

Western Wisconsin Workforce Development Area Industry Employment Projections, 2008-2018

(Buffalo, Crawford, Jackson, Juneau, La Crosse, Monroe, Trempealeau, and Vernon counties)

NAICS	Industry Title	Employment ⁽¹⁾			
		2008 Estimate	2018 Projection	Change	% Change
	Total, All Nonfarm Industries	140,220	145,280	5,060	3.6%
1133, 21, 23	Construction/Mining/Natural Resources	5,080	5,360	280	5.5%
31-33	Manufacturing	23,710	21,280	- 2,430	- 10.3%
333	Machinery Manufacturing	4,680	4,490	- 190	- 4.0%
337	Furniture and Related Product Manufacturing	3,950	3,370	- 590	- 14.8%
311	Food Manufacturing	3,270	3,270	0	0.1%
42, 44-45	Trade	22,360	22,290	- 70	- 0.3%
452	General Merchandise Stores	3,890	4,070	170	4.4%
48-49, 22	Transportation and Utilities (Including US Postal)	9,610	10,090	480	5.0%
52-53	Financial Activities	5,510	5,630	120	2.2%
61-62	Education and Health Services (Including State and Local Government)	31,930	36,230	4,310	13.5%
611	Educational Services (Including State and Local Government)	10,360	10,500	140	1.3%
622	Hospitals (Including State and Local Government)	11,160	12,560	1,410	12.6%
71-72	Leisure and Hospitality	13,150	13,940	790	6.0%
51, 54-56, 81	Information/Prof. Services/Other Services	15,950	17,130	1,180	7.4%
	Government (Excluding US Postal, State and Local Education and Hospitals) ⁽²⁾	12,940	13,340	400	3.1%

Notes:

- ⁽¹⁾ Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.
- ⁽²⁾ Government employment includes tribal owned operations, which are part of Local Government employment. Information is derived using 2008 CES and 2008 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used. To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2008 to 2018. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, April 2011

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