 6.0% | \$34,690 | \$36,794 | \$38,615 | . |
| 55000 | Wisconsin | \$181,153,353 | \$191,894,505 | \$203,083,544 | 5.8% | \$32,706 | \$34,461 | \$36,272 | . |
| 55998 | WI Metropolitan Portion | \$138,899,492 | \$147,921,734 | \$156,434,641 | 5.8% | \$34,549 | \$36,549 | \$38,382 | . |
| 55999 | WI Nonmetropolitan Portion | \$42,253,861 | \$43,972,771 | \$46,648,903 | 6.1% | \$27,827 | \$28,906 | \$30,627 | . |
| 55001 | Adams County | \$503,189 | \$531,724 | \$557,203 | 4.8% | \$24,353 | \$25,822 | \$27,162 | 59 |
| 55003 | Ashland County | \$415,679 | \$435,596 | \$463,923 | 6.5% | \$25,269 | \$26,493 | \$28,512 | 52 |
| 55005 | Barron County | \$1,211,660 | \$1,247,672 | \$1,320,709 | 5.9% | \$26,590 | \$27,322 | \$29,003 | 47 |
| 55007 | Bayfield County | \$381,777 | \$403,231 | \$430,781 | 6.8% | \$25,465 | \$26,886 | \$28,604 | 51 |
| 55009 | Brown County | \$7,959,972 | \$8,356,419 | \$8,812,853 | 5.5% | \$33,350 | \$34,760 | \$36,242 | 12 |
| 55011 | Buffalo County | \$434,025 | \$444,424 | \$489,595 | 10.2% | \$31,290 | \$32,174 | \$35,409 | 16 |
| 55013 | Burnett County | \$408,133 | \$423,880 | \$446,272 | 5.3% | \$25,014 | \$26,087 | \$27,404 | 58 |
| 55015 | Calumet County | \$1,511,570 | \$1,581,821 | \$1,671,649 | 5.7% | \$34,320 | \$35,789 | \$37,793 | 6 |
| 55017 | Chippewa County | \$1,571,635 | \$1,650,088 | \$1,756,031 | 6.4% | \$26,558 | \$27,768 | \$29,267 | 44 |
| 55019 | Clark County | \$802,480 | \$808,162 | \$876,798 | 8.5% | \$23,895 | \$24,113 | \$26,228 | 65 |
| 55021 | Columbia County | \$1,840,925 | \$1,956,525 | \$2,053,105 | 4.9% | \$33,736 | \$35,682 | \$37,230 | 8 |
| 55023 | Crawford County | \$410,118 | \$421,806 | \$447,689 | 6.1% | \$24,290 | \$24,894 | \$26,415 | 62 |
| 55025 | Dane County | \$18,155,315 | \$19,534,280 | \$20,744,267 | 6.2% | \$39,303 | \$41,729 | \$43,617 | 3 |
| 55027 | Dodge County | \$2,426,017 | \$2,530,312 | \$2,697,765 | 6.6% | \$27,827 | \$28,802 | \$30,751 | 36 |
| 55029 | Door County | \$966,477 | \$1,015,114 | \$1,095,329 | 7.9% | \$34,471 | \$36,249 | \$39,470 | 5 |
| 55031 | Douglas County | \$1,107,024 | \$1,162,091 | \$1,219,570 | 4.9% | \$25,211 | \$26,540 | \$27,899 | 56 |
| 55033 | Dunn County | \$1,035,841 | \$1,093,909 | \$1,173,668 | 7.3% | \$24,921 | \$25,886 | \$27,588 | 57 |
| 55035 | Eau Claire County | \$2,821,427 | \$3,018,136 | \$3,203,199 | 6.1% | \$29,525 | \$31,248 | \$32,837 | 29 |
| 55037 | Florence County | \$129,201 | \$132,932 | \$139,301 | 4.8% | \$26,574 | \$27,465 | \$29,364 | 43 |
| 55039 | Fond du Lac County | \$3,132,685 | \$3,266,869 | \$3,475,319 | 6.4% | \$31,839 | \$33,110 | \$35,089 | 18 |
| 55041 | Forest County | \$223,961 | \$233,947 | \$243,065 | 3.9% | \$22,645 | \$23,758 | \$24,823 | 70 |
| 55043 | Grant County | \$1,262,548 | \$1,299,868 | \$1,390,183 | 6.9% | \$25,694 | \$26,673 | \$28,299 | 54 |
| 55045 | Green County | \$1,070,658 | \$1,133,513 | \$1,206,761 | 6.5% | \$30,769 | \$32,075 | \$33,786 | 21 |
| 55047 | Green Lake County | \$565,762 | \$577,622 | \$623,121 | 7.9% | \$30,044 | \$30,764 | \$33,356 | 25 |
| 55049 | Iowa County | \$718,787 | \$732,658 | \$790,502 | 7.9% | \$30,763 | \$31,150 | \$33,610 | 23 |
| 55051 | Iron County | \$156,195 | \$158,081 | \$164,596 | 4.1% | \$24,086 | \$24,848 | \$26,176 | 66 |
| 55053 | Jackson County | \$515,023 | \$540,556 | \$574,008 | 6.2% | \$26,277 | \$27,519 | \$28,986 | 48 |
| 55055 | Jefferson County | \$2,439,129 | \$2,561,902 | \$2,694,408 | 5.2% | \$31,014 | \$32,296 | \$33,649 | 22 |
| 55057 | Juneau County | \$608,620 | \$625,763 | \$664,621 | 6.2% | \$23,032 | \$23,605 | \$25,031 | 69 |
| 55059 | Kenosha County | \$4,855,107 | \$5,115,795 | \$5,379,573 | 5.2% | \$30,405 | \$31,721 | \$33,025 | 27 |
| 55061 | Kewaunee County | \$602,346 | \$626,402 | \$670,182 | 7.0% | \$29,414 | \$30,482 | \$32,751 | 30 |
| 55063 | La Crosse County | \$3,295,974 | \$3,470,934 | \$3,664,263 | 5.6% | \$30,066 | \$31,487 | \$32,853 | 28 |
| 55065 | Lafayette County | \$398,277 | \$404,523 | \$449,744 | 11.2% | \$24,801 | \$25,259 | \$28,468 | 53 |
| 55067 | Langlade County | \$528,891 | \$556,283 | \$582,526 | 4.7% | \$25,894 | \$27,373 | \$28,727 | 49 |
| 55069 | Lincoln County | \$800,368 | \$830,794 | \$875,630 | 5.4% | \$26,785 | \$27,969 | \$29,563 | 41 |

Source: US Dept. of Commerce, Bureau of Economic Analysis, Regional Economic Accounts, 07/24/2009

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|-------|--------------------|------------------------|--------------|--------------|--|---|----------|----------|-----------------------------|
| | | (thousands of dollars) | | | Percent change 2006- 2007 ² | (dollars) | | | 2007 Rank in State |
| FIPS | Area name | 2005 | 2006 | 2007 | | 2005 | 2006 | 2007 | |
| 55071 | Manitowoc County | \$2,452,305 | \$2,542,570 | \$2,683,305 | 5.5% | \$30,268 | \$31,448 | \$33,222 | 26 |
| 55073 | Marathon County | \$4,104,766 | \$4,313,642 | \$4,564,298 | 5.8% | \$32,177 | \$33,490 | \$35,169 | 17 |
| 55075 | Marinette County | \$1,143,323 | \$1,186,303 | \$1,236,915 | 4.3% | \$26,610 | \$27,859 | \$29,140 | 45 |
| 55077 | Marquette County | \$365,045 | \$383,107 | \$403,647 | 5.4% | \$24,333 | \$25,517 | \$27,000 | 60 |
| 55078 | Menominee County | \$86,889 | \$88,585 | \$94,914 | 7.1% | \$19,080 | \$19,333 | \$20,638 | 72 |
| 55079 | Milwaukee County | \$30,715,138 | \$32,460,313 | \$34,107,037 | 5.1% | \$32,357 | \$34,121 | \$35,852 | 14 |
| 55081 | Monroe County | \$1,086,288 | \$1,133,830 | \$1,213,461 | 7.0% | \$25,776 | \$26,638 | \$28,211 | 55 |
| 55083 | Oconto County | \$1,014,038 | \$1,054,572 | \$1,115,383 | 5.8% | \$27,239 | \$28,233 | \$29,802 | 39 |
| 55085 | Oneida County | \$1,135,023 | \$1,190,710 | \$1,238,655 | 4.0% | \$30,980 | \$32,741 | \$34,252 | 20 |
| 55087 | Outagamie County | \$5,614,678 | \$5,941,604 | \$6,369,239 | 7.2% | \$33,013 | \$34,559 | \$36,687 | 9 |
| 55089 | Ozaukee County | \$4,480,515 | \$4,824,127 | \$5,127,747 | 6.3% | \$52,715 | \$56,685 | \$60,059 | 1 |
| 55091 | Pepin County | \$200,006 | \$203,731 | \$220,481 | 8.2% | \$26,991 | \$27,730 | \$29,940 | 38 |
| 55093 | Pierce County | \$1,135,165 | \$1,182,852 | \$1,257,866 | 6.3% | \$29,109 | \$29,930 | \$31,609 | 34 |
| 55095 | Polk County | \$1,174,835 | \$1,193,040 | \$1,267,634 | 6.3% | \$26,772 | \$26,981 | \$28,674 | 50 |
| 55097 | Portage County | \$1,987,876 | \$2,083,690 | \$2,216,922 | 6.4% | \$29,416 | \$30,720 | \$32,450 | 31 |
| 55099 | Price County | \$405,346 | \$407,457 | \$424,960 | 4.3% | \$27,047 | \$27,615 | \$29,468 | 42 |
| 55101 | Racine County | \$6,387,665 | \$6,750,271 | \$7,117,503 | 5.4% | \$32,458 | \$34,078 | \$35,763 | 15 |
| 55103 | Richland County | \$442,507 | \$452,611 | \$478,595 | 5.7% | \$24,589 | \$25,134 | \$26,354 | 63 |
| 55105 | Rock County | \$4,418,669 | \$4,772,222 | \$4,924,017 | 3.2% | \$28,253 | \$30,195 | \$30,891 | 35 |
| 55107 | Rusk County | \$322,652 | \$323,998 | \$344,078 | 6.2% | \$21,966 | \$22,329 | \$23,843 | 71 |
| 55109 | St. Croix County | \$2,534,742 | \$2,725,401 | \$2,959,701 | 8.6% | \$33,091 | \$34,470 | \$36,543 | 19 |
| 55111 | Sauk County | \$1,821,942 | \$1,930,363 | \$2,026,993 | 5.0% | \$31,740 | \$33,372 | \$34,709 | 37 |
| 55113 | Sawyer County | \$450,475 | \$462,629 | \$518,385 | 12.1% | \$26,747 | \$27,363 | \$30,381 | 46 |
| 55115 | Shawano County | \$1,087,086 | \$1,122,065 | \$1,192,769 | 6.3% | \$26,580 | \$27,418 | \$29,111 | 7 |
| 55117 | Sheboygan County | \$3,876,487 | \$4,079,966 | \$4,309,677 | 5.6% | \$34,105 | \$35,821 | \$37,736 | 11 |
| 55119 | Taylor County | \$486,315 | \$493,884 | \$515,293 | 4.3% | \$24,974 | \$25,544 | \$26,712 | 61 |
| 55121 | Trempealeau County | \$750,240 | \$776,452 | \$827,350 | 6.6% | \$27,211 | \$28,042 | \$29,775 | 40 |
| 55123 | Vernon County | \$651,874 | \$679,021 | \$727,571 | 7.1% | \$22,690 | \$23,557 | \$25,128 | 68 |
| 55125 | Vilas County | \$629,184 | \$661,653 | \$697,461 | 5.4% | \$28,523 | \$29,936 | \$31,635 | 33 |
| 55127 | Walworth County | \$2,910,955 | \$3,074,879 | \$3,233,555 | 5.2% | \$29,417 | \$30,748 | \$32,239 | 32 |
| 55129 | Washburn County | \$399,188 | \$410,770 | \$433,291 | 5.5% | \$24,193 | \$24,714 | \$26,006 | 67 |
| 55131 | Washington County | \$4,678,937 | \$4,972,190 | \$5,295,779 | 6.5% | \$37,434 | \$39,321 | \$41,369 | 4 |
| 55133 | Waukesha County | \$17,185,250 | \$18,826,443 | \$19,941,935 | 5.9% | \$45,837 | \$50,093 | \$52,665 | 2 |
| 55135 | Waupaca County | \$1,579,884 | \$1,633,820 | \$1,736,689 | 6.3% | \$30,382 | \$31,460 | \$33,439 | 24 |
| 55137 | Waushara County | \$577,786 | \$614,876 | \$649,569 | 5.6% | \$23,510 | \$24,908 | \$26,298 | 64 |
| 55139 | Winnebago County | \$5,180,675 | \$5,546,113 | \$5,903,946 | 6.5% | \$32,491 | \$34,610 | \$36,600 | 10 |
| 55141 | Wood County | \$2,412,808 | \$2,511,113 | \$2,658,714 | 5.9% | \$32,411 | \$33,939 | \$36,028 | 13 |

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|---|--|------------------------|--------------|--------------|--|---|----------|----------|-----------------------------|
| | | (thousands of dollars) | | | Percent change 2006- 2007 ² | (dollars) | | | 2007 Rank in State |
| FIPS | Area name | 2005 | 2006 | 2007 | | 2005 | 2006 | 2007 | |
| 11540 | Appleton, WI (MSA) | \$7,126,248 | \$7,523,425 | \$8,040,888 | 6.9% | \$33,282 | \$34,811 | \$36,912 | 103 |
| 20260 | Duluth, MN-WI (MSA) | \$8,069,297 | \$8,484,519 | \$8,976,416 | 5.8% | \$29,438 | \$31,001 | \$32,790 | 194 |
| 20740 | Eau Claire, WI (MSA) | \$4,393,062 | \$4,668,224 | \$4,959,230 | 6.2% | \$28,390 | \$29,923 | \$31,477 | 231 |
| 22540 | Fond du Lac, WI (MSA) | \$3,132,685 | \$3,266,869 | \$3,475,319 | 6.4% | \$31,839 | \$33,110 | \$35,089 | 138 |
| 24580 | Green Bay, WI (MSA) | \$9,576,356 | \$10,037,393 | \$10,598,418 | 5.6% | \$32,311 | \$33,648 | \$35,204 | 134 |
| 27500 | Janesville, WI (MSA) | \$4,418,669 | \$4,772,222 | \$4,924,017 | 3.2% | \$28,253 | \$30,195 | \$30,891 | 249 |
| 29100 | La Crosse, WI-MN (MSA) | \$3,889,512 | \$4,090,847 | \$4,308,049 | 5.3% | \$30,086 | \$31,516 | \$32,877 | 192 |
| 31540 | Madison, WI (MSA) | \$20,715,027 | \$22,223,463 | \$23,587,874 | 6.1% | \$38,371 | \$40,667 | \$42,557 | 37 |
| 33340 | Milwaukee-Waukesha-West Allis, WI (MSA) | \$57,059,840 | \$61,083,073 | \$64,472,498 | 5.5% | \$37,193 | \$39,697 | \$41,774 | 43 |
| 36780 | Oshkosh-Neenah, WI (MSA) | \$5,180,675 | \$5,546,113 | \$5,903,946 | 6.5% | \$32,491 | \$34,610 | \$36,600 | 107 |
| 39540 | Racine, WI (MSA) | \$6,387,665 | \$6,750,271 | \$7,117,503 | 5.4% | \$32,458 | \$34,078 | \$35,763 | 123 |
| 43100 | Sheboygan, WI (MSA) | \$3,876,487 | \$4,079,966 | \$4,309,677 | 5.6% | \$34,105 | \$35,821 | \$37,736 | 90 |
| 48140 | Wausau, WI (MSA) | \$4,104,766 | \$4,313,642 | \$4,564,298 | 5.8% | \$32,177 | \$33,490 | \$35,169 | 136 |
| Workforce Development Areas in Wisconsin | | | | | | | | | |
| | | | | | | | | | Rank in WI |
| | Bay Area | \$19,318,124 | \$20,204,928 | \$21,350,628 | 5.7% | \$31,546 | \$32,908 | \$34,630 | 5 |
| | Fox Valley | \$18,163,040 | \$19,162,725 | \$20,429,532 | 6.6% | \$32,013 | \$33,593 | \$35,622 | 4 |
| | Milwaukee | \$30,715,138 | \$32,460,313 | \$34,107,037 | 5.1% | \$32,357 | \$34,121 | \$35,852 | 3 |
| | North Central | \$12,326,066 | \$12,913,556 | \$13,634,474 | 5.6% | \$30,126 | \$31,531 | \$33,230 | 7 |
| | Northwest | \$4,532,784 | \$4,681,617 | \$4,961,149 | 6.0% | \$25,092 | \$26,014 | \$27,641 | 11 |
| | South Central | \$27,048,373 | \$28,896,489 | \$30,620,185 | 6.0% | \$35,838 | \$37,872 | \$39,669 | 2 |
| | Southeast | \$14,153,727 | \$14,940,945 | \$15,730,631 | 5.3% | \$31,078 | \$32,526 | \$34,033 | 6 |
| | Southwest | \$8,311,446 | \$8,795,395 | \$9,239,802 | 5.1% | \$27,914 | \$29,351 | \$30,624 | 9 |
| | West Central | \$12,487,791 | \$13,122,991 | \$14,036,087 | 7.0% | \$28,231 | \$29,318 | \$31,093 | 8 |
| | Western | \$7,752,162 | \$8,092,786 | \$8,608,558 | 6.4% | \$27,215 | \$28,275 | \$29,847 | 10 |
| | WOW | \$26,344,702 | \$28,622,760 | \$30,365,461 | 6.1% | \$45,041 | \$48,729 | \$51,289 | 1 |

Source: US Dept. of Commerce, Bureau of Economic Analysis, Regional Economic Accounts, 07/24/2009

Footnotes

1. Per capita personal income was computed using Census Bureau midyear population estimates.
2. Percent change calculated from unrounded data.
3. The personal income level shown for the United States is derived as the sum of the county estimates. It differs from the estimate of personal income in the national income and product accounts (NIPAs) because of differences in coverage, in the methodologies used to prepare the estimates, and in the timing of the availability of source data.